

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended December 25, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____

Commission File Number 001-34920

BRAVO BRIO RESTAURANT GROUP, INC.

(Exact name of registrant as specified in its charter)

Ohio

*(State or other jurisdiction of
incorporation or organization)*

34-1566328

(I.R.S. Employer Identification No.)

777 Goodale Boulevard, Suite 100
Columbus, Ohio

(Address of principal executive office)

43212

(Zip Code)

Registrant's telephone number, including area code (614) 326-7944

Former name, former address and former fiscal year, if changed since last report.

Securities registered pursuant to Section 12(b) of the Act:

| <u>Title of Each Class</u> | <u>Name of each Exchange on Which Registered</u> |
|---------------------------------------|--|
| Common Shares, no par value per share | NASDAQ Global Select Market |

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes NO

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes NO

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes NO

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer," "large accelerated filer," and "smaller reporting company," in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company as defined in Rule 12b-2 of the Act. Yes NO

As of June 26, 2016 (the last business day of the registrant's most recently completed second fiscal quarter), the aggregate market value of the registrant's voting stock held by non-affiliates was approximately \$111.0 million based on the number of shares held as of June 26, 2016, and the last reported sale price of the registrant's common shares as of June 26, 2016.

As of March 6, 2017, the latest practicable date, 15,142,340 of the registrant's common shares, no par value per share, were outstanding.

Table of Contents:

| Item | | Page |
|-------------|--|--------------------|
| | Forward-Looking Statements | 3 |
| | Basis of Presentation | 4 |
| | | |
| | PART I | |
| 1 | Business | 5 |
| 1A. | Risk Factors | 12 |
| 1B. | Unresolved Staff Comments | 24 |
| 2 | Properties | 25 |
| 3 | Legal Proceedings | 26 |
| 4 | Mine Safety Disclosures | 26 |
| | | |
| | PART II | |
| 5 | Market for Registrant’s Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities | 26 |
| 6 | Selected Financial Data | 28 |
| 7 | Management’s Discussion and Analysis of Financial Condition and Results of Operations | 31 |
| 7A. | Quantitative and Qualitative Disclosures About Market Risk | 42 |
| 8 | Financial Statements and Supplementary Data | 42 |
| 9 | Changes in and Disagreements with Accountants on Accounting and Financial Disclosure | 42 |
| 9A. | Controls and Procedures | 42 |
| 9B. | Other Information | 44 |
| | | |
| | PART III | |
| 10 | Directors, Executive Officers and Corporate Governance | 44 |
| 11 | Executive Compensation | 49 |
| 12 | Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters | 59 |
| 13 | Certain Relationships and Related Transactions, and Director Independence | 62 |
| 14 | Principal Accounting Fees and Services | 62 |
| | | |
| | PART IV | |
| 15 | Exhibits, Financial Statement Schedules | 63 |
| 16 | Form 10-K Summary | 63 |
| | Exhibit Index | 81 |
| | SIGNATURES | |

Forward-Looking Statements

This annual report on Form 10-K contains forward-looking statements. These statements relate to future events or our future financial performance. We have attempted to identify forward-looking statements by terminology including “anticipates,” “believes,” “can,” “continue,” “could,” “estimates,” “expects,” “intends,” “may,” “plans,” “potential,” “predicts,” “should” or “will” or the negative of these terms or other comparable terminology. These statements are only predictions and involve known and unknown risks, uncertainties, and other factors, including those discussed under “Risk Factors.” The following factors, among others, could cause our actual results and performance to differ materially from the results and performance projected in, or implied by, the forward-looking statements:

- the success of our existing and new restaurants;
- our ability to successfully develop and expand our operations;
- changes in economic conditions, including continuing effects from the recent recession;
- damage to our reputation or lack of acceptance of our brands;
- economic and other trends and developments, including adverse weather conditions, in those local or regional areas in which our restaurants are concentrated;
- the impact of economic factors, including the availability of credit, on our landlords and other retail center tenants;
- changes in availability or cost of our principal food products;
- increases in our labor costs, including as a result of changes in government regulation;
- labor shortages or increased labor costs;
- increasing competition in the restaurant industry in general as well as in the dining segments of the restaurant industry in which we compete;
- future asset impairment charges;
- changes in attitudes or negative publicity regarding food safety and health concerns;
- potential fluctuations in our quarterly operating results due to new restaurant openings and other factors;
- the loss of key members of our management team;
- strain on our infrastructure and resources caused by our growth;
- the impact of federal, state or local government regulations, and the potential impact of litigation, relating to building construction and the opening of new restaurants, our existing restaurants, our employees, the sale of alcoholic beverages and the sale or preparation of food;
- the success of our marketing programs;
- our inability to obtain adequate levels of insurance coverage;
- the impact of our indebtedness;
- the effect on existing restaurants of opening new restaurants in the same markets;
- security breaches of confidential guest information;
- inadequate protection of our intellectual property;
- the failure or breach of our information technology systems;
- a major natural or man-made disaster at our corporate facility;
- our ability to maintain adequate internal controls over financial reporting;
- the impact of federal, state and local tax rules; and
- other factors discussed from time to time in our filings with the Securities and Exchange Commission (the “SEC”), including factors discussed under the headings “Risk Factors,” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” of this annual report on Form 10-K.

Although we believe that the expectations reflected in the forward-looking statements are reasonable based on our current knowledge of our business and operations, we cannot guarantee future results, levels of activity, performance or achievements. You should not place undue reliance on these forward-looking statements, which apply only as of the date of this annual report on Form 10-K. We assume no obligation to provide revisions to any forward-looking statements should circumstances change.

Basis of Presentation

We utilize a typical restaurant 52- or 53-week fiscal year ending on the last Sunday in the calendar year. Fiscal years are identified in this annual report according to the calendar year in which the fiscal year ends. For example, references to “2016,” “fiscal 2016,” “fiscal year 2016” or similar references refer to the fiscal year ended December 25, 2016, which was a 52 week year.

Part I

As used in this annual report on Form 10-K, unless the context otherwise indicates, the references to “our company,” “the Company,” “us,” “we” and “our” refer to Bravo Brio Restaurant Group, Inc. together with its subsidiaries.

Item 1. Business.

Our Business

We are an owner and operator of two distinct Italian restaurant brands, BRAVO! Cucina Italiana (“BRAVO!”) and BRIO Tuscan Grille (“BRIO”). We have positioned our brands as multifaceted culinary destinations that deliver the ambiance, design elements and food quality reminiscent of fine dining restaurants at a value typically offered by casual dining establishments, a combination known as the upscale affordable dining segment. Each of our brands provides its guests with a fine dining experience and value by serving affordable cuisine prepared using fresh, flavorful ingredients and authentic Italian cooking methods, combined with attentive service in an attractive, lively atmosphere. We strive to be the best Italian restaurant company in America and are focused on providing our guests an excellent dining experience through consistency of execution.

Bravo Brio Restaurant Group, Inc. was incorporated in July 1987 as an Ohio corporation under the name Belden Village Venture, Inc. Our name was changed to Bravo Cucina of Dayton, Inc. in September 1995, to Bravo Development, Inc. in December 1998 and to Bravo Brio Restaurant Group, Inc. in June 2010. The first BRAVO! restaurant opened in 1992 and the first BRIO restaurant opened in 1999, each in Columbus, Ohio. We completed the initial public offering of our common shares in October 2010. As of December 25, 2016, we operated 117 restaurants in 33 states. Additionally, one BRIO restaurant is operated under a franchise agreement. Bravo Brio Restaurant Group’s mission statement is *to be the best Italian restaurant company in America by delivering the highest quality food and service to each guest...at each meal...each and every day.*

BRAVO! Cucina Italiana

BRAVO! Cucina Italiana is a full-service, upscale affordable Italian restaurant offering a broad menu of freshly-prepared classic Italian food served in a lively, high-energy environment with attentive service. The subtitle “Cucina Italiana,” meaning “Italian Kitchen,” is appropriate since all cooking is done in full view of our guests, creating the energy of live theater. BRAVO! offers a wide variety of pasta dishes, steaks, chicken, seafood and pizzas, emphasizing fresh, made-to-order cuisine and authentic recipes that deliver an excellent value to guests. BRAVO! also offers creative seasonal specials, an extensive wine list, carry-out and catering.

The average check for BRAVO! during fiscal 2016 was \$21.40 per guest with an average lunch check of \$16.73 per guest and an average dinner check of \$24.42 per guest. At BRAVO! in 2016, lunch and dinner represented 30% and 70% of revenues, respectively, and alcohol sales accounted for approximately 18% of restaurant sales. Our average annual revenues per comparable BRAVO! restaurant were \$2.9 million in fiscal 2016. As of December 25, 2016, we owned and operated 51 BRAVO! restaurants in 23 states.

BRIO Tuscan Grille

BRIO Tuscan Grille is an upscale affordable Italian chophouse restaurant serving freshly-prepared, authentic northern Italian food in a Tuscan villa atmosphere. BRIO means “lively” or “full of life” in Italian and draws its inspiration from the cherished Tuscan philosophy of “to eat well is to live well.” The cuisine at BRIO is prepared using fresh ingredients and a high standard for quality execution with an emphasis on steaks, chops, fresh seafood and made-to-order pastas. BRIO also offers creative seasonal specials, an extensive wine list, carry-out and banquet facilities at select locations.

The average check for BRIO during fiscal 2016 was \$26.36 per guest, with an average lunch check of \$20.00 per guest and an average dinner check of \$30.95 per guest. At BRIO in 2016, lunch and dinner represented 32% and 68% of revenues, respectively, and alcohol sales accounted for approximately 22% of restaurant sales. Our average annual revenues per comparable BRIO restaurant were \$4.0 million in fiscal 2016. As of December 25, 2016, we operated 66 BRIO restaurants in 22 states, all of which we own with the exception of one restaurant that we operate under a management agreement pursuant to which we receive a management fee. Additionally, one BRIO restaurant is operated under a franchise agreement.

We operate one full-service upscale affordable American-French bistro restaurant in Columbus, Ohio under the brand “Bon Vie.” Our Bon Vie restaurant is included in the BRIO operating and financial data set forth in this annual report.

Real Estate

As of December 25, 2016, we leased 112 operating locations and owned four locations, of which 102 are located adjacent to or in lifestyle centers and/or shopping malls and 14 are free-standing units strategically positioned in high-traffic areas. On

average, our restaurants range in size from 6,000 to 9,000 square feet. The majority of our leases provide for minimum annual rentals and contain percentage-of-sales rent provisions against which the minimum rent is applied. A significant percentage of our leases also provide for periodic escalation of minimum annual rent. Typically, our leases are ten or 15 years in length with two, five-year extension options. See Part I, Item 2 “Properties.”

Landlords and developers seek out our concepts to be restaurant anchors for their developments as they are complementary to national retailers, having attracted on average between approximately 2,700-4,500 guests per restaurant each week in fiscal 2016. As a result of the importance of our brands to the retail centers in which we are located, we are often able to negotiate the prime location within a center as well as favorable real estate terms and choose between our two brands to determine which is optimal for a location. This helps to generate attractive returns on our investment and drive positive returns on capital for our shareholders. On average, a restaurant opening requires a net cash investment of approximately \$1.5 to \$2.5 million.

Site Selection Process

Part of our growth strategy is to develop a nationwide system of restaurants. We have developed a disciplined site acquisition and qualification process incorporating management’s experience as well as extensive data collection, analysis and interpretation. We are actively developing BRAVO! and BRIO restaurants in both new and existing markets, and we will continue to expand in major metropolitan areas throughout the United States. Management closely analyzes traffic patterns, demographic characteristics, population density, level of affluence and consumer attitudes or preferences. In addition, management carefully evaluates the current or expected co-retail and restaurant tenants in order to accurately assess the attractiveness of the identified area.

BRAVO! and BRIO are highly sought after by the owners and developers of upscale shopping centers and mixed use projects. We are therefore typically made aware of new developments and opportunities very early on in their selection process. In addition to our real estate personnel and broker network actively seeking locations, we do site screening on projects that are brought to our attention in the planning phases.

Design

BRAVO! and BRIO restaurants integrate critical design elements of each brand while making each restaurant unique. Consideration is taken with each design to incorporate the center’s architecture and other regional design elements while still maintaining certain critical features that help identify our brands. Our interiors, while timeless and inviting, incorporate current trends that give our restaurants a sophisticated yet classic feel. This flexibility of design allows us to build one and two story restaurants and to place restaurants in a variety of locales, including ground up locations, in-line locations and conversions of office, retail and restaurant space.

Our brands maintain several common qualities, including certain design elements such as chandeliers and marble and granite counter tops that help reduce building and construction costs and create consistency for our guests. We share best practices in service, preparation and food quality across both brands. In addition, we share services such as real estate development, purchasing, human resources, marketing and advertising, information technology, finance and accounting, allowing us to maximize efficiencies across our company.

The flexibility of our concepts has enabled us to open restaurants in a wide variety of locations, including high-density residential areas, shopping malls, lifestyle centers and other high-traffic locations. On average, it takes us approximately 12 to 18 months from identification of the specific site to opening the doors for business. In order to maintain consistency of food, guest service and atmosphere at our restaurants, we have set processes and timelines to follow for all restaurant openings to ensure they stay on schedule.

The identification of new sites along with their development and construction are the responsibilities of the Company’s Real Estate Development Group. Our project managers are responsible for building the restaurants, and our staff members deal with purchasing, project management, budgeting, scheduling and other administrative functions. Senior management reviews the comprehensive studies provided by the Real Estate Development Group to determine which regions to pursue prior to any new restaurant development.

In fiscal 2015, we executed our first franchise agreement with an experienced restaurant owner and operator in San Juan, Puerto Rico, pursuant to which our franchise partner will pay us a royalty fee to use our BRIO brand name, menu, and design elements. Currently, we have no plans to further franchise any of our brands. However, we intend to evaluate all similar opportunities in the future and may expand upon this initial franchise location if we deem it to be in the best interest of the Company and our shareholders.

Restaurant Operations

We have a group of district partners who report to regional Vice Presidents. The regional Vice Presidents report to our Chief Operating Officer, who in turn reports to our President and Chief Executive Officer. Each restaurant district partner typically supervises the operations of six to nine restaurants in his or her respective geographic areas, and is in frequent contact with each location. We additionally have two Corporate Executive Chefs, one for each brand. The staffing at our restaurants typically consists of a general manager, two to three assistant managers, an executive chef and one to three sous chefs. In addition, our restaurants typically employ 60 to 150 hourly employees. Our operational philosophy is as follows:

- *Offer Italian Food and Wines.* We seek to differentiate ourselves from other multi-location restaurants by offering affordable cuisine prepared using fresh ingredients and authentic Italian cooking methods. To ensure that the menu is consistently prepared to our high standards, we have developed a comprehensive eight week management training program. As part of their skill preparation, all of our executive chefs perform a cooking demonstration. This enables our Corporate Executive Chefs to evaluate a candidate's skill set. All executive chefs are required to complete eight weeks of kitchen training, including mastering all stations, ordering, receiving and inventory control. Due to our high average unit volumes, the executive chefs are trained throughout the eight weeks to ensure that their food is consistently prepared on a timely basis. In addition, all executive chefs are trained on product and labor management programs to achieve maximum efficiencies. Both of these tools reinforce our commitment to training our employees to run their business from a profit and loss perspective, as well as from the culinary side. We offer made-to-order menu items prepared using traditional Italian culinary techniques with an emphasis on fresh ingredients and authentic recipes. Our food menu is complemented by a wine list that offers both familiar varieties as well as wines exclusive to our restaurants. An attention to detail, culinary expertise and focused execution reflects our chef-driven culture. Each brand's menu has its own distinctive flavor profile, with BRAVO! favoring the more classic Italian cuisine that includes a variety of pasta dishes and pizzas and BRIO favoring a broader selection of premium steaks, chops, seafood, flatbreads, bruschettas and pastas. All of our new menu items are developed by our Corporate Executive Chefs through a six month ideation process designed to meet our high standards of quality and exceed our guests' expectations.
- *Deliver Superior Guest Service.* We are committed to delivering superior service to each guest, at each meal, each and every day. Significant time and resources are spent in the development and implementation of our training programs, resulting in a comprehensive service system for both hourly service people and management. We offer guests prompt, friendly and efficient service, keeping wait staff-to-table ratios high, and staffing each restaurant with experienced "on the floor" management teams to ensure consistent and attentive guest service. We employ server assistants to ensure prompt delivery of fresh dishes at the appropriate temperature, thus allowing the wait staff to focus on overall guest satisfaction. All service personnel are trained in the specific flavors of each dish. Using an understanding of our menu, the servers assist guests in selecting menu items complementing individual preferences. Only trained, experienced chefs and culinary staff are hired and allowed to operate in the kitchen. Best-in-class service standards are designed to ensure satisfied guests and attract both new and repeat guest traffic.
- *Leverage Our Partnership Management Philosophy.* A key element to our expansion and success has been the development of our partnership management philosophy, which is based on the premise that active and ongoing economic participation (via a bonus plan) by each restaurant's general manager, executive chef, assistant managers and sous chefs is essential to long-term success. The purpose of this structure is to attract and retain an experienced management team, incentivize the team to execute our strategy and objectives and provide stability to the operating management team. This program is offered to all restaurant management personnel. This provides our management team with the financial incentive to develop people, build lifelong guests and operate their restaurants in accordance with our standards.

Sourcing and Supply

To ensure the highest quality menu ingredients, raw materials and other supplies, we continually research and evaluate products. We contract with Distribution Market Advantage ("DMA"), a cooperative of multiple food distributors located throughout the nation, for the broadline distribution of most of our food products. DMA is a company with whom we negotiate and gain access to third party food distributors and suppliers. The DMA distributors supplied us with approximately 70% of our food supplies. We utilize distributors Gordon Food Service ("GFS"), Ben E. Keith Company ("BEK"), Shamrock Foods ("Shamrock") and Nicholas & Company ("Nicholas") under the DMA arrangement. At the end of fiscal 2016, GFS, BEK, Shamrock, and Nicholas distributed approximately 81%, 9%, 5% and 5%, respectively, of the food supplies distributed through our DMA arrangement. We negotiate pricing and volume terms either directly with certain of our suppliers and distributors or through DMA. Currently, we have pricing agreements of varying lengths with several of our distributors and suppliers, including our distributors and suppliers of poultry, certain seafood products, dairy products, soups and sauces, bakery items and certain meat products. Our restaurants place orders directly with the distributors and maintain regular distribution schedules.

Our purchasing contracts cover substantially all of our requirements for a specific product. Our contracts typically provide either for fixed or variable pricing based on an agreed upon cost-plus formula and require that our suppliers deliver directly to our distributors. In addition to our broadline distribution arrangements, we utilize direct distribution for several products, including a portion of our meat, a majority of our fresh seafood, produce and alcoholic beverages. We also contract with a third party provider to supply, maintain and remove our cooking shortening and oil systems.

We have a procurement strategy for all of our product categories that includes contingency plans for key products, ingredients and supplies. These plans include selecting suppliers that maintain alternate production facilities capable of satisfying our requirements, or in certain instances, the approval of secondary suppliers or alternative products. We believe our procurement strategy will allow us to obtain sufficient product quantities from other sources at competitive prices.

Food Safety

Providing a safe and clean dining experience for our guests is essential to our mission statement. We have taken steps to mitigate food quality and safety risks, including designing and implementing a training program for our chefs, hourly service employees and managers focusing on food safety and quality assurance. In addition, we include food safety standards and procedures in every recipe for our cooks. We also consider food safety and quality assurance when selecting our distributors and suppliers. Our suppliers are inspected by federal, state and local regulators or other reputable, qualified inspection services, which helps ensure their compliance with all applicable food safety and quality guidelines.

Marketing and Advertising

The target audience for BRAVO! and BRIO is primarily college-educated professionals, ages 35-65, and their families who dine out frequently for social or special occasions. Our marketing strategy is designed to create brand awareness, reinforce our made-to-order, chef-inspired menu and develop ongoing relationships with these guests to increase dining frequency and drive comparable restaurant sales growth.

Local Restaurant Marketing

We seek to connect with the consumers and businesses in our local community to create awareness, trial, and loyalty. Each local restaurant management team engages guests and potential guests both inside and outside of the restaurant to create a loyal following for our brands.

Advertising

Our goal is to create relevant and compelling programs designed to attract new guests while also increasing core guest frequency. For each key marketing promotion, we create a fully integrated campaign which typically consists of in-store merchandising, e-mail messaging, social media, public relations, paid search and digital display advertising, and local store marketing support.

A portion of our marketing budget is spent on point-of-sale materials which effectively communicate key brand initiatives to guests while they are dining in our restaurants. These programs include add-on sales and value initiatives, seasonal menu changes, holiday promotions, limited time offers, bar promotions, private party and banquet offerings. We also spend a portion of our marketing budget on targeted digital media, which allows us to generate awareness and trial in a geo-targeted area around our restaurants most efficiently.

New Restaurant Openings

We use the openings of new restaurants as opportunities to reach out to various media outlets as well as the local community. Local public relations firms are retained to assist BRAVO! and BRIO with obtaining appearances on radio and television cooking shows, establishing relationships with local charities and gaining coverage in local newspapers and magazines. We employ a variety of marketing techniques to promote new openings along with press releases, direct mail, e-marketing, blogger outreach and other local restaurant marketing activities, which include concierge parties, training lunches and dinners with local residents, media, community leaders and businesses. In addition, we typically partner with local charities and host events during the first month of our grand openings.

E-Marketing & Social Media

One of our goals is to give guests every opportunity to engage with us, so we've made it a priority to make ourselves accessible to them through various digital channels including our website, email, and social networks. We are active on a variety of communications channels, including social media (Facebook, Twitter, Instagram, Pinterest, and Periscope) and our MyBravo Mail and MyBrio Mail E-Clubs. Each channel serves a unique purpose and allows us to reach a significant number

of people in a timely and targeted fashion at a fraction of the cost of traditional media. We will continue to allocate a portion of our marketing budget toward this rapidly growing area.

Rewards Program

In 2015, both brands began offering an incentive in order to boost core guest frequency. For every five (5) visits, members earn a reward to redeem on their next visit. The reward programs, called "MyBRAVO Rewards" and "MyBRIO Rewards", were designed to reward guests for their continuous dining at our restaurants. Guests can download a MyBRAVO/MyBRIO! Rewards mobile application, register their cards at BRAVO! and BRIO locations or online at www.myBRAVOReward.com or www.myBRIOReward.com. Guests who join receive exclusive offers loaded onto their account, special event information and other announcements via e-mail throughout the year. The program also serves as a high impact communication tool to inform members of the exciting new marketing programs for each brand.

Training and Employee Programs

We conduct comprehensive training programs for our management, hourly employees and corporate personnel. Our training department provides a series of formulated training modules that are used throughout our company, including leadership training, team building, food safety certification, alcohol safety programs, guest service philosophy training, sexual harassment training and others. E-learning is utilized for several management training modules in our eight week management training program, which culminates in three days of classroom certification and testing.

We utilize a specific training process for new restaurant openings, which is overseen by regional trainers who conduct both service and kitchen training and are on site through the first two weeks of opening. The regional trainers lend support and introduce our standards and culture to the new team. We believe that hiring the best available team members and committing to their training helps keep retention high during the restaurant opening process.

We have a training and employee development program called Bravo Brio Restaurant Group University (BBRGU). The "Rising Star" program, which was created under the umbrella of BBRGU to develop aspiring hourly team members into assistant managers and chefs, has been an instrumental part of our training and retention program. The key element of the Rising Star program is to provide upward mobility within the organization, utilizing existing labor hours in the restaurants for focused training of the most promising employees. Many of our General Managers and Executive Chefs have gained their positions through internal promotions as a result of this program.

Additionally, we have designed our Assistant General Manager and Executive Sous Chef programs to identify and develop our future General Managers and Executive Chefs from within our current employee base. This program not only reduces the cost of searching and training for these positions, it also provides a specific career path which we can market and promote within our current management teams.

Management Information Systems

Restaurant level financial and accounting controls are handled through a point-of-sale ("POS") cash register system and computer network in each restaurant that communicates with our corporate headquarters. The POS system is also used to authorize and transmit credit card sales transactions. Our restaurant communications are comprised of cable, DSL, Fractional T1 and T1 lines. Our restaurants use back-office applications to manage the business and control both food and labor costs. The food control software helps drive food and beverage costs down by identifying kitchen or bar inefficiencies and, through the menu engineering capabilities, it aides in enhancing profitability. The labor control software provides the ability to schedule labor and manage labor costs, including time clock governance that does not allow an employee to "clock in" more than a designated amount of time before a scheduled shift.

We utilize an enterprise reporting package ("ERP") system which includes general ledger, accounts payable, fixed asset accounting, payroll and human resources subsystems. The data pulled from the restaurants is integrated into the ERP system and a data warehouse. This data provides visibility that allows us to better analyze the business.

We continue to leverage our internal website called PASTAnet, which provides us with the ability to collaborate, communicate, train and share information between the restaurants and our corporate office.

Both BRAVO and BRIO have mobile applications in both the Apple and Google app stores. These mobile applications allow our guests to view our menus, find a location and get directions. We also have Online Ordering for both BRAVO! and BRIO restaurants. Guests can order online for both BRAVO! and BRIO via our mobile applications or websites. We also continue to support the wireless access points in all of our restaurants to provide our guests wireless internet services.

Government Regulation

We are subject to numerous federal, state and local laws affecting our business. Each of our restaurants is subject to licensing and regulation by a number of government authorities, which may include alcoholic beverage control, nutritional information disclosure, product safety, health, sanitation, environmental, zoning and public safety agencies in the state or municipality in which the restaurant is located. Difficulties in obtaining or failures to obtain required licenses or approvals could delay or prevent the development and openings of new restaurants or could disrupt the operations of existing restaurants. We believe that we are in compliance in all material respects with all applicable governmental regulations and, to date, we have not experienced abnormal difficulties or delays in obtaining the licenses or approvals required to open or operate any of our restaurants.

During fiscal 2016, approximately 20% of our restaurant sales were attributable to alcoholic beverages. Alcoholic beverage control regulations require each of our restaurants to apply to a state authority and, in certain locations, county and municipal authorities, for licenses and permits to sell alcoholic beverages on the premises. Typically, licenses must be renewed annually and may be subject to penalties, temporary suspension or revocation for cause at any time. The failure of a restaurant to obtain its licenses, permits or other approvals, or any suspension of such licenses, permits or other approvals, would adversely affect that restaurant's operations and profitability and could adversely affect our ability to obtain these licenses, permits and approvals elsewhere. Alcoholic beverage control regulations impact many aspects of the daily operations of our restaurants, including: the minimum ages of patrons and staff members consuming or serving these beverages, respectively; staff member alcoholic beverage training and certification requirements; hours of operation; advertising; wholesale purchasing and inventory control of these beverages; the seating of minors and the serving of food within our bar areas; special menus and events, such as happy hours; and the storage and dispensing of alcoholic beverages. State and local authorities in many jurisdictions routinely monitor compliance with alcoholic beverage laws.

We are also subject to "dram shop" statutes in most of the states in which we operate, which generally provide a person injured by an intoxicated person the right to recover damages from an establishment that wrongfully served alcoholic beverages to the intoxicated person who then causes injury to himself or a third party. We train our staff on how to serve alcohol, and we carry liquor liability coverage as part of our comprehensive general liability insurance. We have never been named as a defendant in a lawsuit involving a "dram shop" statute.

Various federal and state labor laws govern our operations and our relationships with our staff members, including such matters as minimum wages, meal and rest breaks, overtime, tip credits, fringe benefits, family leave, safety, working conditions, unionization, citizenship or work authorization requirements and hiring and employment practices. We are also subject to increasingly complex federal and state immigration laws and regulations, including regulations of the U.S. Citizenship and Immigration Services and U.S. Immigration and Customs Enforcement. In addition, some states in which we operate have adopted immigration employment laws which impose additional conditions on employers. Even if we operate our restaurants in strict compliance with the laws, rules and regulations of these federal and state agencies, some of our staff members may not meet federal citizenship or residency requirements or may lack appropriate work authorizations, which could lead to a disruption in our work force. We are also subject to federal and state child labor laws which, among other things, prohibit the use of certain "hazardous equipment" by staff members younger than 18 years old.

Significant government-imposed increases in minimum wages, paid or unpaid leaves of absence, sick leave and mandated health benefits, or increased tax reporting, assessment or payment requirements related to our staff members who receive gratuities, could be detrimental to the profitability of our restaurants. Minimum wage increases in recent years at the federal level and in the states in which we operate have impacted the profitability of our restaurants and led to increased menu prices. In addition, the costs of insurance and medical care have risen significantly over the past few years and are expected to continue to increase. The national health care reform legislation enacted on March 23, 2010, the Patient Protection and Affordable Care Act (the "PPACA"), has increased our health care benefit costs. The requirement that we provide health insurance benefits to staff members or the additional employer paid employment taxes on income earned by our employees, could have an adverse effect on our results of operations and financial position. Our distributors and suppliers also may be affected by higher minimum wage and benefit standards, which could result in higher costs for goods and services supplied to us. While we carry employment practices insurance covering a variety of labor-related liability claims, a settlement or judgment against us that is uninsured or in excess of our coverage limitations could have a material adverse effect on our results of operations, liquidity or financial position.

We are subject to a variety of federal and state environmental regulations, including various laws concerning the handling, storage and disposal of hazardous materials, such as cleaning solvents, and the operation of restaurants in environmentally sensitive locations may impact aspects of our operations. We do not anticipate that compliance with federal, state and local provisions regulating the discharge of materials into the environment, or which otherwise relate to the protection of the environment, will have a material adverse effect upon our capital expenditures, revenues or competitive position.

Our facilities must comply with the applicable requirements of the Americans with Disabilities Act of 1990 (“ADA”) and related federal and state statutes. The ADA prohibits discrimination on the basis of disability with respect to public accommodations and employment. Under the ADA and related federal and state laws, we must make access to our new or significantly remodeled restaurants readily accessible to disabled persons. We must also make reasonable accommodations for the employment of disabled persons.

We are also subject to laws and regulations relating to information security, privacy, cashless payments, gift cards and consumer credit, protection and fraud, and any failure or perceived failure to comply with these laws and regulations could harm our reputation or lead to litigation, which could adversely affect our financial condition.

We have a significant number of hourly restaurant staff members who receive income from gratuities. We have elected to voluntarily participate in a Tip Reporting Alternative Commitment (“TRAC”) agreement with the Internal Revenue Service (“IRS”). By complying with the educational and other requirements of the TRAC agreement, we reduce the likelihood of potential employer-only FICA tax assessments for unreported or underreported tips. However, we rely on our staff members to accurately disclose the full amount of their tip income and our reporting on the disclosures provided to us by such tipped employees.

See Item 1A “Risk Factors” for a discussion of risks relating to federal, state and local regulation of our business.

Intellectual Property

We currently own eight separate registrations in connection with restaurant service from the United States Patent and Trademark Office for the following trademarks: Bravo Brio Restaurant Group®, BRAVO!®, BRAVO! Cucina Italiana®, Cucina BRAVO! Italiana®, BRAVO! Italian Kitchen®, Brio®, Brio Tuscan Grille™ and Bon Vie®. Our registrations confer a federally recognized exclusive right for us to use these trademarks throughout the United States, and we can prevent the adoption of confusingly similar trademarks by other restaurants that do not possess superior common law rights in particular markets. An important part of our intellectual property strategy is the monitoring and enforcement of our rights in markets in which our restaurants currently exist or markets which we intend to enter in the future. We also monitor trademark registers to oppose the registration of confusingly similar trademarks or to limit the expansion of existing trademarks with superior common law rights.

We enforce our rights through a number of methods, including the issuance of cease-and-desist letters or making infringement claims in federal court. If our efforts to protect our intellectual property are inadequate, or if any third party misappropriates or infringes on our intellectual property, the value of our brands may be harmed, which could have a material adverse effect on our business and might prevent our brands from achieving or maintaining market acceptance.

Seasonality

Our business is sensitive to seasonal fluctuations as, historically, the percentage of operating income earned during the first and fourth quarters has been higher than the other quarters due in part to higher restaurant sales during the winter months in our stores located in the southern region of the United States and the year-end holiday season.

Competition

The restaurant business is intensely competitive with respect to food quality, price-value relationships, ambiance, service and location, and is affected by many factors, including changes in consumer tastes and discretionary spending patterns, macroeconomic conditions, demographic trends, weather conditions, the cost and availability of raw materials, labor and energy and government regulations. Any change in these or other related factors could adversely affect our restaurant operations. The main competitors for our brands are other operators of mid-priced, full service concepts in the multi-location, upscale affordable dining segment in which we compete most directly for real estate locations and guests, including Maggiano’s, Cheesecake Factory, P.F. Chang’s and BJ’s Restaurants. We also compete to a lesser extent with nationally recognized casual dining Italian restaurants such as Romano’s Macaroni Grill, Carrabba’s Italian Grill and Olive Garden, as well as high quality, locally-owned and operated Italian restaurants.

There are a number of well-established competitors with substantially greater financial, marketing, personnel and other resources than ours. In addition, many of our competitors are well established in the markets where our operations are, or in which they may be, located. While we believe that our restaurants are distinctive in design and operating concept, other companies may develop restaurants that operate with similar concepts. In addition, with improving product offerings at fast casual restaurants, quick-service restaurants and grocery stores, consumers may choose to trade down to these alternatives, which could also negatively affect our financial results.

Employees

As of December 25, 2016, we had approximately 9,100 employees of whom approximately 100 were corporate management and staff personnel, approximately 600 were restaurant managers or trainees, and approximately 8,400 were employees in non-management restaurant positions. None of our employees are unionized or covered by a collective bargaining agreement.

Available Information

We maintain a website at www.bbrg.com. On our website in the investor's section, we make available at no charge our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, all amendments to those reports, and our proxy statements as soon as reasonably practicable after we electronically file this material with or furnish it to the SEC. Our filings are also available on the SEC's website at www.sec.gov. Additionally, we make available free of charge on our website our Code of Business Conduct and Ethics; the charter of the Nominating and Corporate Governance Committee of our Board of Directors; the charter of the Compensation Committee of our Board of Directors; and the charter of the Audit Committee of our Board of Directors. Our website and the information contained therein or connected thereto shall not be deemed to be incorporated into this annual report.

Item 1A. Risk Factors.

In addition to the factors discussed elsewhere in this annual report on Form 10-K, the following are important factors which could cause actual results or events to differ materially from those contained in any forward-looking statements made by or on behalf of us. We operate in a competitive and dynamic environment and therefore it is not possible for us to predict the impact these or any other factors could have on us or the extent to which any one factor, or combination of factors, may adversely affect our results.

Risks Relating to Our Business and Industry

Our financial results depend significantly upon the success of our existing and new restaurants.

Future growth in revenues and profits will depend on our ability to grow sales and efficiently manage costs in our existing and new restaurants. As of December 25, 2016, we operated 51 BRAVO! restaurants and 66 BRIO restaurants, of which two BRAVO! restaurants and one BRIO restaurant were opened within the preceding twelve months. The results achieved by these restaurants may not be indicative of longer-term performance or the potential market acceptance of restaurants in other locations.

In particular, the success of our restaurants revolves principally around guest traffic and average check per guest. Significant factors that might adversely impact our guest traffic levels and average guest check include, without limitation:

- declining economic conditions, including housing market downturns, rising unemployment rates, lower disposable income and consumer confidence and other events or factors that adversely affect consumer spending in the markets we serve;
- increased competition (both in the upscale affordable dining segment and in other segments of the restaurant industry);
- changes in consumer preferences;
- guests' budgeting constraints, which may cause them to not order certain high-margin items such as desserts and beverages (both alcoholic and non-alcoholic);
- guests' failure to accept menu price increases that we may make to offset increases in key operating expenses;
- our reputation and consumer perception of our concepts' offerings in terms of quality, price, value and service; and
- guest experiences from dining in our restaurants.

Our restaurants are also susceptible to increases in certain key operating expenses that are either wholly or partially beyond our control, including, without limitation:

- food and other raw materials costs, many of which we may not or cannot effectively hedge;
- labor costs, including wage, workers' compensation, health care and other benefits expenses;
- rent expenses and other costs under leases for our new and existing restaurants;
- energy, water and other utility costs;
- costs for insurance (including property, liability and workers' compensation);
- information technology and other logistical costs; and

- expenses due to litigation against us.

The failure of our existing or new restaurants to perform as expected could have a significant negative impact on our financial condition and results of operations. For example, we recognized an impairment charge of \$15.4 million related to nine restaurants in 2016 and closed two additional restaurants.

In addition, our financial condition and results of operations depend in part on the success of our franchisee. However, our franchisee is an independent operator and we cannot control many factors that could impact the profitability of its restaurant. Risks relating to our limited control over franchisees may increase in the future if we enter into additional franchise arrangements.

Our long-term success is highly dependent on our ability to successfully develop and expand our operations.

We intend to develop new restaurants in our existing markets, and selectively enter into new markets. Since the start of 2012, we have expanded from 47 BRAVO! restaurants and 46 BRIO restaurants to 51 BRAVO! restaurants and 66 BRIO restaurants, as of December 25, 2016. The number and timing of new restaurants actually opened during any given period, and their associated contribution to operating growth, may be negatively impacted by a number of factors including, without limitation:

- our inability to generate sufficient funds from operations or to obtain favorable financing to support our development;
- identification and availability of, and competition for, high quality locations that will continue to drive high levels of sales per unit;
- acceptable lease arrangements, including sufficient levels of tenant allowances and construction contributions;
- the financial viability of our landlords, including the availability of financing for our landlords;
- construction and development cost management;
- timely delivery of the leased premises to us from our landlords and punctual commencement of build-out construction activities;
- delays due to the highly customized nature of our restaurant concepts and the complex design, construction and pre-opening processes for each new location;
- obtaining all necessary governmental licenses and permits on a timely basis to construct and operate our restaurants;
- competition in new markets, including competition for restaurant sites;
- unforeseen engineering or environmental problems with the leased premises;
- adverse weather during the construction period;
- unanticipated commercial, residential and infrastructure development near our new restaurants;
- recruitment of qualified managers, chefs and other key operating personnel; and
- other unanticipated increases in costs, any of which could give rise to delays or cost overruns.

We may not be able to open our planned new restaurants on a timely basis, if at all, and, if opened, these restaurants may not be operated profitably. In addition, our credit agreement, as amended, places limitations on new restaurant leases until the lease-adjusted leverage ratio meets certain thresholds. See Part II, Item 7 “Management’s Discussion and Analysis of Financial Condition and Results of Operations — Liquidity” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations — Capital Resources.” We have experienced, and expect to continue to experience, delays in restaurant openings from time to time. Such actions may limit our growth opportunities. We cannot assure you that we will be able to successfully expand or acquire critical market presence for our brands in new geographical markets, as we may encounter well-established competitors with substantially greater financial resources. We may be unable to find attractive locations, acquire name recognition, successfully market our brands or attract new guests. Competitive circumstances and consumer characteristics in new market segments and new geographical markets may differ substantially from those in the market segments and geographical markets in which we have substantial experience. If we are unable to expand in existing markets or penetrate new markets, our ability to increase our revenues and profitability may be harmed.

Changes in economic conditions, including continuing effects from the recent recession, could materially affect our business, financial condition and results of operations.

We, together with the rest of the restaurant industry, depend upon consumer discretionary spending. The recent recession impacted consumers’ ability and willingness to spend discretionary dollars. Economic conditions may remain volatile and may repress consumer confidence and discretionary spending for the near term. Guest traffic could be adversely impacted if our guests choose to dine out less frequently or reduce the amount they spend on meals while dining out. Additionally, a decline in corporate travel and entertainment spending could result in a decrease in the traffic of business travelers at our restaurants. If

restaurant sales decrease, our profitability could decline as we spread fixed costs across a lower level of sales. Reductions in staff levels, asset impairment charges and potential restaurant closures have resulted and could result from prolonged negative restaurant sales. We recognized an impairment charge of \$15.4 million related to nine restaurants and closed two restaurants during 2016.

Damage to our reputation or lack of acceptance of our brands in existing and new markets could negatively impact our business, financial condition and results of operations.

We believe we have built a strong reputation for the quality and breadth of our menu and our restaurants, and we must protect and grow the value of our BRAVO! and BRIO brands to continue to be successful in the future. Any incident that erodes consumer affinity for our brands could significantly reduce their respective value and damage our business. If guests perceive or experience a reduction in food quality, service or ambiance, or in any way believe we failed to deliver a consistently positive experience, our brand value could suffer and our business may be adversely affected.

Our corporate reputation or brand may also be harmed by actions taken by our franchisee that are otherwise out of our control. We cannot assure you that our franchisee will successfully participate in our strategic initiative or operate its restaurant in a manner consistent with our concept and standards. Our franchisee is an independent contractor, and its employees are not our employees. We provide training and support to, and monitor the operations of, our franchisee, but the quality of its restaurant may be diminished by any number of factors beyond our control. Consequently, our franchisee may not successfully operate its restaurant in a manner consistent with our high standards and requirements, and our franchisee may not hire and train qualified managers and other restaurant personnel. Any operational shortcomings at our franchised BRIO restaurant will likely be attributed by consumers to our entire brand, thus damaging our corporate brand and reputation, potentially adversely affecting our business, results of operations and financial condition. The risks described in this paragraph will increase in significance to our business if we enter into additional franchise arrangements in the future.

A multi-location restaurant business such as ours can be adversely affected by negative publicity or news reports, whether or not accurate, regarding food quality issues, public health concerns, illness, safety, injury or government or industry findings concerning our restaurants, restaurants operated by other foodservice providers or others across the food industry supply chain. Negative publicity concerning E. coli bacteria relating to the consumption of beef and other meat products, "H1N1" or "swine flu" related to pork products, "avian flu" related to poultry products and the publication of government, academic or industry findings about health concerns relating to menu items served by our restaurants could affect consumer food preferences. The sale of food and prepared food products also involves the risk of injury or illness to our guests as a result of tampering by unauthorized third parties or product contamination or spoilage, including the presence of foreign objects, substances, chemicals, other agents or residues introduced during the growing, storage, handling and transportation phases. These types of health concerns and negative publicity concerning our food products may adversely affect the demand for our food and negatively impact our business and results of operations. While we have taken steps to mitigate food quality, public health and other foodservice-related risks, these types of health concerns or negative publicity cannot be completely eliminated or mitigated and may materially harm our results of operations and result in damage to our brands.

In addition, our ability to successfully develop new restaurants in new markets may be adversely affected by a lack of awareness or acceptance of our brands in these new markets. To the extent that we are unable to foster name recognition and affinity for our brands in new markets, our new restaurants may not perform as expected and our growth may be significantly delayed or impaired.

Because many of our restaurants are concentrated in local or regional areas, we are susceptible to economic and other trends and developments, including adverse weather conditions, in these areas.

Our financial performance is highly dependent on restaurants located in Ohio, Florida, Michigan, Pennsylvania and Texas, which comprise approximately 50% of our total restaurants. As a result, adverse economic conditions in any of these areas could have a material adverse effect on our overall results of operations. In recent years, certain of these states have been more negatively impacted by the housing market decline, high unemployment rates and the overall economic crisis than other geographic areas. In addition, given our geographic concentration, negative publicity regarding any of our restaurants in these areas could have a material adverse effect on our business and operations, as could other regional occurrences such as local strikes, terrorist attacks, increases in energy prices, adverse weather conditions, hurricanes, droughts or other natural or man-made disasters.

In particular, adverse weather conditions can impact guest traffic at our restaurants, cause the temporary underutilization of outdoor patio seating, and, in more severe cases, cause temporary restaurant closures, sometimes for prolonged periods. Approximately 38% of our total restaurants are located in Ohio, Michigan, Pennsylvania, New York, Connecticut, and New Jersey, which are particularly susceptible to snowfall, and 15% of our total restaurants are located in Florida and Louisiana,

which are particularly susceptible to hurricanes. Our business is subject to seasonal fluctuations, with restaurant sales typically higher during certain months, such as December. Adverse weather conditions during our most favorable months or periods may exacerbate the effect of adverse weather on guest traffic and may cause fluctuations in our operating results from quarter-to-quarter within a fiscal year. For example, Hurricane Sandy affected the entire eastern seaboard with extremely high winds, heavy rainfall and flooding in October 2012, which led to reduced guest traffic and even closures at some of our restaurants. In addition, outdoor patio seating is available at most of our restaurants and may be impacted by a number of weather-related factors. Our inability to fully utilize our restaurants' seating capacity as planned may negatively impact our revenues and results of operations.

The impact of negative economic factors, including the availability of credit, on our landlords and other retail center tenants could negatively affect our financial results.

Negative effects on our existing and potential landlords due to the inaccessibility of credit and other unfavorable economic factors may, in turn, adversely affect our business and results of operations. If our landlords are unable to obtain financing or remain in good standing under their existing financing arrangements, they may be unable to provide construction contributions or satisfy other lease covenants to us. In addition, if our landlords are unable to obtain sufficient credit to continue to properly manage their retail sites, we may experience a drop in the level of quality of such retail centers. Our development of new restaurants may also be adversely affected by the negative financial situations of developers and potential landlords.

In addition, several other tenants at retail centers in which we are located or where we have executed leases have ceased operations or, in some cases, have deferred openings or failed to open after committing to do so. These failures may lead to reduced guest traffic at retail centers in which our restaurants are located and may contribute to lower guest traffic at our restaurants.

Changes in food availability and costs could adversely affect our operating results.

Our profitability and operating margins are dependent in part on our ability to anticipate and react to changes in food costs. We rely on local, regional and national distributors and suppliers to provide our produce, beef, poultry, seafood and other ingredients. We contract with DMA for the broadline distribution of most of our food products. Other than for a portion of our commodities, which are purchased locally by each restaurant, we rely on GFS, BEK, Shamrock, and Nicholas as the primary distributors of a majority of our ingredients. Through our agreement with DMA, we have a non-exclusive arrangement with each of GFS, BEK, Shamrock, and Nicholas on terms and conditions that we believe are consistent with those made available to similarly situated restaurant companies. Although we believe that alternative distribution sources are available, any increase in distribution prices or failure to perform by any of GFS, BEK, Shamrock, or Nicholas could cause our food costs to increase. Additionally, we currently rely on sole suppliers for certain of our food products, including some of our soups and sauces. Failure to identify an alternate source of supply for these items may result in significant cost increases. Increases in distribution costs or sale prices could also cause our food costs to increase. In addition, any material interruptions in our supply chain, such as a material interruption of ingredient supply due to the failures of third-party distributors or suppliers, or interruptions in service by common carriers that ship goods within our distribution channels, may result in significant cost increases and reduce sales. Changes in the price or availability of certain food products could affect our ability to offer a broad menu and price offering to guests and could materially adversely affect our profitability and reputation.

The type, variety, quality and price of produce, beef, poultry and seafood are more volatile than other types of food and are subject to factors beyond our control, including weather, governmental regulation, availability and seasonality, each of which may affect our food costs or cause a disruption in our supply. Our food distributors or suppliers also may be affected by higher costs to produce and transport commodities used in our restaurants, higher minimum wage and benefit costs and other expenses that they pass through to their customers, which could result in higher costs for goods and services supplied to us. Although we are able to contract for the majority of the food commodities used in our restaurants for periods of up to one year, the pricing and availability of some of the commodities used in our operations cannot be locked in for periods of longer than one week or at all. Currently, we have pricing agreements of varying lengths with several of our distributors and suppliers, including our distributors and suppliers of poultry, seafood, dairy products, soups and sauces, bakery items and certain meat products. We do not use financial instruments to hedge our risk to market fluctuations in the price of beef, seafood, produce and other food products at this time. We may not be able to anticipate and react to changing food costs through our purchasing practices and menu price adjustments in the future, and failure to do so could negatively impact our revenues and results of operations.

Increases in our labor costs, including as a result of changes in government regulation, could slow our growth or harm our business.

We are subject to a wide range of labor costs. Because our labor costs are, as a percentage of revenues, higher than other industries, we may be significantly harmed by labor cost increases.

We retain the financial responsibility for risks and associated liabilities, up to a stop loss amount, with respect to workers' compensation, general liability, employment practices and other insurable risks through our self insurance programs. Unfavorable fluctuations in market conditions, availability of such insurance or changes in state and/or federal regulations could significantly increase our self insurance costs and insurance premiums. In addition, we are subject to the risk of employment-related litigation at both the state and federal levels, including claims styled as class action lawsuits which are more costly to defend. Also, some employment related claims in the area of wage and hour disputes are not insurable risks.

Despite our efforts to control costs while still providing competitive health care benefits to our staff members, significant increases in health care costs continue to occur, and we can provide no assurance that our cost containment efforts in this area will be effective. Moreover, there is no assurance that we will be able to pass through the costs of such increases in a manner that will not adversely impact our operating results.

In addition, many of our restaurant personnel are hourly workers subject to various minimum wage requirements or changes to tip credits. Mandated increases in minimum wage levels and changes to the tip credit, which are the amounts an employer is permitted to assume an employee receives in tips when calculating the employee's hourly wage for minimum wage compliance purposes, have recently been and continue to be proposed and implemented at both federal and state government levels. Minimum wage increases or changes to allowable tip credits may increase our labor costs or effective tax rate.

Additionally, potential changes in labor legislation could result in portions of our workforce being subjected to greater organized labor influence. Although we do not currently have any unionized employees, future labor legislation could have an adverse effect on our business and financial results by imposing requirements that could potentially increase costs and reduce our operating flexibility.

Labor shortages could increase our labor costs significantly or restrict our growth plans.

Our restaurants are highly dependent on qualified management and operating personnel, including regional management, general managers and executive chefs. Qualified individuals have historically been in short supply and an inability to attract and retain them would limit the success of our existing restaurants as well as our development of new restaurants. We can make no assurances that we will be able to attract and retain qualified individuals in the future. Additionally, the cost of attracting and retaining qualified individuals may be higher than we anticipate, and as a result, our profitability could decline.

Guest traffic at our restaurants could be significantly affected by competition in the restaurant industry in general and, in particular, within the dining segments of the restaurant industry in which we compete.

The restaurant industry is highly competitive with respect to food quality, ambiance, service, price and value and location, and a substantial number of restaurant operations compete with us for guest traffic. The main competitors for our brands are other operators of mid-priced, full service concepts in the multi-location upscale affordable dining segment in which we compete most directly for real estate locations and guests, including Maggiano's, Cheesecake Factory, P.F. Chang's and BJ's Restaurants. We also compete to a lesser extent with nationally recognized casual dining Italian restaurants such as Romano's Macaroni Grill, Carrabba's Italian Grill and Olive Garden, as well as high quality, locally-owned and operated Italian restaurants. Some of our competitors have significantly greater financial, marketing, personnel and other resources than we do, and many of our competitors are well established in markets in which we have existing restaurants or intend to locate new restaurants. Any inability to successfully compete with the other restaurants in our markets will place downward pressure on our guest traffic and may prevent us from increasing or sustaining our revenues and profitability. We may also need to evolve our concepts in order to compete with popular new restaurant formats or concepts that develop from time to time, and we cannot offer any assurance that we will be successful in doing so or that modifications to our concepts will not reduce our profitability. A recent trend in shopping malls and lifestyle centers has been to convert retail spaces into new restaurant locations further increasing competition for guests at a specific center. In addition, with improving product offerings at fast casual restaurants, quick-service restaurants and grocery stores and the influence of other factors, consumers may choose less expensive alternatives, which could also negatively affect guest traffic at our restaurants.

We may be required to record additional asset impairment charges in the future.

We review long-lived assets, such as property and equipment and intangibles subject to amortization, for impairment when events or circumstances indicate the carrying value of the assets may not be recoverable. We have determined that our

asset group for impairment testing is comprised of the assets and liabilities of each of our individual restaurants, as this is the lowest level of identifiable cash flows and primarily includes an assessment of historical cash flows and other relevant factors and circumstances.

In determining the recoverability of the asset value, an analysis is performed at the individual restaurant level and primarily includes an assessment of historical cash flows and other relevant factors and circumstances. The other factors and circumstances include changes in the economic environment, changes in the manner in which assets are used, unfavorable changes in legal factors or business climate, incurring excess costs in construction of the asset, overall restaurant operating performance and projections for financial performance. We regularly review any restaurant that is cash flow negative for the previous four quarters to determine if impairment testing is warranted. As part of the review we also take into account that our business is highly sensitive to seasonal fluctuations, including the holiday season at the end of the fourth quarter as it significantly impacts our short and long term projections for each location. These estimates may result in a wide range of variability on a year to year basis due to the nature of the criteria. We evaluate future cash flow projections in conjunction with qualitative factors and future operating plans. Our impairment assessment process requires the use of estimates and assumptions regarding future undiscounted cash flows and operating outcomes, which are based upon a significant degree of management's judgment. Based on this analysis, if we believe the carrying amount of the assets is not recoverable, an impairment charge is recognized based upon the amount by which the assets carrying value exceeds estimated fair value. See Part II, Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations — Significant Accounting Policies — Impairment of Long-Lived Assets." As a result of the above mentioned review process, we recognized an impairment charge of \$15.4 million related to nine restaurants in fiscal 2016 and \$10.2 million related to six restaurants in fiscal 2015. We did not recognize an impairment charge in fiscal 2014.

Legislation and regulations requiring the display and provision of nutritional information for our menu offerings, and new information or attitudes regarding diet and health or adverse opinions about the health effects of consuming our menu offerings, could affect consumer preferences and negatively impact our results of operations.

Government regulation and consumer eating habits may impact our business as a result of changes in attitudes regarding diet and health or new information regarding the health effects of consuming our menu offerings. These changes have resulted in, and may continue to result in, the enactment of laws and regulations that impact the ingredients and nutritional content of our menu offerings, or laws and regulations requiring us to disclose the nutritional content of our food offerings. For example, a number of states, counties and cities have enacted menu labeling laws requiring multi-unit restaurant operators to disclose certain nutritional information to guests, or have enacted legislation restricting the use of certain types of ingredients in restaurants. Furthermore, the PPACA establishes a uniform, federal requirement for certain restaurants to post nutritional information on their menus. Specifically, the PPACA requires chain restaurants with 20 or more locations operating under the same name and offering substantially the same menus to publish the total number of calories of standard menu items on menus and menu boards, along with a statement that puts this calorie information in the context of a total daily calorie intake. The PPACA also requires covered restaurants to provide to consumers, upon request, a written summary of detailed nutritional information for each standard menu item, and to provide a statement on menus and menu boards about the availability of this information upon request. The Food and Drug Administration (the "FDA") is also permitted to require additional nutrient disclosures, such as disclosure of trans-fat content. An unfavorable report on, or reaction to, our menu ingredients, the size of our portions or the nutritional content of our menu items could negatively influence the demand for our offerings.

Certain provisions of the PPACA became effective upon enactment, while other provisions will require regulations to be promulgated by the FDA. It is expected that the FDA will not enforce the applicable provisions of the PPACA until these regulations are finalized. The PPACA specifically preempts conflicting state and local laws, and instead provides a single, national standard for nutrition labeling of restaurant menu items. However, until these provisions of the PPACA are fully adopted and effective, we will continue to be subject to a variety of state and local laws and regulations regarding nutritional content disclosure requirements, many of which are inconsistent or are interpreted differently from one jurisdiction to another.

Compliance with current and future laws and regulations regarding the ingredients and nutritional content of our menu items may be costly and time-consuming. Additionally, if consumer health regulations or consumer eating habits change significantly, we may be required to modify or discontinue certain menu items, and we may experience higher costs associated with the implementation of those changes. We cannot predict the impact of the new nutrition labeling requirements under the PPACA, once they are issued and implemented. Additionally, some government authorities are increasing regulations regarding trans-fats and sodium, which may require us to limit or eliminate trans-fats and sodium from our menu offerings and switch to higher cost ingredients and may hinder our ability to operate in certain markets.

We cannot make any assurances regarding our ability to effectively respond to changes in consumer health perceptions or our ability to successfully implement the nutrient content disclosure requirements and to adapt our menu offerings to trends in eating habits. While we believe that our ability to adapt to consumer preferences is a strength of our concepts, we are concerned

that the imposition of menu-labeling laws could have an adverse effect on our results of operations and financial position, as well as the restaurant industry in general.

The impact of new restaurant openings could result in fluctuations in our financial performance.

Quarterly results have been, and in the future may continue to be, significantly impacted by the timing of new restaurant openings (often dictated by factors outside of our control), including associated pre-opening costs and operating inefficiencies, as well as changes in our geographic concentration due to the opening of new restaurants. We typically incur the most significant portion of pre-opening expenses associated with a given restaurant within the two months immediately preceding and the month of the opening of the restaurant. Our experience has been that labor and operating costs associated with a newly opened restaurant for the first several months of operation are materially greater than what can be expected after that time, both in aggregate dollars and as a percentage of revenues. Our new restaurants commonly take several months to reach planned operating levels due to inefficiencies typically associated with new restaurants, including the training of new personnel, lack of market awareness, inability to hire sufficient qualified staff and other factors. Accordingly, the volume and timing of new restaurant openings has had, and may continue to have, a meaningful impact on our profitability. Due to the foregoing factors, results for any one quarter are not necessarily indicative of results to be expected for any other quarter or for a full fiscal year, and these fluctuations may cause our operating results to be below expectations of public market analysts and investors.

Our business operations and future development could be significantly disrupted if we lose key members of our management team.

The success of our business continues to depend to a significant degree upon the continued contributions of our senior officers and key employees, both individually and as a group. Our future performance will be substantially dependent in particular on our ability to retain and motivate Brian O'Malley, our President and Chief Executive Officer; James J. O'Connor, our Executive Vice President, Chief Financial Officer, Treasurer and Secretary; and Khanh Collins, our Chief Operating Officer, as well as certain other key personnel. We currently have employment agreements in place with Mr. O'Malley and Mr. O'Connor. The loss of the services of our President and CEO, CFO, COO or other key employees could have a material adverse effect on our business and plans for future development. We have no reason to believe that we will lose the services of any of these individuals in the foreseeable future; however, we currently have no effective replacement for any of these individuals due to their experience, reputation in the industry and special role in our operations. We also do not maintain any key man life insurance policies for any of our employees.

Our growth may strain our infrastructure and resources, which could slow our development of new restaurants and adversely affect our ability to manage our existing restaurants.

We opened two BRAVO! and one BRIO restaurants in 2016, three BRAVO! and three BRIO restaurants in 2015, and three BRAVO! and three BRIO restaurants in 2014. Our recent and future growth may strain our restaurant management systems and resources, financial controls and information systems. Those demands on our infrastructure and resources may also adversely affect our ability to manage our existing restaurants. If we fail to continue to improve our infrastructure or to manage other factors necessary for us to meet our expansion objectives, our operating results could be materially and adversely affected. Likewise, if sales decline, we may be unable to reduce our infrastructure quickly enough to prevent sales deleveraging, which would adversely affect our profitability.

Restaurant companies have been the target of class-actions and other litigation alleging, among other things, violations of federal and state law.

In recent years, a number of restaurant companies have been subject to claims by guests, employees and others regarding issues such as food safety, personal injury and premises liability, employment-related claims, harassment, discrimination, disability and other operational issues common to the foodservice industry. A number of these lawsuits have resulted in the payment of substantial damages by the defendants. Similar lawsuits have been instituted against us from time to time, including a 2016 class action lawsuit initiated by hourly employees at a BRIO location in Missouri. In this lawsuit, it was alleged that we were in violation of the Fair Standards Act and other Missouri state wage laws. See Note 13 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for a summary of legal proceedings. An adverse judgment or settlement that is not insured or is in excess of insurance coverage could have an adverse impact on our profitability and could cause variability in our results compared to expectations. We are self-insured, or carry insurance policies with specific retention levels, for a significant portion of our risks and associated liabilities with respect to workers' compensation, general liability, employer's practice liability, directors' and officers' liability and other insurable risks. Regardless of whether any claims against us are valid or whether we are ultimately determined to be liable, we could also be adversely affected by negative publicity, litigation costs resulting from the defense of these claims and the diversion of time and resources from our operations.

Our marketing programs may not be successful.

We expend significant resources in our marketing efforts, including our loyalty programs, using a variety of media, including social media venues and applications. We expect to continue to conduct brand awareness programs and guest initiatives to attract and retain guests. These initiatives may not be successful, resulting in expenses incurred without the benefit of higher revenues. Additionally, some of our competitors have greater financial resources, which enable them to purchase significantly more television and radio advertising than we are able to purchase. Should our competitors increase spending on advertising and promotions or our advertising funds decrease for any reason, or should our advertising and promotions be less effective than our competitors, there could be a material adverse effect on our results of operations and financial condition.

Our insurance policies may not provide adequate levels of coverage against all claims, and fluctuating insurance requirements and costs could negatively impact our profitability.

We believe our insurance coverage is customary for businesses of our size and type. However, there are types of losses we may incur that cannot be insured against or that we believe are not commercially reasonable to insure. These losses, if they occur, could have a material and adverse effect on our business and results of operations. In addition, the cost of workers' compensation insurance, general liability insurance, employer's practice liability insurance and directors' and officers' liability insurance fluctuates based on our historical trends, market conditions and availability. Additionally, health insurance costs in general have risen significantly over the past few years and are expected to continue to increase in 2017 and beyond. These increases, as well as recently-enacted federal legislation requiring employers to provide specified levels of health insurance to employees averaging greater than 30 hours per week, could have a negative impact on our profitability, and there can be no assurance that we will be able to successfully offset the effect of such increases with plan modifications and cost control measures, additional operating efficiencies or the pass-through of such increased costs to our guests.

Our indebtedness may limit our ability to invest in the ongoing needs of our business.

On November 5, 2014, the Company entered into a credit agreement (the "2014 Credit Agreement") with a syndicate of financial institutions. On October 31, 2016, the Company entered into an amendment to the 2014 Credit Agreement (the "Amendment"). As of December 25, 2016, we had approximately \$41.5 million of outstanding indebtedness under our senior credit facilities. As of December 25, 2016, we had \$19.6 million of revolving loan availability under our revolving credit facility (after giving effect to \$2.9 million of outstanding letters of credit). For the year ended December 25, 2016, our total borrowings, repayments on indebtedness and cash interest payments were \$623.9 million, \$625.7 million and \$1.4 million, respectively. For the year ended December 27, 2015, our total borrowings, repayments on indebtedness and cash interest payments were \$705.1 million, \$717.8 million and \$1.3 million, respectively. Our senior credit facilities mature in 2019, and borrowings under the senior credit facilities bear interest at a fixed rate for a period of one, two, three or six months equal to the London interbank offered rate, LIBOR, plus the applicable margin of 2.50% to 3.00%.

Our indebtedness could have important consequences to you. For example, it:

- requires us to utilize a portion of our cash flow from operations for payments on our indebtedness, reducing the availability of our cash flow to fund working capital, capital expenditures, development activity and other general corporate purposes;
- increases our vulnerability to adverse general economic or industry conditions;
- makes us more vulnerable to increases in interest rates, as borrowings under our revolving credit facility are at variable rates;
- limits our ability to obtain additional financing in the future for working capital or other purposes; and
- places us at a competitive disadvantage compared to our competitors that have less indebtedness.

Although our senior credit facilities contain restrictions on the incurrence of additional indebtedness, these restrictions are subject to a number of qualifications and exceptions, and the indebtedness incurred in compliance with these restrictions could be substantial. Also, these restrictions do not prevent us from incurring obligations that do not constitute indebtedness.

Our senior credit facilities require us to maintain certain fixed charge coverage ratios and leverage ratios. Our ability to comply with these ratios in the future may be affected by events beyond our control, and an inability to comply with the required financial ratios could result in a default under our senior credit facilities. In the event of any default, the lenders under our senior credit facilities could elect to terminate lending commitments and declare all borrowings outstanding, together with accrued and unpaid interest and other fees, to be immediately due and payable.

See Part II, Item 7 “Management’s Discussion and Analysis of Financial Condition and Results of Operations — Liquidity” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations — Capital Resources.”

We may be unable to obtain debt or other financing on favorable terms or at all.

There are inherent risks in our ability to borrow. Our lenders may have suffered losses related to their lending and other financial relationships, increased financial instability of many borrowers and the declining value of their assets. As a result, lenders may become insolvent or tighten their lending standards, which could make it more difficult for us to borrow under our revolving credit facility, refinance our existing indebtedness or to obtain other financing on favorable terms or at all. Our financial condition and results of operations would be adversely affected if we were unable to draw funds under our revolving credit facility because of a lender default or to obtain other cost-effective financing.

Longer term disruptions in the capital and credit markets as a result of uncertainty, changing or increased regulation, reduced alternatives or failures of significant financial institutions could adversely affect our access to liquidity needed for our business. Any disruption could require us to take measures to conserve cash until the markets stabilize or until alternative credit arrangements or other funding for our business can be arranged. Such measures could include deferring capital expenditures (including the opening of new restaurants) and reducing or eliminating other discretionary uses of cash.

Opening new restaurants in existing markets may negatively affect sales at our existing restaurants.

The consumer target area of our restaurants varies by location, depending on a number of factors such as population density, local retail and business attractions, area demographics and geography. As a result, the opening of a new restaurant, whether using the same brand or a different brand, in or near markets in which we already have existing restaurants could adversely impact the sales of new or existing restaurants. We do not intend to open new restaurants that materially impact the existing sales of our existing restaurants. However, there can be no assurance that sales cannibalization between our restaurants will not occur or become more significant in the future as we continue to expand our operations.

Security breaches of confidential guest information in connection with our electronic processing of credit and debit card transactions may adversely affect our business.

The majority of our restaurant sales are by credit or debit cards. Other restaurants and retailers have experienced security breaches in which credit and debit card information as well as the personal information of their customers has been stolen. We may in the future become subject to lawsuits or other proceedings for purportedly fraudulent transactions arising out of the actual or alleged theft of our guests’ credit card or debit card. Any such claim or proceeding, or any adverse publicity resulting from these allegations, may have a material adverse effect on us and our restaurants.

We may not be able to adequately protect our intellectual property, which, in turn, could harm the value of our brands and adversely affect our business.

Our ability to implement our business plan successfully depends in part on our ability to further build brand recognition using our trademarks, service marks and other proprietary intellectual property, including our names and logos and the ambiance of our restaurants. We have registered a number of our trademarks. Third parties may oppose our trademark applications, or otherwise challenge our use of the trademarks. In the event that our trademarks are successfully challenged, we could be forced to rebrand our restaurants, which could result in loss of brand recognition, and could require us to devote resources to advertising and marketing new brands.

If our efforts to register, maintain and protect our intellectual property are inadequate, or if any third party misappropriates, dilutes or infringes on our intellectual property, the value of our brands may be harmed, which could have a material adverse effect on our business and might prevent our brands from achieving or maintaining market acceptance. We may also face the risk of claims that we have infringed third parties’ intellectual property rights. If third parties claim that we infringe upon their intellectual property rights, our operating profits could be adversely affected. Any claims of intellectual property infringement, even those without merit, could be expensive and time consuming to defend, require us to rebrand our restaurants, if feasible, divert management’s attention and resources or require us to enter into royalty or licensing agreements in order to obtain the right to use a third party’s intellectual property.

Any royalty or licensing agreements, if required, may not be available to us on acceptable terms or at all. A successful claim of infringement against us could result in our being required to pay significant damages, enter into costly license or royalty agreements, or rebrand our restaurants, any of which could have a negative impact on our operating profits and harm our future prospects.

Information technology system failures or breaches of our network security could interrupt our operations and adversely affect our business.

We rely on our computer systems and network infrastructure across our operations, including point-of-sale processing at our restaurants. Our operations depend upon our ability to protect our computer equipment and systems against damage from physical theft, fire, power loss, telecommunications failure or other catastrophic events, as well as from internal and external security breaches, viruses, worms and other disruptive problems. Any damage to or failure of our computer systems or network infrastructure that causes an interruption in our operations could have a material adverse effect on our business and subject us to litigation or actions by regulatory authorities. We employ both internal resources and external consultants to conduct auditing and testing for weaknesses in our systems, controls, firewalls and encryption and intend to maintain and upgrade our security technology and operational procedures to prevent such damage, breaches or other disruptive problems. However, because the techniques used to obtain unauthorized access, disable or degrade service, or sabotage computer systems change frequently and may be difficult to detect for long periods of time, we may be unable to anticipate these techniques or successfully implement adequate preventive security measures.

A major natural or man-made disaster at our corporate facility could have a material adverse effect on our business.

Most of our corporate systems, processes and corporate support for our restaurant operations are centralized at one Ohio location with certain systems and processes being concurrently stored at an offsite storage facility in accordance with our disaster recovery plan. As part of our disaster recovery plan, we backup data and environments from our core systems to our co-location facility. Failures or delays in recovery of data, delayed reporting and compliance, inability to perform necessary corporate functions and other breakdowns in normal operating procedures could have a material adverse effect on our business and create exposure to administrative and other legal claims against us.

We have significant cost obligations as a result of being a public company.

New and changing laws, regulations and standards relating to corporate governance and public disclosure, including the Dodd-Frank Wall Street Reform and Consumer Protection Act and the rules and regulations promulgated and to be promulgated thereunder, as well as under the Sarbanes-Oxley Act of 2002, as amended (the "Sarbanes-Oxley Act"), and the rules and regulations of the SEC and the Nasdaq Stock Market, have created uncertainty for public companies and increased our costs and time that our board of directors and management must devote to complying with these rules and regulations. We expect these rules and regulations to increase our legal and financial compliance costs and lead to a diversion of management time and attention from revenue generating activities.

Furthermore, the need to maintain the corporate infrastructure demanded of a public company may divert management's attention from implementing our growth strategy, which could prevent us from improving our business, results of operations and financial condition. We have made, and will continue to make, changes to our internal controls and procedures for financial reporting and accounting systems to meet our reporting obligations as a publicly traded company. However, the measures we take may not be sufficient to satisfy our obligations as a publicly traded company.

Section 404 of the Sarbanes-Oxley Act requires annual management assessments of the effectiveness of our internal control over financial reporting and requires a report by our independent registered public accounting firm on the effectiveness of our internal control over financial reporting. While we are in compliance with the Sarbanes-Oxley Act for fiscal 2016, there is no guarantee that we will meet all areas of compliance in future years. We will be unable to issue securities in the public markets through the use of a shelf registration statement if we are not in compliance with Section 404. Furthermore, failure to achieve and maintain an effective internal control environment could have a material adverse effect on our business and share price and could limit our ability to report our financial results accurately and timely.

Federal, state and local tax rules may adversely impact our results of operations and financial position.

We are subject to federal, state and local taxes in the United States. Although we believe our tax estimates are reasonable, if the IRS or other taxing authority disagrees with the positions we have taken on our tax returns, we could face additional tax liability, including interest and penalties. If material, payment of such additional amounts upon final adjudication of any disputes could have a material impact on our results of operations and financial position. In addition, complying with new tax rules, laws or regulations could impact our financial condition, and increases to federal or state statutory tax rates and other changes in tax laws, rules or regulations may increase our effective tax rate. Any increase in our effective tax rate could have a material impact on our financial results. In 2012, we were audited by the Internal Revenue Service for the fiscal year ended December 26, 2010. On August 25, 2016, we executed an agreement to settle this audit with the Internal Revenue Service. This settlement did not have a material impact on our financial statements.

Risks Relating to Our Common Shares

The price of our common shares may be volatile and you could lose all or part of your investment.

Volatility in the market price of our common shares may prevent you from being able to sell your shares at or above the price you paid for your shares. The market price of our common shares could fluctuate significantly for various reasons, which include:

- our quarterly or annual earnings or those of other companies in our industry;
- changes in laws or regulations, or new interpretations or applications of laws and regulations, that are applicable to our business;
- the public's reaction to our press releases, our other public announcements and our filings with the SEC;
- changes in accounting standards, policies, guidance, interpretations or principles;
- changes in our senior management personnel;
- sales of common shares by our directors and executive officers;
- adverse market reaction to any indebtedness we may incur or securities we may issue in the future;
- actions by shareholders;
- the level and quality of research analyst coverage for our common shares, changes in financial estimates or investment recommendations by securities analysts following our business or failure to meet such estimates;
- the financial disclosure we may provide to the public, any changes in such disclosure or our failure to meet such disclosure;
- various market factors or perceived market factors, including rumors, whether or not correct, involving us, our distributors or suppliers or our competitors;
- introductions of new offerings or new pricing policies by us or by our competitors;
- acquisitions or strategic alliances by us or our competitors;
- short sales, hedging and other derivative transactions in our common shares;
- the operating and stock price performance of other companies that investors may deem comparable to us; and
- other events or factors, including changes in general conditions in the United States and global economies or financial markets (including those resulting from Acts of God, war, incidents of terrorism or responses to such events).

In addition, in recent years, the stock market has experienced extreme price and volume fluctuations. This volatility has had a significant impact on the market price of securities issued by many companies, including companies in our industry. The price of our common shares could fluctuate based upon factors that have little or nothing to do with our company, and these fluctuations could materially reduce our share price.

In the past, following periods of market volatility in the price of a company's securities, security holders have often instituted class action litigation. If the market value of our common shares experiences adverse fluctuations and we become involved in this type of litigation, regardless of the outcome, we could incur substantial legal costs and our management's attention could be diverted from the operation of our business, causing our business to suffer.

Future sales of our common shares in the public market could lower our share price.

Sales of substantial amounts of our common shares in the public market by our existing shareholders, upon the exercise of outstanding stock options, vesting of shares of restricted stock or shares of stock granted in the future or by persons who acquire shares in the public market may adversely affect the market price of our common shares. Such sales could also create public perception of difficulties or problems with our business. These sales might also make it more difficult for us to sell securities in the future at a time and price that we deem appropriate.

As of December 25, 2016, we had 21,069,454 common shares issued, and 5,977,860 treasury shares repurchased through the end of 2016. In addition, we have reserved 1.9 million common shares for issuance under the Bravo Brio Restaurant Group, Inc. Stock Incentive Plan, of which 320,570 shares are subject to vesting under outstanding restricted stock awards and 1,099,806 shares remain eligible for future issuance. Stock options to purchase an aggregate of 56,691 common shares are currently vested and outstanding under the Bravo Development, Inc. Option Plan.

If securities analysts or industry analysts downgrade our shares, publish negative research or reports, or do not publish reports about our business, our share price and trading volume could decline.

The trading market for our common shares is influenced by the research and reports that industry or securities analysts publish about us, our business and our industry. If one or more analysts adversely change their recommendation regarding our shares or our competitors' stock, our share price would likely decline. If one or more analysts cease coverage of us or fail to regularly publish reports on us, we could lose visibility in the financial markets, which in turn could cause our share price or trading volume to decline.

Certain provisions of Ohio law and our articles of incorporation and regulations may deter takeover attempts, which may limit the opportunity of our shareholders to sell their shares at a favorable price, and may make it more difficult for our shareholders to remove our board of directors and management.

Provisions in our articles of incorporation and regulations may have the effect of delaying or preventing a change of control or changes in our management. These provisions include the following:

- advance notice requirements for shareholders proposals and nominations;
- availability of "blank check" preferred shares;
- establishment of a classified board of directors so that not all members of our board of directors are elected at one time;
- the right of the board of directors to elect a director to fill a vacancy created by the expansion of the board of directors or due to the resignation or departure of an existing board member;
- the prohibition of cumulative voting in the election of directors, which would otherwise allow less than a majority of shareholders to elect director candidates; and
- limitations on the removal of directors.

In addition, because we are incorporated in Ohio, we are governed by the provisions of Section 1704 of the Ohio Revised Code. These provisions may prohibit large shareholders, particularly those owning 10% or more of our outstanding voting stock, from merging or combining with us. These provisions in our articles of incorporation and regulations and under Ohio law could discourage potential takeover attempts, could reduce the price that investors are willing to pay for our common shares in the future and could potentially result in the market price being lower than it would without these provisions.

Although no preferred shares were outstanding as of December 25, 2016 and although we have no present plans to issue any preferred shares, our articles of incorporation authorize the board of directors to issue up to 5,000,000 preferred shares. The preferred shares may be issued in one or more series, the terms of which will be determined at the time of issuance by our board of directors without further action by the shareholders. These terms may include voting rights, including the right to vote as a series on particular matters, preferences as to dividends and liquidation, conversion rights, redemption rights and sinking fund provisions. The issuance of any preferred shares could diminish the rights of holders of our common shares and, therefore, could reduce the value of our common shares. In addition, specific rights granted to future holders of preferred shares could be used to restrict our ability to merge with, or sell assets to, a third party. The ability of our board of directors to issue preferred shares and the foregoing anti-takeover provisions may prevent or frustrate attempts by a third party to acquire control of our company, even if some of our shareholders consider such change of control to be beneficial.

Since we do not expect to pay any dividends for the foreseeable future, investors may be forced to sell their shares in order to realize a return on their investment.

We have not declared or paid any dividends on our common shares. We do not anticipate that we will pay any dividends to holders of our common shares for the foreseeable future. Any payment of cash dividends will be at the discretion of our board of directors and will depend on our financial condition, capital requirements, legal requirements, earnings and other factors. Our ability to pay dividends is limited by the terms of our revolving credit facility and might be restricted by the terms of any indebtedness that we incur in the future. Consequently, you should not rely on dividends in order to receive a return on your investment.

Our ability to raise capital in the future may be limited.

Our business and operations may consume resources faster than we anticipate. In the future, we may need to raise additional funds through the issuance of new equity securities, debt or a combination of both. Additional financing may not be available on favorable terms, or at all. If adequate funds are not available on acceptable terms, we may be unable to fund our capital requirements. If we issue new debt securities, the debt holders would have rights senior to common shareholders to make claims on our assets, and the terms of any debt could restrict our operations, including our ability to pay dividends on our

common shares. If we issue additional equity securities, existing shareholders will experience dilution, and the new equity securities could have rights senior to those of our common shares. Because our decision to issue securities in any future offering will depend on market conditions and other factors beyond our control, we cannot predict or estimate the amount, timing or nature of our future offerings. Thus, our shareholders bear the risk of our future securities offerings reducing the market price of our common shares and diluting their interest.

If we cannot meet Nasdaq's continuing listing requirements and Nasdaq rules, Nasdaq may delist our securities, which could negatively affect us, the price of our securities and your ability to sell our securities.

Although our shares are currently in compliance with requirements and currently listed on Nasdaq, we may not be able to meet the continued listing requirements of Nasdaq in the future, which require, among other things, a minimum bid price of \$1.00 per share for common shares listed on the exchange. While we would consider implementation of customary options, including a reverse stock split, if our common shares do not trade at the required level that regains compliance, if our efforts are unsuccessful or we are otherwise unable to satisfy the Nasdaq criteria for maintaining our listing, our securities could be subject to delisting. As a consequence of any such delisting, our shareholders would likely find it more difficult to dispose of, or to obtain accurate quotations as to the prices of our securities. In the event of a delisting, we could face significant material adverse consequences including a limited availability of market quotations for our securities; a limited amount of news and analyst coverage for our company; and a decreased ability to issue additional securities or obtain additional financing in the future.

Our business could be negatively affected as a result of actions of activist stockholders, and such activism could impact the trading value of our securities.

Responding to actions by activist stockholders can be costly and time-consuming, disrupting our operations and diverting the attention of management and our employees. Such activities could interfere with our ability to execute our strategic plan. In addition, a proxy contest for the election of directors at our annual meeting would require us to incur significant legal fees and proxy solicitation expenses and require significant time and attention by management and our board of directors. The perceived uncertainties as to our future direction also could affect the market price and volatility of our securities.

Item 1B. Unresolved Staff Comments.

None.

Item 2. Properties.

The following table sets forth our restaurant locations as of December 25, 2016.

| <u>Location</u> | <u>Bravo Restaurants</u> | <u>Brio Restaurants</u> | <u>Total Number of Restaurants</u> |
|-----------------|------------------------------|-----------------------------|--|
| Alabama | 1 | 1 | 2 |
| Arizona | | 2 | 2 |
| Arkansas | 1 | | 1 |
| California | | 3 | 3 |
| Colorado | | 2 | 2 |
| Connecticut | | 2 | 2 |
| Delaware | | 1 | 1 |
| Florida | 3 | 14 | 17 |
| Georgia | | 2 | 2 |
| Illinois | 1 | 1 | 2 |
| Indiana | 2 | | 2 |
| Iowa | 1 | | 1 |
| Kansas | 1 | | 1 |
| Kentucky | 1 | 1 | 2 |
| Louisiana | 1 | | 1 |
| Maryland | | 3 | 3 |
| Massachusetts | | 1 | 1 |
| Michigan | 5 | 2 | 7 |
| Missouri | 2 | 2 | 4 |
| Nebraska | 1 | | 1 |
| Nevada | 1 | 2 | 3 |
| New Jersey | | 5 | 5 |
| New Mexico | 1 | | 1 |
| New York | 1 | 1 | 2 |
| North Carolina | 2 | 3 * | 5 * |
| Ohio | 13 | 7 | 20 |
| Oklahoma | 1 | | 1 |
| Pennsylvania | 7 | | 7 |
| Puerto Rico | — | 1 ^ | 1 ^ |
| Tennessee | 1 | | 1 |
| Texas | 1 | 6 | 7 |
| Utah | | 2 | 2 |
| Virginia | 2 | 3 | 5 |
| Wisconsin | 1 | | 1 |
| Total | 51 | 67 | 118 |

* Includes one location that we operate pursuant to a management agreement and do not own.

^ Includes one location operated under a franchise agreement.

We own four properties, two in Ohio and one in each of Indiana and Pennsylvania, and operate restaurants on each of these sites. We lease the land and buildings for 112 Company owned restaurants used in our operations under various long-term operating lease agreements. The initial lease terms range from ten to 20 years. The leases include renewal options for two to 20 additional years. Our leases currently expire between 2017 and 2032. The majority of our leases provide for base (fixed) rent, plus additional rent based on gross sales (as defined in each lease agreement) in excess of a stipulated amount, multiplied by a

stated percentage. We are also generally obligated to pay certain real estate taxes, insurance, common area maintenance charges and various other expenses related to the properties. Our main office, not included in the table above, is also leased and is located at 777 Goodale Boulevard, Suite 100, Columbus, Ohio 43212.

Item 3. Legal Proceedings.

See Note 13 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for a summary of legal proceedings.

Item 4. Mine Safety Disclosures.

Not applicable.

Part II

Item 5. Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities.

Our common shares have been traded on the NASDAQ Stock Market under the symbol "BBRG" since October 21, 2010. The following table set forth, for the periods indicated, the high and low price per share of our common shares, as reported by the NASDAQ Stock Market:

| | High | Low |
|---|----------|----------|
| <u>Fiscal 2016 Quarter Ended</u> | | |
| March 27, 2016 | \$ 9.14 | \$ 7.05 |
| June 26, 2016 | \$ 8.17 | \$ 6.66 |
| September 25, 2016 | \$ 8.56 | \$ 4.38 |
| December 25, 2016 | \$ 5.00 | \$ 3.53 |
| <u>Fiscal 2015 Quarter Ended</u> | | |
| March 29, 2015 | \$ 14.78 | \$ 12.77 |
| June 28, 2015 | \$ 15.44 | \$ 13.13 |
| September 27, 2015 | \$ 13.62 | \$ 11.39 |
| December 27, 2015 | \$ 12.65 | \$ 8.84 |

Dividend Policy

We have not paid or declared any cash dividends on our common shares and do not anticipate paying any dividends on our common shares in the foreseeable future. We currently intend to retain any future earnings to fund the operation, development and expansion of our business. Any future determinations relating to our dividend policies will be made at the discretion of our board of directors and will depend on existing conditions, including our financial condition, results of operations, contractual restrictions, capital requirements, business prospects and other factors our board of directors may deem relevant. In addition, our ability to declare and pay dividends is limited by covenants in our senior credit facilities. See Part II, Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations - Capital Resources."

Holdings

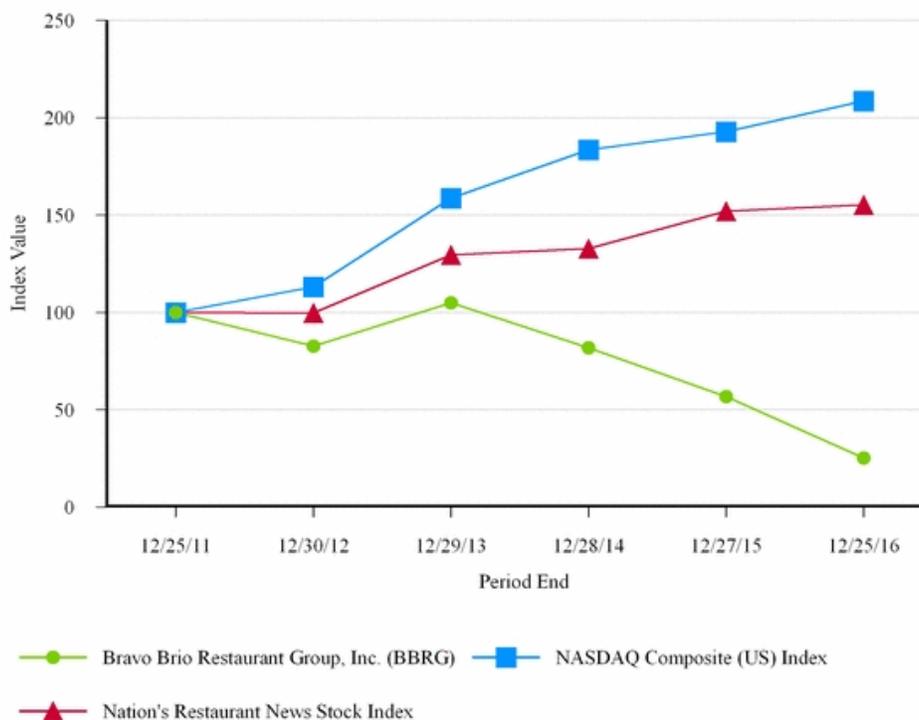
There were 14 holders of record of our common shares at March 6, 2017, and we estimate there were 2,400 beneficial shareholders on that date.

Share-Based Compensation Plan Information

See Part III, Item 12 of this annual report, for information relating to securities authorized for issuance under the Company's equity compensation plans.

Price Performance Graph

The graph below compares the cumulative five-year total shareholder return on \$100.00 invested on the last trading day of fiscal 2011 through and including the market close on December 25, 2016, with the cumulative total return of the same time period on the same amount invested in the NASDAQ Composite® (US) Index and the *Nation's Restaurant News Stock Index*. The chart below the graph sets forth the actual numbers depicted on the graph.



| | 12/25/2011 | 12/30/2012 | 12/29/2013 | 12/28/2014 | 12/27/2015 | 12/25/2016 |
|--------------------------------------|------------|------------|------------|------------|------------|------------|
| Bravo Brio Restaurant Group, Inc. | \$ 100.00 | \$ 82.74 | \$ 104.90 | \$ 81.73 | \$ 56.81 | \$ 25.11 |
| NASDAQ Composite® (US) Index | \$ 100.00 | \$ 113.05 | \$ 158.73 | \$ 183.57 | \$ 192.79 | \$ 208.61 |
| Nation's Restaurant News Stock Index | \$ 100.00 | \$ 99.66 | \$ 129.50 | \$ 132.85 | \$ 152.01 | \$ 155.26 |

Unregistered Sales of Equity Securities and Use of Proceeds from Sales of Registered Securities

We did not make any sales of unregistered Company securities during 2016.

Issuer Purchases of Equity Securities

There were no purchases of common shares made during the quarter ended December 25, 2016 by or on behalf of the Company or any "affiliated purchaser" as defined by Rule 10b5-1 of the Securities Exchange Act of 1934, as amended. See Note 9 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for information regarding share repurchase plans in effect during fiscal 2016.

Item 6. Selected Financial Data.

The following selected historical consolidated financial data should be read in conjunction with our consolidated financial statements and the accompanying notes thereto and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” included elsewhere in this annual report. The selected historical consolidated financial data as of December 25, 2016 and December 27, 2015 and for the three years in the period ended December 25, 2016 have been derived from our audited consolidated financial statements included elsewhere in this annual report. The selected historical consolidated financial data as of December 28, 2014, December 29, 2013 and December 30, 2012 and for the two years in the period ended December 29, 2013 have been derived from our audited consolidated financial statements not included elsewhere in this annual report.

BRAVO BRIO RESTAURANT GROUP, INC. AND SUBSIDIARIES
(Dollars in thousands except per share data)

| | Fiscal Year(1) | | | | |
|--|----------------|------------|------------|------------|------------|
| | 2016 | 2015 | 2014 | 2013 | 2012 |
| Statement of Operations Data | | | | | |
| Revenues | \$ 410,254 | \$ 423,994 | \$ 408,309 | \$ 411,091 | \$ 409,065 |
| Costs and Expenses | | | | | |
| Cost of sales | 106,910 | 106,942 | 107,078 | 105,628 | 106,716 |
| Labor | 151,797 | 151,893 | 144,848 | 143,097 | 139,917 |
| Operating | 67,334 | 69,568 | 65,851 | 64,970 | 62,016 |
| Occupancy | 32,059 | 32,226 | 29,013 | 28,506 | 26,088 |
| General and administrative expenses | 28,562 | 24,520 | 22,575 | 22,697 | 23,684 |
| Restaurant pre-opening costs | 1,038 | 3,009 | 3,204 | 3,560 | 4,492 |
| Asset impairment charges | 15,409 | 10,201 | — | 14,196 | 4,060 |
| Depreciation and amortization | 22,324 | 22,435 | 20,288 | 20,019 | 18,939 |
| Total costs and expenses | 425,433 | 420,794 | 392,857 | 402,673 | 385,912 |
| Income from operations | (15,179) | 3,200 | 15,452 | 8,418 | 23,153 |
| Interest expense, net | 1,703 | 1,484 | 1,347 | 1,143 | 1,353 |
| Income before income taxes | (16,882) | 1,716 | 14,105 | 7,275 | 21,800 |
| Income tax (benefits) expense | 57,833 | (2,864) | 2,283 | (268) | 5,652 |
| Net (loss) income | \$ (74,715) | \$ 4,580 | \$ 11,822 | \$ 7,543 | \$ 16,148 |
| Per Share Data | | | | | |
| Basic | \$ (5.09) | \$ 0.30 | \$ 0.63 | \$ 0.39 | \$ 0.82 |
| Diluted | \$ (5.09) | \$ 0.29 | \$ 0.60 | \$ 0.37 | \$ 0.78 |
| Weighted average shares outstanding — | | | | | |
| Basic | 14,680 | 15,143 | 18,863 | 19,542 | 19,584 |
| Diluted | 14,680 | 15,865 | 19,701 | 20,432 | 20,612 |
| Balance Sheet Data (at the end of the period) | | | | | |
| Cash and cash equivalents | \$ 444 | \$ 447 | \$ 427 | \$ 7,640 | \$ 13,717 |
| Working capital (deficit) | (55,534) | (51,738) | (41,801) | (26,204) | (25,806) |
| Total assets | 166,762 | 248,060 | 251,763 | 254,852 | 263,338 |
| Total debt | 41,500 | 43,300 | 56,000 | 15,693 | 23,086 |
| Total shareholders’ equity (deficiency in assets) | (21,530) | 54,824 | 53,784 | 103,776 | 100,283 |

(1) We utilize a 52- or 53-week accounting period which ends on the last Sunday of the calendar year. With the exception of 2012, which was a 53-week year, each of the above fiscal years had 52 weeks.

Non-GAAP Measures

Adjusted net income and Adjusted net income per share are supplemental measures of our performance that are not required or presented in accordance with generally accepted accounting principles, or GAAP. These non-GAAP measures may not be comparable to similarly titled measures used by other companies and should not be considered by themselves or as a substitute for measures of performance prepared in accordance with GAAP.

We calculate these non-GAAP measures by adjusting net (loss) income and net (loss) income per share for the impact of certain non-comparable items that are reflected in our GAAP results. We believe these adjusted measures provide investors with additional information to facilitate the comparison of our past and present financial results and assist users of the financial statements to better understand our results. We utilize results that both include and exclude the identified items in evaluating our business performance. However, our inclusion of these adjusted measures should not be construed as an indication that our future results will not be affected by certain unusual or non-comparable items.

The following is a reconciliation from net (loss) income and net (loss) income per share to the corresponding adjusted measures (dollars in thousands, except per share data):

| | Fiscal Year | |
|---|--------------------|------------------|
| | 2016 | 2015 |
| Net (loss) income | \$ (74,715) | \$ 4,580 |
| Impact from: | | |
| Asset impairment charges (1) | 15,409 | 10,201 |
| Litigation reserves (2) | 465 | — |
| Write-off of unamortized loan origination fees | 89 | — |
| Valuation allowance on deferred tax assets (3) | 64,682 | — |
| Tax expense related to an IRS audit settlement | 265 | — |
| Tax expense from excess tax deficiency for option exercises | 2,395 | — |
| Income tax expense (4) | (6,060) | (3,918) |
| Adjusted net income | <u>\$ 2,530</u> | <u>\$ 10,863</u> |
| | | |
| | Basic | |
| | 2016 | 2015 |
| Net (loss) income per share | \$ (5.09) | \$ 0.30 |
| Impact from: | | |
| Asset impairment charges (1) | 1.05 | 0.68 |
| Litigation reserves (2) | 0.03 | — |
| Write-off of unamortized loan origination fees | 0.01 | — |
| Valuation allowance on deferred tax assets (3) | 4.41 | — |
| Tax expense related to an IRS audit settlement | 0.02 | — |
| Tax expense from excess tax deficiency for option exercises | 0.16 | — |
| Income tax expense (4) | (0.41) | (0.26) |
| Adjusted net income per share | <u>\$ 0.18</u> | <u>\$ 0.72</u> |
| Weighted average shares outstanding — basic | <u>14,680</u> | <u>15,143</u> |

| | Diluted | |
|---|----------------|---------|
| | 2016 | 2015 |
| Net (loss) income per share (5) | \$ (4.88) | \$ 0.29 |
| Impact from: | | |
| Asset impairment charges (1) | 1.01 | 0.64 |
| Litigation reserves (2) | 0.03 | — |
| Write-off of unamortized loan origination fees | 0.01 | — |
| Valuation allowance on deferred tax assets (3) | 4.22 | — |
| Tax expense related to an IRS audit settlement | 0.02 | — |
| Tax expense from excess tax deficiency for option exercises | 0.16 | — |
| Income tax expense (4) | (0.40) | (0.25) |
| Adjusted net income per share | \$ 0.17 | \$ 0.68 |
| Weighted average shares outstanding — diluted (6) | 15,319 | 15,865 |

- 1) See Note 1 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for information regarding asset impairment charges incurred during the years ended December 25, 2016 and December 27, 2015.
- 2) See Note 13 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for information regarding litigation reserves recorded during the year ended December 25, 2016.
- 3) See Note 12 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for information regarding the valuation allowance recorded during the year ended December 25, 2016.
- 4) Reflects the adjustments for income taxes related to asset impairment charges and the accrued liability for current litigation.
- 5) For purposes of reconciling net loss per share — diluted to its corresponding adjusted measure, we calculated net loss per share — diluted using the same weighted average shares outstanding used to determine adjusted net income per share — diluted. In periods where the Company incurred a net loss, GAAP requires that all stock options and unvested shares of restricted stock are considered anti-dilutive and not included in that period's diluted weighted average shares outstanding.
- 6) Diluted weighted average shares outstanding includes potentially issuable common shares. Shares of common stock equivalents of 65,748 and 125,000 were excluded from the diluted calculation due to their anti-dilutive effect for the years ended December 25, 2016 and December 27, 2015, respectively.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion should be read in conjunction with "Selected Financial Data" and our audited consolidated financial statements and the accompanying notes thereto included elsewhere in this annual report. In addition to historical information, the following discussion also contains forward-looking statements that include risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those factors set forth under Part I, Item 1A "Risk Factors" of this annual report.

Overview

We are an owner and operator of two distinct Italian restaurant brands, BRAVO! Cucina Italiana ("BRAVO!") and BRIO Tuscan Grille ("BRIO"), which for purposes of the following discussion includes our one Bon Vie restaurant. We have positioned our brands as multifaceted culinary destinations that deliver the ambiance, design elements and food quality reminiscent of fine dining restaurants at a value typically offered by casual dining establishments, a combination known as the upscale affordable dining segment. Each of our brands provides its guests with a fine dining experience and value by serving affordable cuisine prepared using fresh flavorful ingredients and authentic Italian cooking methods, combined with attentive service in an attractive, lively atmosphere. We strive to be the best Italian restaurant company in America and are focused on providing our guests an excellent dining experience through consistency of execution.

Our approach to operations continues to focus on core ways to drive and grow our business. We look for new and different ways to increase our comparable sales through various initiatives. We are constantly identifying new potential sites to expand both of our brands by opening new restaurants in the best possible locations within a development and throughout the country. We will continue to evaluate our existing restaurant base to ensure each location is meeting our standards from both an operational and profitability standpoint. Finally, we explore all of our options for deploying our capital in a way that is best for our shareholders and our business.

Our business is sensitive to seasonal fluctuations as, historically, the percentage of operating income earned during the first and fourth quarters has been higher than the other quarters due in part to higher restaurant sales during the winter months in our stores located in the southern region of the United States and the year-end holiday season. Our business is also highly sensitive to changes in guest traffic and the operating environment continues to be difficult with negative comparable store sales, driven by negative guest traffic, in each quarter of 2015 and 2016. Increases and decreases in guest traffic can have a significant impact on our financial results. In recent years, we have faced and we continue to face uncertain economic conditions, which have resulted in changes to our guests' discretionary spending. To adjust for this decrease in guest spending, we have focused on controlling product margins and costs while maintaining our high standards for food quality and service and enhancing our guests' dining experience. We have worked with our distributors and suppliers to control commodity costs, become more efficient with the use of our employee base and found new ways to improve efficiencies across our company. We have increased our electronic advertising, social media communication and public relations activities in order to bring new guests to our restaurants and keep loyal guests coming back to grow our revenues. We have focused resources on highlighting our menu items and promoting our non-entrée selections such as appetizers, desserts and beverages as part of our efforts to drive higher sales volumes at our restaurants. Additionally, we continue to promote our light menu to attract guests looking for healthier options in their dining experience.

Performance Indicators

We use the following key performance indicators in evaluating the performance of our restaurants:

- *Comparable Restaurants and Comparable Restaurant Sales.* We consider a restaurant to be comparable in the first full quarter following the eighteenth month of operations. Changes in comparable restaurant sales reflect changes in sales for the comparable group of restaurants over a specified period of time. Changes in comparable restaurant sales reflect changes in guest count trends as well as changes in average check.
- *Average Check.* Average check is calculated by dividing restaurant revenues by guest counts for a given time period. Average check reflects menu price influences as well as changes in menu mix. Management uses this indicator to analyze trends in guest preferences, effectiveness of menu changes and price increases and per guest expenditures.
- *Average Unit Volume.* Average unit volume consists of the average sales of our restaurants over a certain period of time. This measure is calculated by dividing total restaurant revenues within a period by the number of weeks in the relevant period. This indicator assists management in measuring changes in guest traffic, pricing and development of our brands.
- *Restaurant Level Operating Margins.* Restaurant level operating margin is revenues minus costs of sales, labor costs, operating expenses and occupancy costs. Management uses this measure to evaluate performance at our restaurants and determine the flow through of additional revenues to net (loss) income.

- *Operating Margin.* Operating margin represents income from operations before interest and taxes as a percentage of our revenues. By monitoring and controlling our operating margins, we can gauge the overall profitability of our company.

Key Financial Definitions

Revenues. Revenues primarily consist of food and beverage sales, net of any discounts, such as management meals, employee meals and coupons, associated with each sale. Revenues in a given period are directly influenced by the number of operating weeks in such period and comparable restaurant sales growth. Revenues also include management and franchise fees earned and gift card breakage.

Cost of Sales. Cost of sales consist primarily of food and beverage related costs. The components of cost of sales are variable in nature, change with sales volume and are subject to increases or decreases based on fluctuations in commodity costs. Our cost of sales depends in part on the success of controls we have in place to manage our food and beverage costs.

Labor Costs. Labor costs include restaurant management salaries, front and back of house hourly wages, restaurant-level manager bonus expense, employee benefits and payroll taxes.

Operating Costs. Operating costs consist primarily of restaurant-related operating expenses, such as supplies, utilities, repairs and maintenance, credit card fees, marketing costs, training, recruiting, travel and general liability insurance costs.

Occupancy Costs. Occupancy costs include rent charges, both fixed and variable, as well as common area maintenance costs, property insurance and taxes, the amortization of tenant allowances and the adjustment to straight-line rent.

General and Administrative. General and administrative costs include costs associated with corporate and administrative functions that support our operations, including management and staff compensation and benefits, travel, legal and professional fees, corporate office rent, stock compensation costs and other related corporate costs.

Restaurant Pre-opening Costs. Restaurant pre-opening costs consist of costs incurred prior to opening a restaurant, including executive chef and manager salaries, relocation costs, recruiting expenses, employee payroll and related training costs for new employees, including rehearsal of service activities. Pre-opening costs also include an accrual for straight-line rent recorded during the period between the date of possession and the restaurant opening date for our leased restaurant locations.

Impairment. We review long-lived assets, such as property and equipment and intangibles, for impairment when events or circumstances indicate the carrying value of the assets may not be recoverable. In determining the recoverability of the asset value, an analysis is performed at the individual restaurant level and primarily includes an assessment of historical cash flows, the seasonality of our business and other relevant factors and circumstances. Factors considered include, but are not limited to, significant underperformance relative to expected historical or projected future operating results, significant changes in the use of assets, changes in our overall business strategy and significant negative industry or economic trends. See “— Significant Accounting Policies — Impairment of Long-Lived Assets” for further detail.

Interest expense, net. Interest expense, net consists primarily of interest on our outstanding indebtedness and the amortization of deferred financing costs.

Results of Operations

The following table sets forth, for the periods indicated, our consolidated statements of operations both on an actual basis and expressed as percentages of revenues:

| | Fiscal Year Ended | | | | | |
|-------------------------------------|------------------------|-----------------|----------------------|-----------------|----------------------|-----------------|
| | December 25, 2016 | % of Revenue | December 27, 2015 | % of Revenue | December 28, 2014 | % of Revenue |
| | (Dollars in thousands) | | | | | |
| Revenues | \$ 410,254 | 100 % | \$ 423,994 | 100 % | \$ 408,309 | 100% |
| Costs and Expenses | | | | | | |
| Cost of sales | 106,910 | 26.1 % | 106,942 | 25.2 % | 107,078 | 26.2% |
| Labor | 151,797 | 37.0 % | 151,893 | 35.8 % | 144,848 | 35.5% |
| Operating | 67,334 | 16.4 % | 69,568 | 16.4 % | 65,851 | 16.1% |
| Occupancy | 32,059 | 7.8 % | 32,226 | 7.6 % | 29,013 | 7.1% |
| General and administrative expenses | 28,562 | 7.0 % | 24,520 | 5.8 % | 22,575 | 5.5% |
| Restaurant pre-opening costs | 1,038 | 0.3 % | 3,009 | 0.7 % | 3,204 | 0.8% |
| Asset impairment charges | 15,409 | 3.8 % | 10,201 | 2.4 % | — | —% |
| Depreciation and amortization | 22,324 | 5.4 % | 22,435 | 5.3 % | 20,288 | 5.0% |
| Total costs and expenses | 425,433 | 103.7 % | 420,794 | 99.2 % | 392,857 | 96.2% |
| (Loss) income from operations | (15,179) | (3.7)% | 3,200 | 0.8 % | 15,452 | 3.8% |
| Interest expense, net | 1,703 | 0.4 % | 1,484 | 0.4 % | 1,347 | 0.3% |
| (Loss) income before income taxes | (16,882) | (4.1)% | 1,716 | 0.4 % | 14,105 | 3.5% |
| Income tax (benefit) expense | 57,833 | 14.1 % | (2,864) | (0.7)% | 2,283 | 0.6% |
| Net (loss) income | \$ (74,715) | (18.2)% | \$ 4,580 | 1.1 % | \$ 11,822 | 2.9% |

Certain percentage amounts may not sum due to rounding.

Fifty-Two Weeks Ended December 25, 2016 Compared to Fifty-Two Weeks Ended December 27, 2015

Revenues. Revenues decreased \$13.7 million, or 3.2%, to \$410.3 million in fiscal 2016, compared to \$424.0 million in fiscal 2015. The decrease of \$13.7 million was primarily due to a decrease in comparable restaurant sales of 5.2% in 2016 as compared to 2015, which was the result of a 5.1% decrease in guest counts and a 0.1% decrease in average check. Partially offsetting the effect of this decrease in comparable restaurant sales was a net additional 145 operating weeks provided by six Company owned restaurants opened in 2015 and three restaurants opened in 2016, less the operating weeks attributable to one and two restaurant closures in 2015 and 2016, respectively. We consider a restaurant to be part of the comparable restaurant base in the first full quarter following the eighteenth month of operations.

For our BRAVO! brand, restaurant revenues decreased \$9.1 million, or 5.7%, to \$151.4 million in fiscal 2016 as compared to \$160.5 million in fiscal 2015. The decrease in revenues was due to a decrease in comparable restaurant sales, partially offset by additional operating weeks provided by new restaurant openings in 2016 and 2015. Comparable restaurant sales for the BRAVO! brand restaurants decreased 7.0%, or \$10.3 million, to \$136.6 million in fiscal 2016 as compared to \$146.9 million in fiscal 2015. Revenues for BRAVO! brand restaurants not included in the comparable restaurant base increased \$1.2 million to \$14.8 million in fiscal 2016 as compared to \$13.6 million in fiscal 2015. This increase was primarily due to the opening of two BRAVO! restaurants in fiscal 2016. At December 25, 2016, there were 48 BRAVO! restaurants included in the comparable restaurant base and three BRAVO! restaurants not included in the comparable restaurant base.

For our BRIO brand, restaurant revenues decreased \$4.9 million, or 1.9%, to \$256.8 million in fiscal 2016 as compared to \$261.7 million in fiscal 2015. The decrease in revenues was due to a decrease in comparable sales, partially offset by additional operating weeks provided by new restaurant openings in 2016 and 2015. Comparable restaurant sales for the BRIO brand restaurants decreased 4.1%, or \$10.3 million, to \$239.9 million in fiscal 2016 as compared to \$250.2 million in fiscal 2015. Revenues for BRIO brand restaurants not included in the comparable restaurant base increased \$5.4 million to \$16.9 million in fiscal 2016 as compared to \$11.5 million in fiscal 2015. This increase was primarily due to the opening of one BRIO restaurant during fiscal 2016 and the timing of restaurant openings in 2015. At December 25, 2016, there were 61 BRIO

restaurants included in the comparable restaurant base and four BRIO restaurants not included in the comparable restaurant base.

Cost of Sales. Cost of sales remained flat at \$106.9 million for 2016 and 2015. As a percentage of revenues, cost of sales increased 0.9% to 26.1% in 2016 as compared to 25.2% in 2015, due to the additional costs associated with testing and implementing a new menu at both brands during the year combined with lower revenues. As a percentage of revenues, food costs increased 0.9% to 21.6% in fiscal 2016 as compared to 20.7% in fiscal 2015 due to the additional costs associated with testing and implementing a new menu at both brands during the year. Beverage costs, as a percentage of revenues, remained flat at 4.5% for 2016 and 2015.

Labor Costs. Labor costs decreased \$0.1 million, or 0.1%, to \$151.8 million in fiscal 2016, from \$151.9 million in fiscal 2015. This decrease was primarily due to a decrease in workers' compensation self-insurance claims reserve, partially offset by costs associated with the implementation of a new menu at both brands. As a percentage of revenues, labor costs increased to 37.0% in 2016, from 35.8% in 2015, primarily due to additional training costs associated with the initial testing and implementation of a new menu at both brands as well as the deleveraging resulting from the decrease in comparable restaurant sales in 2016.

Operating Costs. Operating costs decreased \$2.3 million, or 3.2%, to \$67.3 million in 2016, from \$69.6 million in 2015. This decrease was primarily due to a decrease in general liability self-insurance claims reserve and utilities expenses, partially offset by costs associated with the implementation of a new menu at both brands. As a percentage of revenues, operating costs remained flat at 16.4% for 2016 and 2015.

Occupancy Costs. Occupancy costs decreased \$0.1 million, or 0.5%, to \$32.1 million in fiscal 2016, from \$32.2 million in fiscal 2015. The decrease in occupancy costs was primarily due to contractual rent adjustments received during the period, partially offset by the impact of a net additional 145 operating weeks in fiscal 2016 as compared to fiscal 2015. As a percentage of revenues, occupancy costs increased to 7.8% in 2016, from 7.6% in 2015. The increase as a percentage of revenues was primarily related to the deleveraging due to the decrease in comparable restaurant sales in 2016.

General and Administrative. General and administrative expenses increased \$4.1 million, or 16.5%, to \$28.6 million in fiscal 2016, from \$24.5 million in fiscal 2015. The increase in general and administrative expenses was attributable to increased marketing costs related to the placement of our gift cards at retailers as well as higher professional fees as compared to the prior period. As a percentage of revenues, general and administrative expenses increased to 7.0% in 2016, from 5.8% in 2015. The increase as a percentage of revenues was primarily due to increased gift card marketing costs and professional fees as well as deleveraging due to the decrease in comparable restaurant sales in 2016.

Restaurant Pre-opening Costs. Restaurant pre-opening costs decreased by \$2.0 million to \$1.0 million in 2016, from \$3.0 million in 2015. The decrease in restaurant pre-opening costs was due to the impact of opening three new restaurants during 2016 compared to six new restaurants opened and two additional restaurants under construction at the end of 2015. Restaurant pre-opening costs are incurred prior to a restaurant opening and may also be incurred into the first month of operations, however the costs that are included in any one period are related to the timing of the work being done and when costs are actually incurred. As a percentage of revenues, restaurant pre-opening costs decreased to 0.3% in 2016, from 0.7% in 2015.

Impairment. We review long-lived assets, such as property and equipment and intangibles subject to amortization, for impairment when events or circumstances indicate the carrying value of the assets may not be recoverable. Factors considered include, but are not limited to, significant underperformance relative to expected historical or projected future operating results, significant changes in the use of assets, changes in our overall business strategy and significant negative industry or economic trends. Our impairment charges have been incurred as a result of locations that have had lower than anticipated traffic near the restaurant and locations that have opened in areas with lower than normal retail co-tenancy. Based upon our analysis, we incurred a non-cash impairment charge of \$15.4 million in 2016 related to nine restaurants as compared to \$10.2 million related to six restaurants in 2015.

Depreciation and Amortization. Depreciation and amortization expenses decreased by approximately \$0.1 million, or 0.5%, to \$22.3 million in fiscal 2016, from \$22.4 million in fiscal 2015. As a percentage of revenues, depreciation and amortization expenses increased to 5.4% in 2016 as compared to 5.3% in 2015. The increase as a percentage of revenues was primarily related to the deleveraging due to the decrease in comparable restaurant sales in 2016.

Interest Expense, Net. Interest expense, net increased by approximately \$0.2 million, or 14.8%, to \$1.7 million in 2016, from \$1.5 million in 2015. The increase was primarily due to the partial write-off of unamortized loan origination fees associated with the Amendment.

Income Taxes. Income taxes increased \$60.7 million to an income tax expense of \$57.8 million in 2016, as compared to an income tax benefit of \$2.9 million in 2015. The increase in income tax expense was due to a reduction in deferred tax assets resulting from the recording of a valuation allowance in 2016. See Note 12 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for information regarding the valuation allowance recorded in 2016.

Adjusted Net Income. Adjusted net income is a supplemental measure of our performance that is not required or presented in accordance with GAAP. We calculate this non-GAAP measure by adjusting net (loss) income for the impact of certain non-comparable items that are reflected in our GAAP results. Adjusted net income for fiscal 2016 and 2015 was \$2.5 million and \$10.9 million, respectively. A full reconciliation from net (loss) income to adjusted net income for fiscal 2016 and fiscal 2015 can be found at Part II, Item 6 of this annual report, "Selected Financial Data".

Fifty-Two Weeks Ended December 27, 2015 Compared to Fifty-Two Weeks Ended December 28, 2014

Revenues. Revenues increased \$15.7 million, or 3.8%, to \$424.0 million in fiscal 2015, compared to \$408.3 million in fiscal 2014. The increase of \$15.7 million was primarily due to a net additional 347 operating weeks provided by six Company owned restaurants opened in 2014 and six restaurants opened in 2015, less the operating weeks attributable to three and one restaurant closures in 2014 and 2015, respectively. Partially offsetting the effect of this increase in net operating weeks was a decrease in comparable restaurant sales of 2.8% in 2015 as compared to 2014, which was the result of a 6.2% decrease in guest counts and a 3.4% increase in average check. We consider a restaurant to be part of the comparable restaurant base in the first full quarter following the eighteenth month of operations.

For our BRAVO! brand, restaurant revenues increased \$8.8 million, or 5.8%, to \$160.5 million in fiscal 2015 as compared to \$151.7 million in fiscal 2014. The increase in revenues was due to additional operating weeks provided by new restaurant openings in 2015 and 2014, partially offset by a decrease in comparable sales. Comparable restaurant sales for the BRAVO! brand restaurants decreased 3.0%, or \$4.4 million, to \$142.3 million in fiscal 2015 as compared to \$146.7 million in fiscal 2014. This decrease was due to a decrease in guest counts partially offset by an increase in average check in 2015 as compared to 2014. Revenues for BRAVO! brand restaurants not included in the comparable restaurant base increased \$13.2 million to \$18.2 million in fiscal 2015 as compared to \$5.0 million in fiscal 2014. This increase was primarily due to the opening of three BRAVO! restaurants in fiscal 2015. At December 27, 2015, there were 45 BRAVO! restaurants included in the comparable restaurant base and six BRAVO! restaurants not included in the comparable restaurant base.

For our BRIO brand, restaurant revenues increased \$6.8 million, or 2.7%, to \$261.7 million in fiscal 2015 as compared to \$254.9 million in fiscal 2014. The increase in revenues was due to additional operating weeks provided by new restaurant openings in 2015 and 2014, partially offset by a decrease in comparable sales. Comparable restaurant sales for the BRIO brand restaurants decreased 2.7%, or \$6.4 million, to \$234.6 million in fiscal 2015 as compared to \$241.0 million in fiscal 2014. This decrease was due to a decrease in comparable guest counts partially offset by an increase in average check. Revenues for BRIO brand restaurants not included in the comparable restaurant base increased \$13.2 million to \$27.1 million in fiscal 2015 as compared to \$13.9 million in fiscal 2014. This increase was primarily due to the opening of three BRIO restaurants during fiscal 2015. At December 27, 2015, there were 58 BRIO restaurants included in the comparable restaurant base and six BRIO restaurants not included in the comparable restaurant base.

Cost of Sales. Cost of sales decreased \$0.2 million, or 0.1%, to \$106.9 million in fiscal 2015, from \$107.1 million in fiscal 2014. The decrease was primarily due to lower commodity costs, partially offset by the impact of a net additional 347 operating weeks in fiscal 2015 as compared to fiscal 2014. As a percentage of revenues, cost of sales decreased 1.0% to 25.2% in 2015 as compared to 26.2% in 2014, due to lower commodity costs primarily for poultry and seafood products as well as the impact of menu price increases. As a percentage of revenues, food costs decreased 0.9% to 20.7% in fiscal 2015 as compared to 21.6% in fiscal 2014. Beverage costs, as a percentage of revenues, decreased 0.1% to 4.5% in fiscal 2015 as compared to 4.6% in fiscal 2014.

Labor Costs. Labor costs increased \$7.1 million, or 4.9%, to \$151.9 million in fiscal 2015, from \$144.8 million in fiscal 2014. This increase was primarily due to the impact of a net additional 347 operating weeks due to restaurant openings in fiscal 2015 as compared to fiscal 2014. As a percentage of revenues, labor costs increased to 35.8% in 2015, from 35.5% in 2014, primarily due to the deleveraging resulting from the decrease in comparable restaurant sales in 2015.

Operating Costs. Operating costs increased \$3.7 million, or 5.6%, to \$69.6 million in 2015, from \$65.9 million in 2014. This increase was driven by the impact of a net additional 347 operating weeks due to restaurant openings in 2015 and 2014. As a percentage of revenues, operating costs increased to 16.4% in 2015, from 16.1% in 2014. The increase as a percentage of revenues was primarily due to increases in utilities and repair and maintenance expenses in 2015 as compared to 2014, as well as the deleveraging related to the decrease in comparable restaurant sales in 2015.

Occupancy Costs. Occupancy costs increased \$3.2 million, or 11.1%, to \$32.2 million in fiscal 2015, from \$29.0 million in fiscal 2014. The increase in occupancy costs was primarily due to the impact of a net additional 347 operating weeks in fiscal 2015 as compared to fiscal 2014. As a percentage of revenues, occupancy costs increased to 7.6% in 2015, from 7.1% in 2014. The increase as a percentage of revenues was primarily related to the deleveraging due to the decrease in comparable restaurant sales in 2015.

General and Administrative. General and administrative expenses increased \$1.9 million, or 8.6%, to \$24.5 million in fiscal 2015, from \$22.6 million in fiscal 2014. The increase in general and administrative expenses was attributable to higher professional fees and increased marketing costs related to the placement of our gift cards at retailers as compared to the prior period. As a percentage of revenues, general and administrative expenses increased to 5.8% in 2015, from 5.5% in 2014. The increase as a percentage of revenues was primarily due to increased gift card marketing costs and professional fees in 2015 as compared to 2014.

Restaurant Pre-opening Costs. Restaurant pre-opening costs decreased by \$0.2 million to \$3.0 million in 2015, from \$3.2 million in 2014. The decrease in restaurant pre-opening costs was due to the impact of opening six new restaurants and having two additional restaurants under construction at the end of 2015 compared to six new restaurants opened and four additional restaurants under construction at the end of 2014. Restaurant pre-opening costs are incurred prior to a restaurant opening and may also be incurred into the first month of operations, however the costs that are included in any one period are related to the timing of the work being done and when costs are actually incurred. As a percentage of revenues, restaurant pre-opening costs decreased to 0.7% in 2015, from 0.8% in 2014.

Impairment. We review long-lived assets, such as property and equipment and intangibles subject to amortization, for impairment when events or circumstances indicate the carrying value of the assets may not be recoverable. Factors considered include, but are not limited to, significant underperformance relative to expected historical or projected future operating results, significant changes in the use of assets, changes in our overall business strategy and significant negative industry or economic trends. Our impairment charges have been incurred as a result of locations that have had lower than anticipated traffic near the restaurant and locations that have opened in areas with lower than normal retail co-tenancy. Based upon our analysis, we incurred a non-cash impairment charge of \$10.2 million in 2015 related to six restaurants. We did not incur a non-cash impairment charge in 2014.

Depreciation and Amortization. Depreciation and amortization expenses increased by approximately \$2.1 million, or 10.6%, to \$22.4 million in fiscal 2015, from \$20.3 million in fiscal 2014. The increase in depreciation and amortization expenses in 2015 was primarily due to depreciation related to the growth of our restaurant base in 2015 and 2014. As a percentage of revenues, depreciation and amortization expenses increased to 5.3% in 2015 as compared to 5.0% in 2014. The increase as a percentage of revenues was primarily related to the deleveraging due to the decrease in comparable restaurant sales in 2015.

Interest Expense, Net. Interest expense, net increased by approximately \$0.2 million, or 10.2%, to \$1.5 million in 2015, from \$1.3 million in 2014. The increase was due to higher average outstanding debt during 2015 as compared to the prior year resulting from borrowings made to fund the repurchase of \$50.6 million of the Company's common shares in the fourth quarter of 2014.

Income Taxes. Income taxes decreased \$5.2 million to an income tax benefit of \$2.9 million in 2015, as compared to an income tax expense of \$2.3 million in 2014. The decrease in income tax expense was a result of a decrease in income before taxes which was mainly driven by the impact of the impairment charges incurred in fiscal 2015 that were not incurred in fiscal 2014 and by the decrease in comparable restaurant sales in fiscal 2015. Additionally, income taxes decreased due to the relative impact of general business credits on lower income before taxes for fiscal 2015.

Liquidity

Our principal sources of cash have been net cash provided by operating activities and borrowings under our senior credit facilities. On October 31, 2016, the Company entered into the Amendment. The Amendment redefines the Company's senior credit facilities and provides for (i) a \$35.0 million term loan facility, maturing in 2019, and (ii) a revolving credit facility under which the Company may borrow up to \$30.0 million (including a sublimit cap of up to \$10.0 million for letters of credit and up to \$10.0 million for swing-line loans), maturing in 2019. In addition, the Amendment requires us to make fixed quarterly principal payments of \$1.0 million under our senior credit facilities. As of December 25, 2016, we had approximately \$0.4 million in cash and cash equivalents and approximately \$19.6 million of availability under our revolving credit facility (after giving effect to \$2.9 million of outstanding letters of credit at December 25, 2016). Our need for capital resources is driven by our restaurant expansion plans, on-going maintenance of our restaurants and investment in our corporate and information technology infrastructures. Based on our current real estate development plans, we believe our combined expected cash flows

from operations, available borrowings under our revolving credit facility and expected landlord lease incentives will be sufficient to finance our planned capital expenditures and other operating activities for the next twelve months.

Consistent with many other restaurant and retail chain store operations, we use operating lease arrangements for the majority of our restaurant locations. We believe that these operating lease arrangements provide appropriate leverage of our capital structure in a financially efficient manner. Currently, operating lease obligations are not reflected as indebtedness on our consolidated balance sheet. The use of operating lease arrangements could impact our capacity to borrow money under our revolving credit facility. However, restaurant real estate operating leases are expressly excluded from the restrictions under our revolving credit facility related to the incurrence of funded indebtedness.

Our liquidity may be adversely affected by a number of factors, including a decrease in guest traffic or average check per guest due to changes in economic conditions, as described in this annual report under Part I, Item 1A "Risk Factors."

The following table presents a summary of our cash flows for the years ended December 25, 2016, December 27, 2015 and December 28, 2014.

| | Year Ended | | |
|--|-------------------|-------------------|-------------------|
| | December 25, 2016 | December 27, 2015 | December 28, 2014 |
| | (in thousands) | | |
| Net cash provided by operating activities | \$ 20,350 | \$ 42,230 | \$ 46,908 |
| Net cash used in investing activities | (15,512) | (24,605) | (29,914) |
| Net cash used in financing activities | (4,841) | (17,605) | (24,207) |
| Net (decrease)/increase in cash and cash equivalents | (3) | 20 | (7,213) |
| Cash and cash equivalents at beginning of year | 447 | 427 | 7,640 |
| Cash and cash equivalents at end of year | \$ 444 | \$ 447 | \$ 427 |

Year Ended December 25, 2016 Compared to Year Ended December 27, 2015

Operating Activities. Net cash provided by operating activities was \$20.4 million in 2016, compared to \$42.2 million in 2015. Our business is almost exclusively a cash business. Almost all of our receipts come in the form of cash and credit cards and a large majority of our expenditures are paid within a 30-day period. The decrease in net cash provided by operating activities in 2016 compared to 2015 was primarily due to lower cash receipts from operations and lease incentives. Cash receipts in 2016 and 2015, including the net redemption of gift cards, were \$413.7 million and \$425.7 million, respectively. Cash expenditures during 2016 and 2015 were \$393.9 million and \$391.4 million, respectively.

Investing Activities. Net cash used in investing activities was \$15.5 million in 2016, compared to \$24.6 million in 2015. We used cash primarily to purchase property and equipment related to our restaurant expansion plans. The decrease in spending was related to the timing of restaurant openings, as well as the number of restaurants that were opened during 2016 versus 2015. During 2016, we opened three restaurants, while in 2015 we opened six company owned restaurants and had two additional restaurants under construction at year end.

Financing Activities. Net cash used in financing activities was \$4.8 million in 2016, compared to \$17.6 million in 2015. In 2016, we had net payments of \$1.8 million on our senior credit facilities, repurchased \$3.5 million in treasury stock, incurred a net \$0.8 million cash inflow related to our equity plans and paid \$0.4 million in loan origination fees in connection with the Amendment. In 2015, we had net repayments of long-term debt of \$12.7 million, repurchased \$4.6 million in treasury stock and incurred a net \$0.3 million cash outflow related to our equity plans.

Year Ended December 27, 2015 Compared to Year Ended December 28, 2014

Operating Activities. Net cash provided by operating activities was \$42.2 million in 2015, compared to \$46.9 million in 2014. Our business is almost exclusively a cash business. Almost all of our receipts come in the form of cash and credit cards and a large majority of our expenditures are paid within a 30-day period. The decrease in net cash provided by operating activities in 2015 compared to 2014 was primarily due to a decrease in cash receipts in excess of cash expenditures from the prior year. This was primarily due to the timing of rent and construction related payments in 2014 as compared to 2015. Cash receipts in 2015 and 2014, including the net redemption of gift cards, were \$425.7 million and \$408.2 million, respectively. Cash expenditures during 2015 and 2014 were \$391.4 million and \$369.4 million, respectively.

Investing Activities. Net cash used in investing activities was \$24.6 million in 2015, compared to \$29.9 million in 2014. We used cash primarily to purchase property and equipment related to our restaurant expansion plans. The decrease in spending was related to the timing of restaurant openings, as well as the number of restaurants that were opened during 2015 versus 2014. During 2015, we opened six restaurants and had two additional restaurants under construction at year end, while in 2014 we opened six company owned restaurants and had four additional restaurants under construction at year end.

Financing Activities. Net cash used in financing activities was \$17.6 million in 2015, compared to \$24.2 million in 2014. In 2015, we had net payments of \$12.7 million on our revolving credit facility, repurchased \$4.6 million in treasury stock, and incurred a net \$0.3 million cash outflow related to our equity plans. In 2014, we had net borrowings of long-term debt of \$40.3 million, repurchased \$63.6 million in treasury stock, incurred a net \$0.5 million cash outflow related to our equity plans and paid \$0.4 million in loan origination fees in connection with the 2014 Credit Agreement.

Capital Resources

Future Capital Requirements. Our capital requirements are primarily dependent upon the pace of our real estate development program and resulting new restaurants. Our real estate development program is dependent upon many factors, including economic conditions, real estate markets, site locations and nature of lease agreements as well as maintaining compliance with applicable financial covenants contained in our senior credit facilities. Our capital expenditures also include costs for maintenance and capacity additions in our existing restaurants as well as information technology and other general corporate capital expenditures.

We anticipate that each new restaurant will, on average, require a total cash investment of \$1.5 million to \$2.5 million (net of estimated lease incentives). We expect to spend approximately \$0.4 to \$0.5 million per restaurant for cash pre-opening costs. The projected cash investment per restaurant is based on historical averages.

We currently estimate capital expenditures, net of lease incentives, for 2017 to be in the range of approximately \$10.0 million to \$12.0 million, primarily related to the planned opening of one new restaurant in 2017, early 2018 restaurant openings and normal maintenance capital expenditures related to our existing restaurants. In conjunction with these restaurant openings, we anticipate spending approximately \$0.5 million to \$1.0 million in pre-opening costs in 2017.

Current Resources. Our operations have not required significant working capital and, like many restaurant companies, we have been able to operate with negative working capital. Restaurant sales are primarily paid for in cash or by credit card, and restaurant operations do not require significant inventories or receivables. In addition, we receive trade credit for the purchase of food, beverages and supplies, therefore reducing the need for incremental working capital to support growth. We had a net working capital deficit of \$55.5 million at December 25, 2016, compared to a net working capital deficit of \$51.7 million at December 27, 2015.

On November 5, 2014, the Company entered into the 2014 Credit Agreement with a syndicate of financial institutions and on October 31, 2016, the Company entered into the Amendment. The Amendment redefines the Company's senior credit facilities and provides for (i) a \$35.0 million term loan facility, maturing in 2019, and (ii) a revolving credit facility under which the Company may borrow up to \$30.0 million (including a sublimit cap of up to \$10.0 million for letters of credit and up to \$10.0 million for swing-line loans), maturing in 2019. Our senior credit facilities are (i) jointly and severally guaranteed by each of our existing or subsequently acquired or formed subsidiaries, (ii) secured by a first priority lien on substantially all of our subsidiaries' tangible and intangible personal property and (iii) secured by a pledge of all of the capital stock of our subsidiaries. The Amendment also modified the financial tests that the Company is required to meet by removing the maximum consolidated total leverage ratio, revising the minimum consolidated fixed charge coverage ratio, adding a maximum consolidated lease-adjusted leverage ratio and adding a minimum earnings before interest, taxes, depreciation and amortization as defined by the Amendment. In addition to these financial tests, the Amendment places limitations on new restaurant leases until the lease-adjusted leverage ratio meets certain thresholds. At December 25, 2016, the Company was in compliance with its applicable financial covenants. Additionally, the Amendment contains negative covenants limiting, among other things, additional indebtedness, transactions with affiliates, additional liens, sales of assets, dividends, investments and advances, prepayments of debt, mergers and acquisitions, and other matters customarily restricted in such agreements and customary events of default, including payment defaults, breaches of representations and warranties, covenant defaults, defaults under other material debt, events of bankruptcy and insolvency, failure of any guaranty or security document supporting the senior credit facilities to be in full force and effect, and a change of control of our business.

Borrowings under the senior credit facilities bear interest at the Company's option of either (i) the Base Rate (as such term is defined in the Amendment) plus the applicable margin of 1.50% to 2.00% or (ii) at a fixed rate for a period of one, two, three or six months equal to the London interbank offered rate, LIBOR, plus the applicable margin of 2.50% to 3.00%. The applicable margins with respect to our revolving credit facility vary from time to time in accordance with agreed upon pricing grids based on our consolidated total leverage ratio. Swing-line loans under our revolving credit facility bear interest only at the

Base Rate plus the applicable margin. Interest on loans based upon the Base Rate are payable on the last day of each calendar quarter in which such loan is outstanding. Interest on loans based on LIBOR is payable on the last day of the applicable LIBOR period and, in the case of any LIBOR period greater than three months in duration, interest is payable quarterly. The Amendment requires the Company to make fixed quarterly principal payments of \$1.0 million under the senior credit facilities. As a result of this requirement, the Company has classified \$4.0 million of its long-term debt as current in its consolidated balance sheets as of December 25, 2016. In addition to making fixed quarterly principal payments under the Company's senior credit facilities, the Company is required to pay an unused facility fee to the lenders equal to 0.30% to 0.50% per annum on the aggregate amount of the unused revolving credit facility, excluding swing-line loans, commencing on October 31, 2016, payable quarterly in arrears. As of December 25, 2016, we had an outstanding principal balance of approximately \$34.0 million on our term loan facility and \$7.5 million on our revolving credit facility.

We continue to operate in a challenging environment, and our ability to comply with our applicable financial covenants may be affected in the future by economic, industry or business conditions beyond our control. Based on the Company's forecasts, management believes the Company will be able to maintain compliance with its applicable financial covenants for at least the next twelve months. However, no assurances can be given that we will achieve these forecasts. We base our forecasts on historical experience, industry conditions and various other assumptions related to comparable restaurant sales, average check, guest counts, and cost management that we believe are reasonable. If actual results are below our current forecast by a substantial margin, we may not be able to maintain compliance with our financial covenants. If we are unable to comply with the required covenants and are unable to obtain necessary waivers of non-compliance or additional amendments to the 2014 Credit Agreement, it would have a material adverse effect on our business, financial condition and liquidity.

Management believes expected future cash flow from operations as well as available borrowings under our senior credit facilities will be sufficient to meet liquidity needs for at least the next twelve months; however, no assurances can be given that expected future cash flow levels will be generated and all liquidity needs will be met.

Off-Balance Sheet Arrangements

As part of our on-going business, we do not participate in transactions that generate relationships with unconsolidated entities or financial partnerships, such as entities referred to as structured finance or variable interest entities ("VIEs"), which would have been established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes. As of December 25, 2016, we were not involved in any VIE transactions and did not otherwise have any material off-balance sheet arrangements.

Critical Accounting Policies

Property and Equipment. Property and equipment are recorded at cost. Equipment consists primarily of restaurant equipment, furniture, fixtures and small wares. Depreciation is calculated using the straight-line method over the estimated useful life of the related asset. Leasehold improvements are amortized using the straight-line method over the shorter of the lease term, including option periods, which are reasonably assured of renewal, or the estimated useful life of the asset. The useful life of property and equipment involves judgment by management, which may produce materially different amounts of depreciation expense than if different assumptions were used. Property and equipment costs may fluctuate based on the number of new restaurants under development or opened, as well as any additional capital projects that are completed in a given period.

Leases. We currently lease all but four of our owned restaurant locations. We evaluate each lease to determine its appropriate classification as an operating or capital lease for financial reporting purposes. All of our leases are classified as operating leases. We record the minimum lease payments for our operating leases on a straight-line basis over the lease term, including option periods which in the judgment of management are reasonably assured of renewal. The lease term commences on the date that the lessee obtains control of the property, which is normally when the property is ready for tenant improvements. Contingent rent expense is recognized as incurred and is usually based on either a percentage of restaurant sales or a percentage of restaurant sales in excess of a defined amount. Our lease costs will change based on the lease terms of our lease renewals as well as leases that we enter into with respect to our new restaurants.

Leasehold improvements financed by the landlord through tenant improvement allowances are capitalized as leasehold improvements with the tenant improvement allowances recorded as deferred lease incentives. Deferred lease incentives are amortized on a straight-line basis over the lesser of the life of the asset or the lease term, including option periods which in the judgment of management are reasonably assured of renewal (same term that is used for related leasehold improvements) and are recorded as a reduction of occupancy expense. As part of the initial lease terms, we negotiate with our landlords to secure these tenant improvement allowances. There is no guarantee that we will receive tenant improvement allowances for any of our future locations, which would result in higher occupancy costs.

Impairment of Long-Lived Assets and Intangible Assets. We review long-lived assets, such as property, equipment and intangibles subject to amortization, for impairment when events or circumstances indicate the carrying value of the assets may not be recoverable. We have determined our asset group for impairment testing is comprised of the assets and liabilities of each of our individual restaurants, as this is the lowest level of identifiable cash flows.

We regularly review any restaurants generating negative cash flow for the previous four quarters to determine if impairment testing is warranted. As part of the review, we also take into account that our business is sensitive to seasonal fluctuations such as the holiday season at the end of the fourth quarter as it significantly impacts our short and long term projections for each location. Other factors considered that may impact expectations of future performance include changes in the economic environment, changes in the manner in which assets are used, unfavorable changes in legal factors or business climate, incurring excess costs in construction of the asset and overall restaurant operating performance. Based on this analysis, we determine whether an indicator of impairment exists.

If an impairment indicator is identified, we prepare future undiscounted cash flow projections which take into consideration qualitative factors and future operating plans. We forecast our future cash flows by considering recent restaurant level performance, restaurant level operating plans, sales trends, and cost trends for cost of sales, labor and operating expenses. We believe this combination of information provides a reasonable basis to estimate future cash flows. We compare this undiscounted cash flow forecast to the assets carrying value at the restaurant. If the carrying amount of the assets are not recoverable, an impairment charge is recognized based upon the amount by which the assets carrying value exceeds fair value. Fair value is estimated using a discounted cash flow approach. Our impairment assessment process requires a significant degree of management's judgment. At any given time, we may be monitoring a small number of locations, and future impairment charges could be required if individual restaurant performance does not improve. As a result of the above mentioned review process, we incurred a non-cash impairment charge of \$15.4 million in 2016 related to nine restaurants as compared to \$10.2 million related to six restaurants in 2015. We did not incur a non-cash impairment charge in 2014.

Economic weakness within our respective markets may adversely impact consumer discretionary spending and may result in lower restaurant sales. Unfavorable fluctuations in our commodity costs, supply costs and labor rates, which may or may not be within our control, may also impact our operating margins. Any of these factors could affect the estimates used in our impairment analysis and result in additional impairment charges. While we continually assess the performance of our restaurants and monitor the need for impairment, there can be no assurance that future impairment tests will not result in additional charges to earnings.

Self-Insurance Reserves. We maintain various insurance policies, including workers' compensation and general liability. As outlined in these policies, we are responsible for losses up to certain limits. We record a liability for the estimated exposure for aggregate losses. This liability is based on estimates of the ultimate costs to be incurred to settle known claims and claims not reported as of the balance sheet date. The estimated liability is not discounted and is based on a number of assumptions, including actuarial assumptions, historical trends and economic conditions. If actual claims trends, including the severity or frequency of claims, differ from our estimates and historical trends, our financial results could be impacted.

Income Taxes. Income tax provisions consist of federal and state taxes currently due, plus deferred taxes. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to temporary differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Deferred tax assets are reduced by a valuation allowance if, based on the weight of the available evidence, it is more likely than not that some or all of the deferred tax assets will not be realized. Both positive and negative evidence are considered in forming management's judgment as to whether a valuation allowance is appropriate, and more weight is given to evidence that can be objectively verified. Future taxable income, adjustments in temporary differences, available carry forward periods and changes in tax laws could affect these estimates. Due to the impairment charges recorded during 2016 and 2015, the Company is in a three-year cumulative loss position. According to ASC Topic No. 740, *Income Taxes*, cumulative losses in recent years represent significant negative evidence in considering whether deferred tax assets are realizable. Based on the required weight of that evidence under ASC 740, the Company has determined that a valuation allowance was needed for all of its net deferred income tax assets. As of December 25, 2016, the Company recorded a valuation allowance of \$64.7 million. As of December 27, 2015 and December 28, 2014, the Company did not carry a valuation allowance against net deferred tax assets. The tax benefits relating to any reversal of the valuation allowance on the net deferred tax assets will be recognized as a reduction of future income tax expense.

We recognize a tax position in our financial statements when it is more likely than not that the position will be sustained upon examination by tax authorities that have full knowledge of all relevant information.

Contractual Obligations

The following table summarizes our contractual obligations at December 25, 2016 on an actual basis.

| Contractual Obligations | Payments Due by Year | | | | |
|------------------------------------|----------------------|------------------|------------------|------------------|-------------------|
| | Total | 2017 | 2018-2019 | 2020-2021 | After 2021 |
| | (In thousands) | | | | |
| Term loan facility (1) | \$ 34,000 | \$ 4,000 | \$ 30,000 | \$ — | \$ — |
| Revolving credit facility (2) | 7,500 | — | 7,500 | — | — |
| Operating leases | 252,827 | 29,696 | 58,199 | 54,659 | 110,273 |
| Construction purchase obligations | 617 | 617 | — | — | — |
| Total contractual cash obligations | <u>\$ 294,944</u> | <u>\$ 34,313</u> | <u>\$ 95,699</u> | <u>\$ 54,659</u> | <u>\$ 110,273</u> |

- (1) Our \$35.0 million term loan facility will be paid off over the next three years with the outstanding balance due in 2019. Interest payments on our variable-rate term loan facility have been excluded from the amounts shown above, primarily because the balances outstanding can fluctuate periodically.
- (2) The outstanding balance on our \$30.0 million revolving credit facility is due on November 5, 2019. Interest payments on our variable-rate revolving credit facility have been excluded from the amounts shown above, primarily because the balances outstanding can fluctuate periodically.

Inflation

Our profitability is dependent, among other things, on our ability to anticipate and react to changes in the costs of key operating resources, including food and beverage, labor, energy and other supplies and services. Substantial increases in costs and expenses could impact our operating results to the extent that such increases cannot be passed along to our restaurant guests. The impact of inflation on food, labor, energy and occupancy costs can significantly affect the profitability of our restaurant operations.

Many of our restaurant staff members are paid hourly rates in accordance with the federal and state minimum wage rates. Numerous state and local governments increased the minimum wage within their jurisdictions, with further state minimum wage increases going into effect each year. Certain operating costs, such as taxes, insurance and other outside services continue to increase with the general level of inflation or higher and we may also be subject to other cost and supply fluctuations outside of our control.

While we have been able to partially offset inflation and other changes in the costs of key operating resources by gradually increasing prices for our menu items, coupled with more efficient purchasing practices, productivity improvements and greater economies of scale, there can be no assurance that we will be able to continue to do so in the future. From time to time, competitive conditions could limit our menu pricing flexibility. In addition, macroeconomic conditions could make additional menu price increases imprudent. There can be no assurance that all future cost increases can be offset by increased menu prices or that increased menu prices will be fully absorbed by our restaurant guests without any resulting changes in their visit frequencies or purchasing patterns. Substantially all of the leases for our restaurants provide for contingent rent obligations based on a percentage of revenues. As a result, rent expense will absorb a proportionate share of any menu price increases in our restaurants. There can be no assurance that we will be able to generate increases in comparable restaurant sales in amounts sufficient to offset inflationary or other cost pressures.

Segment Reporting

We operate upscale affordable dining restaurants under two brands that have similar economic characteristics, nature of products and services, class of customer and distribution methods. Therefore, we report our results of operations as one reportable segment.

Recently Adopted Accounting Pronouncements

See Note 1 of Notes to Consolidated Financial Statements in Part IV, Item 15 of this annual report for a summary of new accounting standards.

Item 7A. Quantitative and Qualitative Disclosures about Market Risk.***Interest Rate Risk***

We are subject to interest rate risk in connection with our long term indebtedness. Our principal interest rate exposure relates to the loans outstanding under our senior credit facilities, which are payable at variable rates. We currently have approximately \$41.5 million of borrowings under our senior credit facilities, including \$7.5 million under our revolving credit facility. Each eighth point change in interest rates on the variable rate portion of indebtedness under our senior credit facilities would result in annual changes of approximately \$52,000 in our interest expense.

Commodity Price Risk

We are exposed to market price fluctuation in beef, seafood, produce and other food product prices. Given the historical volatility of beef, seafood, produce and other food product prices, these fluctuations can materially impact our food and beverage costs. While we have taken steps to qualify multiple suppliers and enter into agreements for some of the commodities used in our restaurant operations, there can be no assurance that future supplies and costs for such commodities will not fluctuate due to weather and other market conditions outside of our control. We are unable to contract for some of our commodities such as certain produce items for periods longer than one week. Consequently, such commodities can be subject to unforeseen supply and cost fluctuations. Dairy costs can also fluctuate due to government regulation. Because we typically set our menu prices in advance of our food product prices, we cannot immediately take into account changing costs of food items. To the extent that we are unable to pass the increased costs on to our guests through price increases, our results of operations would be adversely affected. We do not use financial instruments to hedge our risk to market price fluctuations in beef, seafood, produce and other food product prices at this time.

Item 8. Financial Statements and Supplementary Data.

The consolidated financial statements required to be filed hereunder are set forth in Part IV, Item 15 of this annual report.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.

None.

Item 9A. Controls and Procedures.**Disclosure Controls and Procedures**

We carried out an evaluation, under the supervision and with the participation of our principal executive officer and principal financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of December 25, 2016. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures, including the accumulation and communication of disclosure to our principal executive officer and principal financial officer as appropriate to allow timely decisions regarding disclosure, are effective to provide reasonable assurance that material information required to be included in our periodic SEC reports is recorded, processed, summarized and reported within the time periods specified in the relevant SEC rules and forms.

Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting. As defined in Exchange Act Rule 13a-15(f), internal control over financial reporting is a process designed by, or under the supervision of, our principal executive officer and principal financial officer and effected by our Board of Directors, management and other personnel, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles ("GAAP") and includes those policies and procedures that (i) pertain to the maintenance of records that in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with GAAP, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Company's assets that could have a material effect on the financial statements. The design of any system of control is based upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated objectives under all future events, no matter how remote, or that the degree of compliance with the policies or procedures may not deteriorate. Because of its inherent limitations, controls and procedures may not prevent or detect all misstatements. Accordingly, even effective controls and procedures can only provide reasonable assurance of achieving their control objectives.

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we carried out an evaluation of the effectiveness of our internal control over financial reporting as of December 25, 2016 based on the criteria in "Internal Control—Integrated Framework (2013)" issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"). Based on this evaluation, our management concluded that our internal control over financial reporting was effective as of December 25, 2016.

Deloitte & Touche LLP, our independent registered public accounting firm, has issued an attestation report covering our internal control over financial reporting.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of
Bravo Brio Restaurant Group, Inc.
Columbus, Ohio

We have audited the internal control over financial reporting of Bravo Brio Restaurant Group, Inc. and subsidiaries (the "Company") as of December 25, 2016, based on the criteria established in *Internal Control—Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying *Management's Report on Internal Control over Financial Reporting*. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 25, 2016, based on the criteria established in *Internal Control—Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements as of and for the year ended December 25, 2016 of the Company and our report dated March 6, 2017 expressed an unqualified opinion on those financial statements.

/s/ Deloitte & Touche LLP

Columbus, Ohio
March 6, 2017

Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting during our most recent fiscal quarter ended December 25, 2016 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Item 9B. Other Information.

None.

Part III

Item 10. Directors, Executive Officers and Corporate Governance.

Our Board of Directors

Our Second Amended and Restated Articles of Incorporation provide that our Board of Directors shall consist of not less than five nor more than 10 directors, with such exact number of directors being fixed by resolution of our Board of Directors. The Board of Directors currently consists of seven directors and is divided into two classes serving staggered two-year terms. At the annual meeting of shareholders in 2017, the shareholders will elect three Class I directors to hold office until the annual meeting of shareholders in 2019 and until their respective successors have been duly elected and qualified, subject to their earlier death, resignation or removal. Each Class II director will hold office until the annual meeting of shareholders in 2018 and until their respective successors have been duly elected and qualified, subject to their earlier death, resignation or removal.

Class I Directors

The name and age as of February 15, 2017 of each Class I member of our Board of Directors, his position with us, the year in which he first became a director and certain biographical information is set forth below:

Class I

| <u>Name</u> | <u>Age</u> | <u>Positions and Offices Held with the Company</u> | <u>Director Since</u> |
|-------------------|------------|--|-----------------------|
| Thomas J. Baldwin | 61 | Director | 2012 |
| James S. Gulmi | 70 | Director | 2010 |
| Brian T. O'Malley | 49 | Director, President and Chief Executive Officer | 2015 |

Thomas J. Baldwin has been a director of the Company since February 2012. Mr. Baldwin has served as the Chief Executive Officer and President of Benihana since August 2016. He had been the past Chairman, Chief Executive Officer and President of Morton's Restaurant Group, Inc. from December 2005 through February 2010. Mr. Baldwin served as Chairman of the Board of Directors and Chief Executive Officer of ROI Acquisition Corp. II from July 2013 through October 2015 and served as Vice Chairman of EveryWare Global, Inc. from May 2013 through June 2015 and earlier was Chairman and Chief Executive Officer of ROI Acquisition Corp. which merged with EveryWare Global in a May 2013 business combination, since September 2011. He also served as a Managing Director of the Clinton Group from September 2011 through October 2015. Mr. Baldwin had served as Chief Financial Officer while at Morton's Restaurant Group from December 1988 until December 2005. Mr. Baldwin held several additional titles including Executive Vice President, Senior Vice President Finance, Vice President Finance, Treasurer and Secretary during his employment at Morton's Restaurant Group. Earlier in his career, Mr. Baldwin served as Chief Financial Officer for Le Peep Restaurants, a casual dining operator and franchisor. His experience also includes two years as a Vice President for Strategic Planning at Citigroup and seven years with General (Kraft) Foods Corp. Mr. Baldwin is currently on several private company boards, including Firebirds Wood Fired Grill Restaurants and serves on the board of directors of Zoe's Kitchen, Inc. Mr. Baldwin brings his comprehensive experience in brand positioning and brand management, general management, global strategy, operations, marketing and sales, people resources, investor relations, public relations, international and domestic development, franchising, as well as infrastructure functions to our Board.

James S. Gulmi has been a director of the Company since October 2010. Mr. Gulmi currently serves as Special Advisor to Genesco, Inc., a leading retailer of branded footwear, licensed and branded headwear and wholesaler of branded headwear. He served as the Senior Vice President, Finance and Chief Financial Officer of Genesco Inc. through January 2015. Mr. Gulmi joined Genesco Inc. in 1971 as a financial analyst and was appointed Chief Financial Officer in 1986. Mr. Gulmi had served as Genesco Inc.'s Senior Vice President, Finance, since 1996. Mr. Gulmi serves as a board or committee member of several nonprofit agencies, including The Community Foundation of Middle Tennessee, United Way of Metropolitan Nashville and Leadership Nashville and serves on the board of Pet People Enterprises. Mr. Gulmi brings more than 40 years of experience in corporate finance, strategic planning and leadership of complex organizations. Mr. Gulmi earned a Bachelor of Arts degree in Business from Baldwin Wallace College and a Master of Business Administration degree from Emory University.

Brian T. O'Malley was appointed Chief Executive Officer and a director of the Company by the Board of Directors on December 28, 2015. Prior to this appointment, he served as President of the Company since August 2014. Mr. O'Malley was appointed Chief Operating Officer in October 2010 and previously served as Senior Vice President of Operations, BRIO from 2006 until October 2010. Mr. O'Malley joined the Company in 1996 as the General Manager of BRAVO! Dayton. Mr. O'Malley was promoted to District Partner in 1999, Director of Operations in 2000 and to Vice President of Operations in 2004. Prior to joining us, Mr. O'Malley was employed with Sante Fe Steakhouse, where he held positions as a general manager, director of training and regional manager. Mr. O'Malley earned a Bachelor of Sciences degree in Speech Communications and Hospitality Management from the University of Wisconsin-Stout. Mr. O'Malley's qualifications to serve on our Board of Directors include his knowledge of our company and the restaurant industry and his years of leadership at our company.

Class II Directors

The name and age as of February 15, 2017 of each Class II member of our Board of Directors, his position with us, the year in which he first became a director and certain biographical information are set forth below:

Class II

| <u>Name</u> | <u>Age</u> | <u>Positions and Offices Held with the Company</u> | <u>Director Since</u> |
|----------------------|------------|--|-----------------------|
| Alton F. Doody III | 58 | Founder and Chairman of the Board | 1987 |
| David B. Pittaway | 65 | Director | 2006 |
| Harold O. Rosser II | 68 | Director | 2006 |
| Fortunato N. Valenti | 69 | Director | 2010 |

Alton F. ("Rick") Doody III has been Chairman of the Board of Directors of the Company since its inception in 1987. Mr. Doody was our Chief Executive Officer from 1992 until February 2007 and our President from June 2006 until September 2009. Mr. Doody continues to remain employed in a non-executive officer capacity by the Company, primarily focusing on the development of our new restaurants. Mr. Doody also founded Lindey's German Village, and was responsible for all facets of its management. Mr. Doody received a Bachelor of Sciences degree in Economics from Ohio Wesleyan University and has completed all the necessary coursework for a Master's Degree from Cornell University in Restaurant/Hotel Management. Mr. Doody is a member of the Young President's Organization and the International Council of Shopping Center Owners and is a Board Member for the Cleveland Restaurant Association. Mr. Doody's qualifications to serve on our Board of Directors include his knowledge of our company and the restaurant industry and his years of leadership at our company.

David B. Pittaway has been a director of the Company since June 2006. Mr. Pittaway is senior managing director, senior vice president and secretary of Castle Harlan, Inc., a private equity firm. He has been with Castle Harlan since 1987. Mr. Pittaway also has been a member of the Board of Directors of Branford Castle, Inc., an investment company, since October, 1986. From 1987 to 1998, Mr. Pittaway was vice president, chief financial officer and a director of Branford Chain, Inc., a marine wholesale company, where he is now a director and vice chairman. Previously, Mr. Pittaway was vice president of strategic planning and assistant to the president of Donaldson, Lufkin & Jenrette, Inc., an investment banking firm. Mr. Pittaway is also a member of the boards of directors of The Cheesecake Factory Incorporated, the Dystrophic Epidermolysis Bullosa Research Association of America, Caribbean Restaurants, Inc., Too Jays Restaurants, Gold Star Foods, Inc. and Shelf Drilling, Inc. In addition, he is a director and co-founder of the Armed Forces Reserve Family Assistance Fund. Mr. Pittaway received a Bachelor of Arts degree from the University of Kansas, a Juris Doctorate degree from Harvard Law School and a Master of Business Administration degree from Harvard Business School. Mr. Pittaway possesses in-depth knowledge and experience in finance and strategic planning based on his more than 20 years of experience as an investment banker and manager of Castle Harlan's investing activities. Mr. Pittaway brings significant restaurant industry experience to the Board of Directors and, among other skills and qualifications, his significant knowledge and understanding of the industry and his experience serving as a director of a number of publicly traded companies in the restaurant industry.

Harold O. Rosser II has served as a member of our Board of Directors since June 2006. In January 2011, Mr. Rosser founded Rosser Capital Partners Management L.P., an entity formed to sponsor private investments in middle market consumer and retail companies as well as restaurants and other multiple-unit concepts. Prior to forming Rosser Capital Partners, Mr. Rosser was a managing director and a founder of Bruckmann, Rosser, Sherrill and Co. Management, L.P., a New York-based private equity firm where he worked from 1995 to 2010. From 1987 through 1995 Mr. Rosser was an officer at Citicorp Venture Capital. Prior to joining Citicorp Venture Capital, he spent 12 years with Citicorp/Citibank in various management and corporate finance positions. Mr. Rosser is also a member of the board of directors of Barteca Holdings LLC, Hickory Tavern Holdings, LLC and Pet People Holdings, LLC and the board of trustees of the Culinary Institute of America, Wake Forest University and the New Canaan Society. Mr. Rosser formerly served as a director of several private and publicly traded companies and had led his respective firms' investments in more than 17 restaurant companies over the past 25 plus years. Mr. Rosser earned a Bachelor of Science degree from Clarkson University and attended Management Development Programs at Carnegie-Mellon University and the Stanford University Business School. His in-depth knowledge and experience in the

restaurant and food service industry, coupled with his skills in corporate finance, strategic planning, leadership of complex organizations, and board practices of private and public companies, strengthen the Board's collective qualifications, skills and experience.

Fortunato N. Valenti has been a director of the Company since October 2010. Mr. Valenti currently serves as the Chief Executive Officer of Patina Restaurant Group (formerly Restaurant Associates), a boutique restaurant and food service company. Mr. Valenti joined Restaurant Associates in 1968 as a management trainee and was appointed to the position of Chief Executive Officer in 1994. From 2002-2007 Mr. Valenti served as a member of the board of directors of McCormick & Schmick's Seafood Restaurants, Inc. and Compass Group and has served as a member of the boards of directors of public and private companies, including Real Mex Restaurants, Inc., Il Fornaio (America) Corporation, California Pizza Kitchen and Papa Gino's Inc. Mr. Valenti earned an Associates Degree from New York City Community College. Mr. Valenti is also Chairman Emeritus of the Culinary Institute of America and a member of the boards of directors of various non-profit organizations, including NYC & Co. and City Meals on Wheels. Mr. Valenti brings significant restaurant industry experience to the board of directors, including significant experience at the senior executive and board level in both the upscale affordable and upscale dining segments.

Our Executive Officers

The name and age as of February 15, 2017 of each executive officer of the Company, his or her position with us, the year in which he or she first became an executive officer and certain biographical information are set forth below:

| <u>Name</u> | <u>Position Held With the Company</u> | <u>Age</u> | <u>Executive Officer Since</u> |
|-------------------|--|------------|--------------------------------|
| Brian T. O'Malley | Director, President and Chief Executive Officer | 49 | 2006 |
| James J. O'Connor | Executive Vice President, Chief Financial Officer, Treasurer and Secretary | 55 | 2007 |
| Khanh Collins | Senior Vice President and Chief Operating Officer | 53 | 2015 |

Brian T. O'Malley is a Class I director of the Company. See "Our Board of Directors" for a discussion of Mr. O'Malley's business experience.

James J. O'Connor joined the Company as Chief Financial Officer, Treasurer and Secretary in February 2007. On December 28, 2015, Mr. O'Connor was promoted to Executive Vice President, Chief Financial Officer, Treasurer and Secretary. For the six years prior to joining us, Mr. O'Connor held various senior level financial positions, including Chief Financial Officer of the Wendy's Brand, at Wendy's International, Inc. From 1999 to 2000, Mr. O'Connor served as senior manager of financial reporting for Tween Brands. Mr. O'Connor previously served as a Senior Manager for PricewaterhouseCoopers LLP from 1985 until 1998. Mr. O'Connor earned Bachelor of Sciences degrees in Accounting and Finance from the Ohio State University.

Khanh Collins was appointed Senior Vice President and Chief Operating Officer of the Company on December 28, 2015. Prior to this appointment, she served as Vice President of Operations of the Company since January 2014. Ms. Collins joined the Company in February 2013 when she was named District Partner. Prior to joining the Company, Ms. Collins held management level positions at Star Restaurants from September 2012 to February 2013. For the twelve years prior to that, she was employed with McCormick & Schmick's, where she held the position of regional director and various other management level positions. Ms. Collins began her career at Clyde's Restaurant Group in Washington, DC followed by Copeland's of New Orleans.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires the Company's executive officers, directors and persons who beneficially own more than 10% of the Company's common shares to file initial reports of ownership and reports of changes in ownership with the SEC. Such persons are required by SEC regulations to furnish the Company with copies of all Section 16(a) forms filed by such persons.

Based solely on the Company's review of such forms furnished to the Company and written representations from certain reporting persons, the Company believes that all filing requirements applicable to the Company's executive officers and directors were complied with and filed in a timely manner except for one late filing of Form 4 made on behalf of Alton F. Doody III (Form 4 was due on January 4, 2016).

Code of Business Conduct and Ethics

The Company has adopted a written code of business conduct and ethics, known as our code of conduct, which applies to our chief executive officer, our chief financial and accounting officer and all persons providing similar functions. Our code of conduct is available on our Internet website, www.bbrg.com. Our code of conduct may also be obtained by contacting investor relations at (614) 326-7944. Any amendments to our code of conduct or waivers from the provisions of the code for our chief executive officer, our chief financial and accounting officer and all persons providing similar functions will be disclosed on our Internet website promptly following the date of such amendment or waiver and the Company will disclose the nature of the amendment or waiver, its effective date and to whom it applies in a Current Report on Form 8-K filed with the SEC.

Board Leadership Structure

The Board of Directors does not have a formal policy on whether the roles of Chief Executive Officer and Chairman of the Board of Directors should be separate. However, the Company has had separate individuals serve in those positions for several years. Since 2007, our Board of Directors has been led by Alton F. Doody III, founder of the Company, as Chairman, and a separate individual, currently Brian T. O'Malley, has served as our Chief Executive Officer. The Board of Directors has carefully considered its leadership structure and believes at this time that the Company and its shareholders are best served by having the positions of Chairman and Chief Executive Officer filled by different individuals. This allows the Chief Executive Officer to, among other things, focus on the Company's day-to-day business, while allowing the Chairman to lead the Board of Directors in its fundamental role of providing advice and oversight of management. Further, the Board of Directors believes that its other structural features, including five independent and non-employee directors on a board consisting of seven directors and key committees consisting wholly of independent directors, provide for substantial independent oversight of the Company's management. However, the Board of Directors recognizes that depending on future circumstances, other leadership models may become more appropriate. Accordingly, the Board of Directors will continue to periodically review its leadership structure.

Risk Oversight

We face a number of risks, including market price risks in food product prices, liquidity risk, reputational risk, operational risk and risks from adverse fluctuations in interest rates and inflation and/or deflation. Management is responsible for the day-to-day management of risks faced by our company, while the Board of Directors currently has responsibility for the oversight of risk management. In its risk oversight role, the Board of Directors seeks to ensure that the risk management processes designed and implemented by management are adequate. The Board of Directors also reviews with management our strategic objectives which may be affected by identified risks, our plans for monitoring and controlling risk, the effectiveness of such plans, appropriate risk tolerance and our disclosure of risk. Our Audit Committee is responsible for periodically reviewing with management and our independent auditors the adequacy and effectiveness of our policies for assessing and managing risk. The other committees of the Board of Directors also monitor certain risks related to their respective committee responsibilities. All committees report to the full Board of Directors as appropriate, including when a matter rises to the level of a material or enterprise-level risk.

Board Committees

Our Board of Directors has established various committees to assist it with its responsibilities. Those committees are described below.

Audit Committee

The current Audit Committee members are Messrs. Baldwin, Gulmi and Pittaway, with Mr. Gulmi serving as the Audit Committee's chairman. The NASDAQ Global Market financial literacy standards require that each member of our Audit Committee be able to read and understand fundamental financial statements. In addition, the Company is required to disclose whether at least one member of our Audit Committee qualifies as an audit committee financial expert, as defined by Item 407(d)(5) of Regulation S-K promulgated by the SEC and has financial sophistication in accordance with NASDAQ Global Market rules. Our Board of Directors has determined that each of Messrs. Baldwin, Gulmi and Pittaway qualifies as an audit committee financial expert and is independent, as independence for audit committee members is defined by applicable SEC and NASDAQ Global Market rules.

The primary function of the Audit Committee is to assist the Board of Directors in the oversight of the integrity of our financial statements, our compliance with legal and regulatory requirements, assessing our independent registered public accountants' qualifications and independence and the performance of our internal audit function and the appointment of our independent registered public accountants. The Audit Committee also prepares an audit committee report required by the SEC to be included in our proxy statements.

The Audit Committee fulfills its oversight responsibilities by reviewing the following: (i) the financial reports and other financial information provided by us to our shareholders and others; (ii) our systems of internal controls regarding finance, accounting, legal and regulatory compliance and business conduct established by management and the Board of Directors; and (iii) our auditing, accounting and financial processes generally. The Audit Committee's primary duties and responsibilities are to:

- serve as an independent and objective party to monitor our financial reporting process and internal control systems;
- review and appraise the audit efforts of our independent registered public accountants and exercise ultimate authority over the relationship between us and our independent registered public accountants; and
- provide an open avenue of communication among the independent registered public accountants, financial and senior management and the Board of Directors.

The Audit Committee holds regular meetings at least four times each year and held four meetings in fiscal 2016. The Audit Committee reports the significant results of its activities to the Board of Directors at each regularly scheduled meeting of the Board of Directors.

Our Board of Directors has adopted a charter for the Audit Committee that complies with current SEC and NASDAQ Global Market rules relating to corporate governance matters. The Audit Committee charter is available on our website at <http://investors.bbrg.com>. Deloitte & Touche LLP is presently our independent registered public accounting firm.

Nominating and Corporate Governance Committee

The current Nominating and Corporate Governance Committee members are Messrs. Baldwin, Rosser and Valenti, with Mr. Rosser serving as the Nominating and Corporate Governance Committee's chairman. The Nominating and Corporate Governance Committee:

- identifies individuals qualified to serve as our directors;
- nominates qualified individuals for election to our Board of Directors at annual meetings of shareholders;
- establishes a policy for considering shareholder nominees for election to our Board of Directors; and
- recommends to our Board the directors to serve on each of our Board committees.

The Nominating and Corporate Governance Committee identifies individuals, including those recommended by shareholders, believed to be qualified as candidates for Board membership. The Nominating and Corporate Governance Committee has the authority to retain search firms to assist it in identifying candidates to serve as directors. In addition to any other qualifications the Nominating and Corporate Governance Committee may in its discretion deem appropriate, all director candidates, at a minimum, (i) should possess the highest personal and professional ethics, integrity and values; (ii) should have substantial experience which is of particular relevance to the Company; and (iii) should have sufficient time available to devote to the affairs of the Company. In identifying candidates, the Nominating and Corporate Governance Committee will also take into account other factors it considers appropriate, which include ensuring that a majority of directors satisfy the independence requirements of NASDAQ, the SEC or other appropriate governing body and that the Board of Directors as a whole is comprised of directors who represent a mix of backgrounds and experiences that will enhance the quality of the Board of Directors' deliberations and decisions.

The Nominating and Corporate Governance Committee considers shareholder nominees for directors in the same manner as nominees for director from other sources. Shareholder suggestions for nominees for director should be submitted to the Company's Secretary no later than the date by which shareholder proposals for action at a shareholders' meeting must be submitted and should include the following information: (a) the recommending shareholder's name, address, telephone number and the number of Company common shares held by such individual or entity and (b) the recommended candidate's biographical data, statement of qualification and written consent to nomination and to serving as a director, if elected.

The Nominating and Corporate Governance Committee does not have a formal policy with regard to the consideration of diversity in identifying director nominees; however, the Nominating and Corporate Governance Committee and the Board of Directors believe it is essential that the Board of Directors is able to draw on a wide variety of backgrounds and professional experiences among its members. The Nominating and Corporate Governance Committee desires to maintain the Board of Directors' diversity through the consideration of factors such as gender, education, skills and relevant professional and industry

experience. The Nominating and Corporate Governance Committee does not intend to nominate representational directors but instead considers each candidate's credentials in the context of these standards and the characteristics of the Board of Directors in its entirety. Our Board of Directors has adopted a charter for the Nominating and Corporate Governance Committee that complies with current SEC and NASDAQ Global Market rules relating to corporate governance matters. The Nominating and Corporate Governance Committee charter is available on our website at <http://investors.bbrg.com>. Our Nominating and Corporate Governance Committee held one meeting in fiscal 2016.

Compensation Committee

The current Compensation Committee members are Messrs. Pittaway, Rosser and Valenti, with Mr. Pittaway serving as the Compensation Committee chairman. The Company believes that each of Messrs. Pittaway, Rosser and Valenti is independent under the applicable NASDAQ listing standards currently in effect with respect to compensation committee members. The primary responsibility of the Compensation Committee is to develop and oversee the implementation of our philosophy with respect to the compensation of our executive officers and directors. In that regard, the Compensation Committee:

- has the sole authority to retain and terminate any compensation consultant used to assist us, the Board of Directors or the Compensation Committee in the evaluation of the compensation of our executive officers and directors;
- annually reviews and determines corporate goals and objectives to serve as the basis for the compensation of our executive officers, evaluates the performance of our executive officers in light of such goals and objectives and determines the compensation level of our executive officers based on such evaluation;
- interprets, implements, administers and reviews all aspects of remuneration to our executive officers and other key officers, including their participation in incentive-compensation plans and equity-based compensation plans;
- reviews all employment agreements, consulting agreements, severance arrangements and change in control agreements for our executive officers;
- develops, approves, administers and recommends to our shareholders for their approval (to the extent such approval is required by any applicable law, regulation or NASDAQ Global Market rules) all of our stock ownership, stock option and other equity-based compensation plans and all related policies and programs; and
- makes individual determinations with respect to grants of any shares, stock options or other equity-based awards under all equity-based compensation plans, and exercises such other power and authority as may be required or permitted under such plans.

The Compensation Committee has the same authority with regard to all aspects of director compensation as it has been granted with regard to executive compensation, except that any ultimate decision regarding the compensation of any director is subject to the approval of our Board of Directors. The Compensation Committee held five meetings in fiscal year 2016.

Our Board of Directors has adopted a charter for the Compensation Committee that complies with current SEC and NASDAQ Global Market rules relating to corporate governance matters. The Compensation Committee charter is available on our website at <http://investors.bbrg.com>.

Item 11. *Executive Compensation.*

Compensation Discussion and Analysis

This Compensation Discussion and Analysis ("CD&A") provides an overview of our executive compensation program, together with a description of the material factors underlying the decisions that resulted in the compensation for our 2016 fiscal year provided to our President and Chief Executive Officer, Chief Financial Officer and Chief Operating Officer (collectively, the "named executive officers"), as presented in the tables which follow this CD&A. This CD&A contains statements regarding our performance targets and goals. These targets and goals are disclosed in the limited context of our compensation program and should not be understood to be statements of management's expectations or estimates of financial results or other guidance. We specifically caution investors not to apply these statements to other contexts.

Shareholder Advisory Vote on Executive Compensation

As described below, the Company holds a “say on pay” advisory vote with respect to its executive compensation every three years. Our last say on pay vote was held in 2014. At the Company’s 2014 Annual Meeting of Shareholders, over 99% of the shares that voted on our say on pay proposal were voted in favor of the compensation of the Company’s named executive officers as disclosed in the Proxy Statement for the 2014 Annual Meeting of Shareholders, including the Compensation Discussion and Analysis, the 2013 Summary Compensation Table and other related tables and disclosures. Although this vote was non-binding, the Compensation Committee believes that the vote confirms its view that the Company’s compensation programs are appropriate and are consistent with sound executive compensation policy. The Compensation Committee will continue to consider the outcome of the most recent shareholder advisory vote on executive compensation as it makes future compensation decisions.

At the Company’s 2011 Annual Meeting of Shareholders, a majority of the shares that voted on the frequency of future say on pay proposals were voted in favor of holding the advisory vote on executive compensation on a tri-annual basis, as was recommended by the Board of Directors. The Board of Directors subsequently determined that it would follow the shareholders’ recommendation and hold an advisory vote on executive compensation every three years. Accordingly, there will be an advisory vote to approve the compensation of the named executive officers as part of the 2017 Annual Meeting of Shareholders. Shareholders are entitled to vote regarding the frequency of say on pay proposals at least once every six years. Thus, at our 2017 Annual Meeting of Shareholders, our shareholders will be able to vote regarding the frequency at which the Company holds an advisory vote on executive compensation, and will be able to vote as to whether the Company holds this vote on an annual, bi-annual or tri-annual basis.

Objective of Compensation Policy

The objective of the Company’s compensation policy is to provide a total compensation package that will enable us to:

- attract, motivate and retain outstanding individual named executive officers;
- reward named executive officers for attaining desired levels of profit and shareholder value; and
- align the financial interests of each named executive officer with the interests of our shareholders to encourage each named executive officer to contribute to our long-term performance and success.

Overall, our compensation program is designed to reward named executive officers based on individual and Company performance. As discussed in further detail below, a significant portion of named executive officer compensation is comprised of a combination of an annual cash bonus opportunity and equity compensation, which rewards the contribution of named executive officers for both short-term and long-term Company performance. We believe that by weighting total compensation in favor of the annual bonus opportunity and long-term equity incentive components of our total compensation program, we appropriately reward individual achievement while at the same time providing incentives to promote both short-term and long-term Company performance. We also believe that salary levels should be reflective of individual performance and therefore we factor the individual performance of named executive officers into the adjustment of their base salary levels each year.

Process for Setting Total Compensation

Generally, our overall compensation package for named executive officers is administered and determined by our Compensation Committee, which is comprised entirely of independent non-employee directors. The Compensation Committee sets annual base salaries, cash bonus opportunities, and equity-based awards for each named executive officer at levels it believes are appropriate considering each named executive officer’s annual review, the awards granted and compensation paid to the named executive officer in past years, and progress toward or attainment of previously set personal and corporate goals and objectives, including attainment of financial performance goals, and such other factors as the Compensation Committee deems appropriate and in our best interests and the best interests of our shareholders. These goals and objectives are discussed more fully below under the headings “Annual Bonus Compensation” and “Equity Compensation.”

The Compensation Committee may also, from time to time, consider recommendations from the Chief Executive Officer regarding total compensation for named executive officers other than the Chief Executive Officer. The Compensation Committee does not rely on predetermined formulas or a limited set of criteria when it evaluates the performance of the Chief Executive Officer and our other named executive officers. The Compensation Committee may accord different weight at different times to different factors when determining the compensation opportunities for each named executive officer.

In setting the compensation for the named executive officers, the Compensation Committee members draw on their collective experience in our industry and knowledge of investors’ goals. Accordingly, the Compensation Committee has not

deemed it necessary to review formal compensation data or utilize a formal benchmarking process or the services of a compensation consultant to set the compensation levels of the Company's named executive officers. Furthermore, in setting the compensation of our named executive officers, the Compensation Committee does not seek to allocate a specified portion of named executive officer compensation between cash and non-cash, or between short-term and long-term compensation. Rather, the Compensation Committee determines the elements of named executive officer compensation for any given year in a manner that it believes is designed to further the objectives of the Company's compensation policy as described above.

Elements of Compensation

Our compensation program for named executive officers consists of the following elements of compensation, each described in greater depth below:

- Base salaries;
- Annual cash bonuses;
- Equity-based incentive compensation;
- Severance and payments upon change in control; and
- General benefits.

Base Salary

We believe that base salaries are essential to recruiting and retaining qualified employees. Base salaries also create a performance incentive in the form of potential salary increases that are given to reward performance. The initial base salary for Mr. O'Malley and Mr. O'Connor was reviewed and set pursuant to their respective employment agreements with the Company. Initial salary levels were set based on the named executive officer's experience with previous employers and negotiations with individual named executive officers. Thereafter, the Compensation Committee may recommend to increase base salaries each year based on its subjective assessment of the Company's and/or the individual named executive officer's performance, and the individual named executive officer's experience, length of service and/or changes in responsibilities. Included in this subjective determination is the Compensation Committee's evaluation of the development and execution of strategic plans, exercise of leadership, and involvement in industry groups. The weight given such factors by the Compensation Committee may vary from one named executive officer to another.

The following table sets forth the base salaries for the named executive officers for the two most recent fiscal years.

| Executive Officer | Annual Salary (\$) | |
|-------------------|--------------------|------------|
| | 2016 | 2015 |
| Brian T. O'Malley | \$ 400,000 | \$ 294,000 |
| James J. O'Connor | 265,000 | 247,000 |
| Khanh Collins | 200,000 | 150,000 |

The named executive officers' base salary increases for 2016 represent cost-of-living and merit-based increases, effective as of March 21, 2016. In addition Mr. O'Malley's, Mr. O'Connor's and Ms. Collins' base salaries were increased in 2016 to reflect their new roles as the Company's: President and Chief Executive Officer; Executive Vice President, Chief Financial Officer, Treasurer and Secretary; and Chief Operating Officer, respectively.

Annual Bonus Compensation

In line with our strategy of rewarding performance, a significant part of the Company's executive compensation philosophy is the payment of cash bonuses to named executive officers based on an annual evaluation of individual and Company performance, considering several factors as discussed below. The Compensation Committee establishes target bonuses for each named executive officer (i.e., the amount each named executive officer may receive if certain performance goals and objectives are met) at the beginning of each fiscal year. The target bonuses are set at levels the Compensation Committee believes will provide a meaningful incentive to named executive officers to contribute to the Company's financial performance. In the event that performance exceeds the target goals, our named executive officers may earn bonuses in excess of the target levels.

For 2016, the Company determined to pay bonuses based on the achievement of the following performance goals: "Net Sales" (weighted at 25% of the total bonus opportunity), "Adjusted EBITDA" (weighted at 25% of the total bonus opportunity), "Comparable Guest Counts" (weighted at 25% of the total bonus opportunity) and a discretionary component (weighted at 25% of the total bonus opportunity as determined by the Compensation Committee). Comparable Guest Counts is a non-GAAP financial measure calculated by comparing the guest counts in the current period to the guest counts for the same comparable restaurant base in the previous period. We consider a restaurant to be comparable in the first full quarter following the eighteenth month of operations. Adjusted EBITDA is a non-GAAP financial measure calculated by adding Depreciation and Amortization to Income from Operations and adjusting that amount for certain non-comparable items. In 2016, these non-comparable items were non-cash asset impairment charges, a litigation reserve charge, a write-off of unamortized loan origination fees, a valuation allowance on deferred tax assets, tax expense related to an IRS audit settlement and the tax expense from an excess tax deficiency for option exercises.

We use Adjusted EBITDA, together with financial measures prepared in accordance with generally accepted accounting principles, or GAAP, such as revenues and cash flows from operations, to assess our historical and prospective operating performance and to enhance our understanding of our core operating performance. The use of Adjusted EBITDA as a performance measure permits a comparative assessment of our operating performance relative to our performance based on our GAAP results, while isolating the effects of some items that vary from period to period without any correlation to core operating performance or that vary widely among similar companies.

We believe that net sales and comparable guest counts are important financial measures of executive performance. These metrics, taken together, allow for a reasonably accurate measure of operating profitability and growth within our existing restaurant framework relative to past periods.

Additionally, we use each of these metrics internally to evaluate the performance of our personnel and also as a benchmark to evaluate our operating performance or compare our performance to that of our competitors. Performance thresholds for each metric are set at a level equal to the Company's results as measured by that metric from the prior fiscal year. For 2016, performance thresholds and targets were as follows:

| Performance Goals | Threshold | Target |
|-------------------------|----------------|----------------|
| Net Sales | \$ 434,880,000 | \$ 434,883,000 |
| Adjusted EBITDA | \$ 38,013,000 | \$ 38,013,000 |
| Comparable Guest Counts | (0.8)% | (0.8)% |

With respect to 2016, the Company's net sales were \$410.3 million, the Company's Adjusted EBITDA was \$23.0 million, and the Company's comparable guest counts were minus 5.1%. Based on each financial measure's respective threshold and the Company's performance for 2016, the Compensation Committee determined that the named executive officers had not achieved the defined performance goals. With respect to the discretionary portion of the annual bonus and in recognition of the performance and achievements of the named executive officers, the Compensation Committee determined that Mr. O'Malley, Mr. O'Connor and Ms. Collins would each receive 100% of the amount allocated to the discretionary portion. These achievements related to the accomplishment of certain elements of strategic initiatives including, without limitation, the implementation of significant menu changes at each brand, the implementation of a new on-line ordering platform, meaningful improvements in guest satisfaction measures, the expansion of the Company's delivery and banquet service capabilities and the design, construction and opening of a new prototype BRIO restaurant. Thus, the Compensation Committee determined that Mr. O'Malley, Mr. O'Connor and Ms. Collins would each receive a payout of 25% of their respective targets.

Target and actual bonuses for 2016 awarded to each of the named executive officers are set forth in the table below. The actual bonus amounts are also included in the "Bonus" column of the Summary Compensation Table, below.

| Name | Target Award (\$) | Actual Award (\$) |
|-------------------|-------------------|-------------------|
| Brian T. O'Malley | 200,000 | 50,000 |
| James J. O'Connor | 100,000 | 25,000 |
| Khanh Collins | 100,000 | 25,000 |

In February 2017, the Compensation Committee established target bonus award opportunities for the named executive officers for fiscal year 2017 as set forth in the table below.

| Name | Target Award (\$) |
|-------------------|----------------------|
| Brian T. O'Malley | 200,000 |
| James J. O'Connor | 100,000 |
| Khanh Collins | 100,000 |

Equity Compensation

We provide equity-based compensation to our named executive officers because it provides a vital link between the long-term results achieved for our shareholders and the compensation provided to our named executive officers, thereby ensuring that such officers have a continuing stake in our long-term success.

The Company adopted the Bravo Development, Inc. Option Plan (the "2006 Plan") in order to provide equity-based incentive compensation to employees selected by the Board of Directors for participation. Pursuant to the 2006 Plan, we had 56,691 stock options outstanding as of December 25, 2016 that were granted between 2006 and October 2010, including 6,614 options that were granted to the named executive officers. As of December 25, 2016 all the outstanding options under the 2006 Plan were fully vested and immediately exercisable.

On October 6, 2010, our Board of Directors approved and, on October 18, 2010, our shareholders approved the Bravo Brio Restaurant Group, Inc. Stock Incentive Plan (the "Stock Incentive Plan"). The Stock Incentive Plan became effective on October 26, 2010 upon the completion of our initial public offering (the "IPO"). In connection with the adoption of the Stock Incentive Plan, the Board of Directors terminated the 2006 Plan and, since October 26, 2010, no further awards have been, or will be, granted under the 2006 Plan. However, the termination of the 2006 Plan did not affect awards outstanding under the 2006 Plan at the time of its termination and the terms of the 2006 Plan continue to govern outstanding awards granted under the 2006 Plan.

The purpose of the Stock Incentive Plan is to assist us and our subsidiaries in attracting and retaining valued employees, consultants and non-employee directors by offering them a greater stake in our success and a closer identity with us, and to encourage ownership of our common shares by such individuals. Our employees, consultants and members of our Board of Directors, as well as employees and consultants of our subsidiaries, are eligible to participate in the Stock Incentive Plan. The Stock Incentive Plan provides for the grant of stock options, restricted stock, restricted stock units, stock appreciation rights and other stock-based awards, collectively referred to as "awards." Each existing award granted under the Stock Incentive Plan to our named executive officers vests annually at a rate of 25% per year over four years.

Consistent with its philosophy that our named executive officers' interests should be aligned with those of our shareholders, on May 5, 2016, our Compensation Committee granted to each of our named executive officers a restricted stock award that vests as described above (provided that accelerated vesting is provided upon a termination of employment due to death or disability). In making the decision to grant our named executive officers equity-based awards under the Stock Incentive Plan in 2016, the Compensation Committee considered the fact that none of our named executive officers received an equity-based award under the Stock Incentive Plan for the 2015 fiscal year. In addition, Mr. O'Malley, Mr. O'Connor and Ms. Collins received these equity based awards to reflect their new roles as the Company's: President and Chief Executive Officer; Executive Vice President, Chief Financial Officer, Treasurer and Secretary; and Chief Operating Officer, respectively. The following table sets forth the number of shares of restricted stock granted to each of the named executive officers during fiscal 2016:

| Name | 2016 Restricted Stock Grants (# of shares) |
|-------------------|---|
| Brian T. O'Malley | 30,000 |
| James J. O'Connor | 20,000 |
| Khanh Collins | 20,000 |

The restricted stock awards granted to our named executive officers in 2016 do not provide for automatic acceleration of vesting upon a change in control of the Company, however, our Board of Directors retains the right to accelerate the vesting of outstanding equity awards in connection with a change in control.

Severance Benefits

Mr. O'Malley and Mr. O'Connor each have an employment agreement with the Company that provides, among other things, certain severance benefits in the event of a termination of employment by the Company without cause or by the executive for good reason. Generally, in the event of such termination, each of Mr. O'Malley and Mr. O'Connor is entitled to two years of continued base salary following the termination. The severance benefits provided to our named executive officers under their employment agreements are described in more detail below in the section titled "—Potential Payments Upon Termination or Change in Control." The Compensation Committee believes that Mr. O'Malley's employment agreement, and the severance benefits provided therein, was an appropriate and necessary tool to ensure his employment with the Company and to evidence his agreement with certain restrictive covenants. The Compensation Committee also believes that the employment agreement for Mr. O'Connor and the severance benefits provided thereunder, are appropriate retention tools for such an executive. Ms. Collins is not party to an employment agreement with the Company and does not have a severance entitlement.

General Benefits

In 2016, we provided certain benefits and perquisites to named executive officers, as noted below. These benefits and perquisites were also available to all eligible Company employees. The aggregate incremental cost to the Company of the perquisites received by each of the named executive officers in 2016 was less than \$10,000 and accordingly, such benefits are not included in the Summary Compensation Table below.

The following are standard benefits offered to all eligible Company employees, including named executive officers.

Complimentary Dining. The Company provides all home office employees with complimentary dining privileges at any of our restaurants. The Company views complimentary dining privileges as a meaningful benefit to our employees, including our named executive officers, as it is important for them to experience our product in order to better perform their duties for the Company. The amount of complimentary dining provided to employees is dictated by their role with the Company.

Retirement Benefits. The Company maintains a tax-qualified 401(k) savings plan. However, our named executive officers do not participate in our 401(k) savings plan.

Medical, Dental, Vision, Life Insurance and Disability Coverage. Employee benefits such as medical, dental, vision, life insurance and disability coverage are available to all eligible employees, including our named executive officers.

Other Paid Time-Off Benefits. We also provide paid time-off and other paid holidays to all employees, including the named executive officers, which our Compensation Committee has determined to be appropriate for a company of our size and in our industry. The annual paid time-off for each of Mr. O'Malley, Mr. O'Connor and Ms. Collins is four, four and two weeks, respectively.

Risk Assessment

The Compensation Committee meets periodically each fiscal year to review the Company's compensation policies and programs, including those relating to the Company's named executive officers, to ensure that they are appropriate. During 2016, the Compensation Committee met five times. After considering the various forms of compensation paid to the Company's employees, the Compensation Committee has concluded that the Company's compensation policies and programs are not reasonably likely to have a material adverse effect on the Company. This conclusion is based on the following factors:

- A significant portion of each Company employee's compensation consists of base salary, which is not dependent upon the Company's performance;
- A meaningful portion of the compensation of the employees who are in the position to influence decisions of the Company is variable and performance-based; and the Compensation Committee retains discretion under our annual bonus program to adjust earned bonuses if it believes doing so is appropriate;
- The Compensation Committee sets an appropriate mix between short-term and long-term compensation to ensure that employees focus on both short-term and long-term results; and
- The Company's executive officers own a meaningful portion of the Company, which reduces the incentive for the Company's executive officers to engage in risky behavior designed to achieve short-term results at the expense of the Company's long-term success.

Tax and Accounting Considerations

The Company considers tax and accounting implications in determining all elements of its compensation programs. U.S. federal income tax (specifically, Section 162(m) of the Internal Revenue Code) generally limits the tax deductibility of compensation we pay to our Chief Executive Officer and certain other highly compensated executive officers to \$1.0 million for the year the compensation becomes taxable to such executive officers. There is an exception to such limit on deductibility for performance-based compensation that meets certain requirements. Although deductibility of compensation is generally preferred, tax deductibility is not a primary objective of our compensation programs. Rather, we seek to maintain flexibility in how we compensate our executive officers so as to meet a broader set of corporate and strategic goals and the needs of shareholders, and as such, we may be limited in our ability to deduct amounts of compensation from time to time (as not all of our compensation may meet the exception to Section 162(m)). Accounting rules generally require us to expense the cost of our stock option and other equity-based grants over the required service period of the awards. Because of such expensing and the impact of dilution on our shareholders, we pay close attention to, among other factors, the type of equity awards we grant and the number and value of the shares underlying such awards.

COMPENSATION COMMITTEE REPORT

The information contained in this report shall not be deemed to be “soliciting material” or “filed” or “incorporated by reference” in future filings with the Securities and Exchange Commission, or subject to the liabilities of Section 18 of the Exchange Act, except to the extent that we specifically incorporate it by reference into a document filed under the Securities Act or the Exchange Act.

The Compensation Committee of the Company has reviewed and discussed the above Compensation Discussion and Analysis with Company management and, based on such review and discussion, the Compensation Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this annual report.

COMPENSATION COMMITTEE

David B. Pittaway, Chairman
Harold O. Rosser II
Fortunato N. Valenti

Summary Compensation Table

| Name and Principal Position | Year | Salary (\$) | Bonus (\$)(1) | Stock Awards (\$)(2) | Non-equity Incentive Plan Compensation (\$) | All Other Compensation (\$)(3) | Total Compensation (\$) |
|---------------------------------------|------|-------------|---------------|----------------------|---|--------------------------------|-------------------------|
| Brian T. O'Malley, | 2016 | 392,308 | 50,000 | 210,900 | — | — | 653,208 |
| President and Chief Executive Officer | 2015 | 289,315 | 35,000 | — | — | — | 324,315 |
| | 2014 | 240,231 | 30,000 | 132,525 | — | — | 402,756 |
| James J. O'Connor, | 2016 | 253,789 | 25,000 | 140,600 | — | — | 419,389 |
| EVP, Chief Financial Officer, | 2015 | 241,598 | 40,000 | — | — | — | 281,598 |
| Treasurer and Secretary | 2014 | 239,293 | 45,000 | 132,525 | — | — | 416,818 |
| Khanh Collins | 2016 | 200,000 | 25,000 | 140,600 | — | — | 365,600 |
| Chief Operating Officer | 2015 | 145,116 | 31,821 | — | — | — | 176,937 |
| | 2014 | 139,423 | 38,750 | 55,800 | — | — | 233,973 |

(1) Represents the discretionary bonuses awarded to our named executive officers for the relevant fiscal year.

(2) Reflects the aggregate grant date fair value of restricted stock awards granted in 2014 or 2016, as applicable, based on the fair value of our common shares, on the day prior to the grant date, in accordance with FASB ASC Topic 718, excluding the effects of estimated forfeitures. Assumptions used in the calculation of this amount are included in the footnote titled “Stock Based Compensation” to the Company’s audited financial statements for the year ended December 25, 2016 included in this annual report.

- (3) Complimentary dining provided to our named executive officers is not required to be disclosed in this table because the amount of such benefits is less than the applicable disclosure threshold (i.e., \$10,000). See “—General Benefits.”

Grants of Plan-Based Awards

| Name | Grant Date | Estimated Future Payouts Under Non-Equity Incentive Plan Awards (1) | | | All Other Stock Awards: Number of Shares of Stock or Units (#) (2) | Grant Date Fair Value of Stock and Option Awards (\$) (3) |
|-------------------|------------|---|-------------|--------------|--|---|
| | | Threshold (\$) | Target (\$) | Maximum (\$) | | |
| Brian T. O'Malley | — | — | 200,000 | — | — | — |
| | 5/5/2016 | — | — | — | 30,000 | 210,900 |
| James J. O'Connor | — | — | 100,000 | — | — | — |
| | 5/5/2016 | — | — | — | 20,000 | 140,600 |
| Khanh Collins | — | — | 100,000 | — | — | — |
| | 5/5/2016 | — | — | — | 20,000 | 140,600 |

- (1) Represents the target performance-based bonus opportunities of each named executive officer for 2016, as described in the CD&A above. For 2016, the Compensation Committee found that none of the defined performance goals had been achieved but, in its sole discretion, determined that the named executive officers would each receive a payout of 25% of their respective targets. See “—Annual Bonus Compensation.”
- (2) Represents restricted stock awards granted to the named executive officers in 2016 under the Stock Incentive Plan. The shares of restricted stock reported in this column generally vest 25% on each of the first four anniversaries of the grant date, subject to continued employment.
- (3) Represents the grant date fair value of the restricted stock awards granted to the named executive officers in 2016 under the Stock Incentive Plan, based on the average of the high and low price of our common shares on the business day prior to the grant date (i.e., \$7.03 per share).

Outstanding Equity Awards at Fiscal Year-End

| Name | Option Awards | | | Stock Awards | | |
|-------------------|---|----------------------------|------------------------|---|---|-----------------------------|
| | Number of Securities Underlying Unexercised Options (#) (1) Exercisable | Option Exercise Price (\$) | Option Expiration Date | Number of Shares or Units of Stock that have not Vested (#) (2) | Market Value of Shares or Units of Stock that have not Vested (3) | Restricted Stock Grant Date |
| Brian T. O'Malley | 3,307 | 1.45 | 9/9/2019 | 2,136 | 8,544 | 2/28/2013 |
| | | | | 4,274 | 17,096 | 2/27/2014 |
| | | | | 30,000 | 120,000 | 5/5/2016 |
| James J. O'Connor | 3,307 | 1.45 | 9/9/2019 | 2,136 | 8,544 | 2/28/2013 |
| | | | | 4,274 | 17,096 | 2/27/2014 |
| | | | | 20,000 | 80,000 | 5/5/2016 |
| Khanh Collins | | | | 675 | 2,700 | 2/28/2013 |
| | | | | 1,800 | 7,200 | 2/27/2014 |
| | | | | 20,000 | 80,000 | 5/5/2016 |

- (1) All option awards reported in this column were granted under the 2006 Plan and are fully vested and exercisable as of December 25, 2016, as described in the CD&A above. See “—Equity Compensation.”

- (2) The shares of restricted stock reported in this column that were granted on February 28, 2013 fully vested on February 28, 2017. The shares of restricted stock reported in this column that were granted on February 27, 2014 will vest (or have vested) in two equal installments on each of February 27, 2017 and February 27, 2018, subject to continued employment on the applicable vesting date. The shares of restricted stock reported in this column that were granted on May 5, 2016 will vest in four equal installments on each of May 5, 2017, May 5, 2018, May 5, 2019 and May 5, 2020, subject to continued employment on the applicable vesting date. Each of the foregoing shares of restricted stock is subject to accelerated vesting under certain circumstances, as described below in the section titled “—Potential Payments upon Termination or Change in Control.”
- (3) The market value of the shares of restricted stock is based on the closing sales price of the Company’s common shares on the NASDAQ Stock Market as of the last business day of its fiscal year ended December 25, 2016, which was \$4.00 per share.

Option Exercises and Stock Vested

| Name | Option Awards | | Stock Awards | |
|-----------------------|---|---------------------------------|--|-----------------------------------|
| | Number of Shares Acquired on Exercise (#) | Value Realized on Exercise (\$) | Number of Shares Acquired on Vesting (#) | Value Realized on Vesting (\$)(1) |
| Brian O'Malley (2) | 90,430 | 212,140 | 6,651 | 49,417 |
| James J. O'Connor (3) | 72,344 | 187,403 | 6,651 | 49,417 |
| Khanh Collins | — | — | 1,575 | 11,702 |

- (1) The shares of restricted stock that vested in 2016 vested on February 27, 2016 (with respect to such shares that were granted on February 27, 2014) and February 28, 2016 (with respect to such shares that were granted on February 28, 2013). The average of the high and low price of our common shares on the NASDAQ Stock Market on the business day prior to the vesting date was \$7.43 per share for the vesting date of February 27, 2016 and \$7.43 per share for the vesting date of February 28, 2016. This column represents the product of the number of shares vesting on the applicable vesting date multiplied by the average of the high and low price of our common shares on the business day prior to the applicable vesting date.
- (2) Mr. O'Malley exercised 90,430 options in December 2016 pursuant to a Rule 10b5-1 trading plan at an average market price of \$3.80 per share and a strike price of \$1.45 per share. Mr. O'Malley sold 64,100 shares upon exercise to pay the exercise price and applicable tax withholding associated with the exercise.
- (3) Mr. O'Connor exercised 72,344 options in December 2016 pursuant to a Rule 10b5-1 trading plan at an average market price of \$4.04 per share and a strike price of \$1.45 per share. Mr. O'Connor sold 47,057 shares upon exercise to pay the exercise price and applicable tax withholding associated with the exercise.

Potential Payments upon Termination or Change in Control

Each of Mr. O'Malley and Mr. O'Connor has an employment agreement with the Company that would entitle him to severance payments upon certain terminations of employment, as described in more detail below. Additionally, the restricted stock awards granted to the named executive officers in 2014 and 2016 provide for full vesting upon a termination of employment due to death or disability. Based on our closing stock price per share on the last day of the 2016 fiscal year, \$4.00, if each of Mr. O'Malley's, Mr. O'Connor's and Ms. Collins' employment was terminated on such date, such executive officers would receive the following value in accelerated restricted stock benefits: (i) Mr. O'Malley—\$145,640; (ii) Mr. O'Connor—\$105,640; and (iii) Ms. Collins—\$89,900. Upon a change in control (as defined in the Stock Incentive Plan) our Board of Directors may take one or more actions set forth in the Stock Incentive Plan with respect to outstanding awards, including those held by our named executive officers, and such actions include providing for full vesting of such awards.

The Company entered into an employment agreement with Mr. O'Malley on August 1, 2013. Mr. O'Malley's employment agreement entitles him to a base salary of \$218,000 per annum (which has been subsequently increased to 400,000, effective December 28, 2015) and participation in the Company's benefit plans, including a cash bonus and equity plan. Mr. O'Malley's employment agreement further provides him with two years of continued base salary in the event that his employment is terminated by the Company without cause or by him for good reason. For purposes of Mr. O'Malley's employment agreement, “cause” generally means Mr. O'Malley's fraud or material dishonesty in connection with his duties to the Company, his failure to substantially perform the duties of his position which, if curable, is not cured within 10 business

days after written notice, his conviction of a felony or plea of guilty or no contest to a charge or commission of a felony, or his commission of any act or violation of law that could reasonably be expected to bring the Company into material disrepute or adversely affect his ability to perform his duties for the Company. For purposes of Mr. O'Malley's employment agreement, "good reason" generally means, without the consent of Mr. O'Malley, a material diminution in Mr. O'Malley's base salary, a material diminution in Mr. O'Malley's authority, duties, or responsibilities, a change in Mr. O'Malley's principal office to a location more than 100 miles from Columbus, Ohio, or any other action or inaction that constitutes a material breach by the Company of the employment agreement.

Mr. O'Malley's right to severance is conditioned upon his refraining from competing with the Company for the two years following his termination of employment and upon his compliance with confidentiality, non-solicitation (for two years post-termination) and non-disparagement obligations under his employment agreement. Mr. O'Malley's right to severance is also conditioned upon his execution and non-revocation of a general release of claims.

Assuming Mr. O'Malley's employment was terminated by the Company without cause or by Mr. O'Malley for good reason on December 25, 2016, and further assuming that Mr. O'Malley complies with the restrictive covenants and release requirement described above, he would receive a total of \$800,000 in continued base salary severance under his employment agreement.

The Company entered into an employment agreement with Mr. O'Connor on October 26, 2010 in connection with the consummation of the IPO. Mr. O'Connor's employment agreement entitles him to a base salary of \$206,000 per annum (which has been subsequently increased to 265,000, effective December 28, 2015) and participation in the Company's benefit plans, including a cash bonus and equity plan. Mr. O'Connor's employment agreement further provides him with two years of continued base salary in the event that his employment is terminated by the Company without cause or by him for good reason. For purposes of Mr. O'Connor's employment agreement, "cause" generally means Mr. O'Connor's fraud or material dishonesty in connection with his duties to the Company, his failure to substantially perform the duties of his position, which, if curable, is not cured within 10 business days after written notice, his conviction of a felony or plea of guilty or no contest to a charge or commission of a felony, or his commission of any act or violation of law that could reasonably be expected to bring the Company into material disrepute or adversely affect his ability to perform his duties for the Company. For purposes of Mr. O'Connor's employment agreement, "good reason" generally means, without the consent of Mr. O'Connor, a material diminution in Mr. O'Connor's base salary, a material diminution in Mr. O'Connor's responsibilities, a material change in the geographic location at which Mr. O'Connor must perform the services, or any other action or inaction that constitutes a material breach by the Company of his employment agreement.

Mr. O'Connor's right to severance is conditioned upon his refraining from competing with the Company for the two years following his termination of employment and upon his compliance with confidentiality, nonsolicitation (for two years post-termination) and non-disparagement obligations under his employment agreement. Mr. O'Connor's right to severance is also conditioned upon his execution and non-revocation of a general release of claims.

Assuming Mr. O'Connor's employment was terminated by the Company without cause or by Mr. O'Connor for good reason on December 25, 2016, and further assuming that Mr. O'Connor complies with the restrictive covenants and release requirement described above, he would receive a total of \$530,000 in continued base salary severance under his employment agreement.

Director Compensation

Each non-employee director is paid a base annual retainer of \$20,000. Independent directors also receive an annual retainer of \$5,000 for each committee on which they sit, with the exception of the chair of the Audit Committee who receives an additional annual retainer of \$20,000.

The Company reimburses all directors for their expenses involved in attending Board of Directors and committee meetings. The Company provides non-employee directors with complimentary dining privileges at any of its restaurants. The Company views complimentary dining privileges as a meaningful benefit to its non-employee directors as it is important for non-employee directors to experience its product in order to better perform their duties for the Company.

Director compensation for the year ended December 25, 2016 for our non-employee directors is set forth in the following table.

| Name (1) | Fees Earned or Paid in Cash (\$) | Stock Awards (\$)(2) | All Other Compensation (\$)(3) | Total (\$) |
|------------------------|--|----------------------------|--------------------------------------|---------------|
| Thomas J. Baldwin | 30,000 | 28,120 | — | 58,120 |
| Alton F. Doody III (3) | — | — | — | — |
| James S. Gulmi | 40,000 | 28,120 | — | 68,120 |
| David B. Pittaway | 30,000 | 28,120 | — | 58,120 |
| Harold O. Rosser II | 30,000 | 28,120 | — | 58,120 |
| Fortunato N. Valenti | 30,000 | 28,120 | — | 58,120 |

- (1) Brian O'Malley, the Company's President and Chief Executive Officer, is not included in this table, as he is an employee of the Company and thus receives no compensation for his services as a director. The compensation received by Mr. O'Malley for fiscal year 2015 as an employee of the Company is shown above in the Summary Compensation Table.
- (2) Reflects the aggregate grant date fair value of restricted stock awards granted in 2016 based on the fair value of the restricted stock on the day prior to the grant date in accordance with FASB ASC Topic 718, excluding the effects of estimated forfeitures. Assumptions used in the calculation of this amount are included in the footnote titled "Stock Based Compensation" to the Company's audited financial statements for the year ended December 25, 2016 included in this annual report. Each of Messrs. Baldwin, Gulmi, Pittaway, Rosser and Valenti received 2,700 shares of restricted stock in 2016 at a grant price of \$7.03 per share, all of which remained unvested at year end. As of December 25, 2016, each of our directors listed above (other than Mr. Doody) held 6,025 shares of unvested stock awards.
- (3) Complimentary dining provided to our directors is not required to be disclosed in this table because the amount of such benefits is less than the applicable disclosure threshold (i.e., \$10,000).
- (4) In 2016, Mr. Doody earned \$221,000 in salary and \$28,120 in aggregate grant date fair value of restricted stock awards for his role as a non-executive employee of the Company. Mr. Doody did not receive any compensation for his service on the Board of Directors, including his role as Chairman of the Board of Directors.

Compensation Committee Interlocks and Insider Participation

None of the members of the Compensation Committee currently is or has been at any time one of our officers or employees. None of our executive officers currently serves, or has served during the last completed fiscal year, as a member of the board of directors or compensation committee of any entity that has one or more executive officers serving as a member of our Board of Directors or Compensation Committee.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters.

The following table sets forth certain information, as of February 15, 2017, with respect to the beneficial ownership of the Company's common shares by:

- all persons known to be the beneficial owners of more than 5% of the Company's outstanding common shares;
- each of the Company's directors and director nominees;
- each of the Company's named executive officers; and
- all of the Company executive officers, directors and director nominees as a group.

In computing the number of common shares beneficially owned by a named person or group and the percentage ownership of that person or group, we deemed to be outstanding the number of common shares, if any, as to which the named person or group has the right to acquire beneficial ownership within 60 days of February 15, 2017. Shares that a person has the right to acquire are deemed to be outstanding for the purpose of computing the percentage ownership of that person, but are not deemed to be outstanding for the purpose of computing the percentage ownership of any other person.

| Name and Address of Beneficial Owner (2) | Shares Owned (1) | |
|---|---|--|
| | Shares of Common Stock Beneficially Owned | Percentage of Common Stock Outstanding |
| TAC Capital LLC (3) | 2,200,459 | 14.6% |
| Heartland Advisors, Inc. (4) | 964,975 | 6.4% |
| BlackRock, Inc. (5) | 817,330 | 5.4% |
| <i>Named Executive Officers and Directors:</i> | | |
| Alton F. Doody III (6) | 676,515 | 4.5% |
| Brian T. O'Malley (7) | 112,274 | * |
| James J. O'Connor (8) | 99,847 | * |
| James S. Gulmi (9) | 29,875 | * |
| Harold O. Rosser II (10) | 16,375 | * |
| David B. Pittaway (11) | 12,375 | * |
| Thomas J. Baldwin (12) | 8,375 | * |
| Fortunato N. Valenti (13) | 6,375 | * |
| Khanh Collins (14) | 2,359 | * |
| Executive Officers and Directors as a group (9 persons)(15) | 964,370 | 6.4% |

* Less than 1%

- (1) Under SEC rules, a person is deemed to be the beneficial owner of shares that can be acquired by such person within 60 days upon the exercise of options. All outstanding options granted under the 2006 Plan are immediately exercisable.
- (2) Except as otherwise indicated, the persons named in this table have sole voting and investment power with respect to all common shares shown as beneficially owned by them, subject to community property laws where applicable and to the information contained in the footnotes to this table. Unless otherwise indicated, the address for each person or entity named above is c/o Bravo Brio Restaurant Group, Inc., 777 Goodale Boulevard, Suite 100, Columbus, Ohio 43212.
- (3) TAC Capital LLC, TAC Financial Corporation, The Adam Corporation/Group and Donald A. Adam have shared power to vote or direct the vote of 2,200,459 shares and shared power to dispose of or direct the disposition of all 2,200,459 shares. The foregoing information is based solely on a Schedule 13D filed by TAC Capital LLC with the SEC on January 19, 2017. The address for TAC Capital LLC is One Momentum Blvd., Suite 1000, College Station, TX 77845.
- (4) Heartland Advisors, Inc. and William J. Nasgovitz have shared power to vote or direct the vote of 935,475 and shared power to dispose of or direct the disposition of all 964,975 shares. The foregoing information is based solely on a Schedule 13G/A filed by Heartland Advisors, Inc. with the SEC on February 2, 2017. The primary address for Heartland Advisors, Inc. is 789 North Water Street, Milwaukee, WI 53202.

- (5) BlackRock, Inc. has sole power to vote or direct the vote of 740,032 shares and sole power to dispose of or direct the disposition of all 817,330 shares. The foregoing information is based solely on a Schedule 13G/A filed by BlackRock Inc. with the SEC on January 19, 2017. The address for BlackRock Inc. is 40 East 52nd Street, New York, NY 10022.
- (6) Mr. Doody is a director. Does not include 4,000 shares of unvested restricted stock granted to Mr. Doody in 2016.
- (7) Mr. O'Malley is a director and named executive officer. Includes 3,307 common shares that Mr. O'Malley has the right to acquire within 60 days of February 15, 2017. Does not include 2,136 shares of unvested restricted stock granted to Mr. O'Malley in 2013, 4,274 shares of unvested restricted stock granted to Mr. O'Malley in 2014 or 30,000 shares of unvested restricted stock granted to Mr. O'Malley in 2016.
- (8) Mr. O'Connor is a named executive officer. Includes 3,307 common shares that Mr. O'Connor has the right to acquire within 60 days of February 15, 2017. Does not include 2,136 shares of unvested restricted stock granted to Mr. O'Connor in 2013, 4,274 shares of unvested restricted stock granted to Mr. O'Connor in 2014 or 20,000 shares of unvested restricted stock granted to Mr. O'Connor in 2016.
- (9) Mr. Gulmi is a director. Does not include 675 shares of unvested restricted stock granted to Mr. Gulmi in 2013, 1,350 shares of unvested restricted stock granted to Mr. Gulmi in 2014 or 4,000 shares of unvested restricted stock granted to Mr. Gulmi in 2016.
- (10) Mr. Rosser is a director. Does not include 675 shares of unvested restricted stock granted to Mr. Rosser in 2013, 1,350 shares of unvested restricted stock granted to Mr. Rosser in 2014 or 4,000 shares of unvested restricted stock granted to Mr. Rosser in 2016.
- (11) Mr. Pittaway is a director. Does not include 675 shares of unvested restricted stock granted to Mr. Pittaway in 2013, 1,350 shares of unvested restricted stock granted to Mr. Pittaway in 2014 or 4,000 shares of unvested restricted stock granted to Mr. Pittaway in 2016.
- (12) Mr. Baldwin is a director. Does not include 675 shares of unvested restricted stock granted to Mr. Baldwin in 2013, 1,350 shares of unvested restricted stock granted to Mr. Baldwin in 2014 or 4,000 shares of unvested restricted stock granted to Mr. Baldwin in 2016.
- (13) Mr. Valenti is a director. Does not include 675 shares of unvested restricted stock granted to Mr. Valenti in 2013, 1,350 shares of unvested restricted stock granted to Mr. Valenti in 2014 or 4,000 shares of unvested restricted stock granted to Mr. Valenti in 2016.
- (14) Ms. Collins is a named executive officer. Does not include 675 shares of unvested restricted stock granted to Ms. Collins in 2013, 1,800 shares of unvested restricted stock granted to Ms. Collins in 2014 or 20,000 shares of unvested restricted stock granted to Ms. Collins in 2016.
- (15) See notes 6-14. Includes 6,614 common shares that can be acquired within 60 days of February 15, 2017.

Equity Compensation Plan Information

Set forth in the table below is a list of all of our equity compensation plans and the number of securities to be issued upon exercise of equity rights, average exercise price, and number of securities that would remain available under each plan if outstanding equity rights were exercised as of December 25, 2016.

| Plan category | Number of securities to be issued upon exercise of outstanding options, warrants and rights (a) | Weighted-average exercise price of outstanding options, warrants and rights (b) | Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)). (c) |
|---|--|--|---|
| Equity compensation plans approved by security holders: | | | |
| Bravo Development, Inc. Option Plan | 56,691 | 1.45 | — |
| Bravo Brio Restaurant Group, Inc. Stock Incentive Plan | — | — | 1,099,806 |
| Equity Compensation plans not approved by security holders: | | | |
| None | | | |
| Total | <u>56,691</u> | <u>1.45</u> | <u>1,099,806</u> |

Item 13. Certain Relationships and Related Transactions, and Director Independence.

Procedures for Approval of Related Person Transactions

We do not have a formal written policy for review and approval of transactions required to be disclosed pursuant to Item 404(a) of Regulation S-K. The Audit Committee of our Board of Directors is responsible for review, approval and ratification of “related person transactions” between us and any related person. Under SEC rules, a related person is an officer, director, nominee for director or beneficial holder of more than 5.0% of any class of our voting securities since the beginning of the last fiscal year or an immediate family member of any of the foregoing. Any member of the Audit Committee who is a related person with respect to a transaction under review will not be able to participate in the deliberations or vote on the approval or ratification of the transaction. However, such a director may be counted in determining the presence of a quorum at a meeting of the committee that considers the transaction.

Other than the arrangements described under “Compensation Discussion and Analysis,” since December 28, 2015, there has not been, and there is not currently proposed, any transaction or series of similar transactions to which we were or will be a party in which the amount involved exceeded or will exceed \$120,000 and in which any related person had or will have a direct or indirect material interest.

Director Independence

Our Board of Directors has undertaken a review of the independence of our directors and considered whether any director has a material relationship with us that could compromise his ability to exercise independent judgment in carrying out his responsibilities. We believe that Messrs. Pittaway, Rosser, Gulmi, Baldwin and Valenti currently meet these independence standards.

Item 14. Principal Accounting Fees and Services.

The following table sets forth aggregate fees billed to the Company for fiscal 2016 and fiscal 2015 by its independent registered public accounting firm, Deloitte & Touche LLP:

| | Fiscal 2016 | Fiscal 2015 |
|--------------------|-------------|-------------|
| Audit Fees (1) | \$ 500,000 | \$ 500,000 |
| Audit-Related Fees | \$ — | \$ — |
| Tax Fees | \$ — | \$ — |
| All Other Fees | \$ — | \$ — |

- (1) Audit Fees consist of fees billed for professional services rendered for the audit of the Company's consolidated annual financial statements, review of the interim consolidated financial statements included in quarterly reports, the audit of our internal control over financial reporting and services that are normally provided by Deloitte & Touche LLP in connection with statutory and regulatory filings or engagements.

During the last two fiscal years, the Company was not billed for any tax compliance, advice or planning services or for any other services by its independent registered public accounting firm, Deloitte & Touche LLP.

Policy on Audit Committee Pre-Approval of Audit and Non-Audit Services Performed by the Independent Registered Public Accounting Firm

The Audit Committee's policy is to pre-approve all audit and permissible non-audit services provided by the Company's independent registered public accounting firm. These services may include audit services, audit-related services, tax services and other services. Pre-approval is generally provided for up to one year and any pre-approval is detailed as to the particular service or category of services. The independent registered public accounting firm and management are required to periodically report to the Audit Committee regarding the extent of services provided by the independent registered public accounting firm in accordance with such pre-approval. Notwithstanding the foregoing, pre-approval of the Audit Committee is required for any service provided by Deloitte & Touche LLP with a quoted fee of more than \$50,000. For any services less than \$50,000, only the approval of the Audit Committee Chair is required. For 2016, the Audit Committee approved 100% of the audit fees incurred by the Company.

Part IV

Item 15. Exhibits and Financial Statement Schedules.

(a) The following documents are filed as a part of this annual report:

1. Financial Statements: See Index to Consolidated Financial Statements appearing on page 63 of this annual report.
2. Financial Statement Schedules: None.
3. Exhibits: See Exhibit Index appearing on page 80 of this annual report.

Item 16. Form 10-K Summary

None.

Index to Consolidated Financial Statements

| | <u>Page No.</u> |
|--|--------------------|
| Report of Independent Registered Public Accounting Firm | 65 |
| Consolidated Balance Sheets | 66 |
| Consolidated Statements of Operations | 67 |
| Consolidated Statements of Shareholders' Equity (Deficiency in Assets) | 68 |
| Consolidated Statements of Cash Flows | 69 |
| Notes to Consolidated Financial Statements | 70 |

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of
Bravo Brio Restaurant Group, Inc.
Columbus, Ohio

We have audited the accompanying consolidated balance sheets of Bravo Brio Restaurant Group, Inc. and subsidiaries (the "Company") as of December 25, 2016 and December 27, 2015, and the related consolidated statements of operations, shareholders' equity (deficiency in assets), and cash flows for each of the three years in the period ended December 25, 2016. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Bravo Brio Restaurant Group, Inc. and subsidiaries as of December 25, 2016 and December 27, 2015, and the results of their operations and their cash flows for each of the three years in the period ended December 25, 2016, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 25, 2016, based on the criteria established in *Internal Control—Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated March 6, 2017 expressed an unqualified opinion on the Company's internal control over financial reporting.

/s/ Deloitte & Touche LLP

Columbus, Ohio
March 6, 2017

BRAVO BRIO RESTAURANT GROUP, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
AS OF DECEMBER 25, 2016 AND DECEMBER 27, 2015
(Dollars in thousands)

| | December 25, 2016 | December 27, 2015 |
|--|-------------------|-------------------|
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | \$ 444 | \$ 447 |
| Accounts receivable | 9,587 | 9,617 |
| Tenant improvement allowance receivable | 799 | 286 |
| Inventories | 3,114 | 3,163 |
| Prepaid expenses and other current assets | 3,339 | 1,859 |
| Total current assets | 17,283 | 15,372 |
| Property and equipment, net | 145,120 | 170,463 |
| Deferred income taxes, net | — | 58,054 |
| Other assets, net | 4,359 | 4,171 |
| Total assets | <u>\$ 166,762</u> | <u>\$ 248,060</u> |
| Liabilities and Shareholders' (Deficiency in Assets) Equity | | |
| Current liabilities | | |
| Trade and construction payables | \$ 15,514 | \$ 16,283 |
| Accrued expenses | 27,351 | 28,869 |
| Current portion of long-term debt | 4,000 | — |
| Deferred lease incentives | 7,334 | 7,230 |
| Deferred gift card revenue | 18,618 | 14,728 |
| Total current liabilities | 72,817 | 67,110 |
| Deferred lease incentives | 54,459 | 59,553 |
| Long-term debt | 37,500 | 43,300 |
| Other long-term liabilities | 23,516 | 23,273 |
| Commitments and contingencies (Note 13) | | |
| Shareholders' (deficiency in assets) equity | | |
| Common shares, no par value per share— authorized 100,000,000 shares; 21,069,454 shares issued at December 25, 2016; and 20,293,296 shares issued at December 27, 2015 | 202,561 | 200,739 |
| Preferred shares, no par value per share— authorized 5,000,000; and 0 shares issued and outstanding at December 25, 2016 and December 27, 2015 | — | — |
| Treasury shares, 5,977,860 shares at December 25, 2016 and 5,534,308 shares at December 27, 2015 | (81,019) | (77,558) |
| Retained deficit | (143,072) | (68,357) |
| Total shareholders' (deficiency in assets) equity | (21,530) | 54,824 |
| Total liabilities and shareholders' (deficiency in assets) equity | <u>\$ 166,762</u> | <u>\$ 248,060</u> |

See notes to consolidated financial statements.

BRAVO BRIO RESTAURANT GROUP, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
FOR THE FISCAL YEARS ENDED DECEMBER 25, 2016, DECEMBER 27, 2015 AND
DECEMBER 28, 2014
(Dollars and shares in thousands, except per share data)

| | Fiscal Year Ended | | |
|---|--------------------|-------------------|-------------------|
| | December 25, 2016 | December 27, 2015 | December 28, 2014 |
| Revenues | \$ 410,254 | \$ 423,994 | \$ 408,309 |
| Costs and expenses | | | |
| Cost of sales | 106,910 | 106,942 | 107,078 |
| Labor | 151,797 | 151,893 | 144,848 |
| Operating | 67,334 | 69,568 | 65,851 |
| Occupancy | 32,059 | 32,226 | 29,013 |
| General and administrative expenses | 28,562 | 24,520 | 22,575 |
| Restaurant pre-opening costs | 1,038 | 3,009 | 3,204 |
| Asset impairment charges | 15,409 | 10,201 | — |
| Depreciation and amortization | 22,324 | 22,435 | 20,288 |
| Total costs and expenses | <u>425,433</u> | <u>420,794</u> | <u>392,857</u> |
| (Loss) income from operations | (15,179) | 3,200 | 15,452 |
| Interest expense, net | 1,703 | 1,484 | 1,347 |
| (Loss) income before income taxes | (16,882) | 1,716 | 14,105 |
| Income tax expense (benefit) | 57,833 | (2,864) | 2,283 |
| Net (loss) income | <u>\$ (74,715)</u> | <u>\$ 4,580</u> | <u>\$ 11,822</u> |
| Net (loss) income per share — basic | <u>\$ (5.09)</u> | <u>\$ 0.30</u> | <u>\$ 0.63</u> |
| Net (loss) income per share — diluted | <u>\$ (5.09)</u> | <u>\$ 0.29</u> | <u>\$ 0.60</u> |
| Weighted average shares outstanding — basic | <u>14,680</u> | <u>15,143</u> | <u>18,863</u> |
| Weighted average shares outstanding — diluted | <u>14,680</u> | <u>15,865</u> | <u>19,701</u> |

See notes to consolidated financial statements.

BRAVO BRIO RESTAURANT GROUP, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (DEFICIENCY IN ASSETS)
FOR THE FISCAL YEARS ENDED DECEMBER 25, 2016, DECEMBER 27, 2015 AND
DECEMBER 28, 2014
(Dollars in thousands)

| | Common Shares | | | Treasury Shares | | Shareholders' Equity (Deficiency in Assets) |
|---|-------------------|-------------------|---------------------|--------------------|--------------------|--|
| | Shares | Amount | Retained Deficit | Shares | Amount | |
| Balance — December 29, 2013 | 19,991,927 | \$ 197,913 | \$ (84,759) | (633,273) | \$ (9,378) | \$ 103,776 |
| Net income | — | — | 11,822 | — | — | 11,822 |
| Share-based compensation costs | — | 2,451 | — | — | — | 2,451 |
| Purchase of treasury shares | — | — | — | (4,450,008) | (63,619) | (63,619) |
| Proceeds from the exercise of stock options | 74,759 | 109 | — | — | — | 109 |
| Issuance of shares of restricted stock | 152,647 | — | — | — | — | — |
| Shares withheld for employee taxes | (42,159) | (597) | — | — | — | (597) |
| Excess tax benefit from share based payments | — | (158) | — | — | — | (158) |
| Balance — December 28, 2014 | <u>20,177,174</u> | <u>\$ 199,718</u> | <u>\$ (72,937)</u> | <u>(5,083,281)</u> | <u>\$ (72,997)</u> | <u>\$ 53,784</u> |
| Net income | — | — | 4,580 | — | — | 4,580 |
| Share-based compensation costs | — | 1,498 | — | — | — | 1,498 |
| Purchase of treasury shares | — | — | — | (451,027) | (4,561) | (4,561) |
| Proceeds from the exercise of stock options | 49,927 | 73 | — | — | — | 73 |
| Issuance of shares of restricted stock | 97,702 | — | — | — | — | — |
| Shares withheld for employee taxes | (31,507) | (417) | — | — | — | (417) |
| Excess tax deficiency from share based payments | — | (133) | — | — | — | (133) |
| Balance — December 27, 2015 | <u>20,293,296</u> | <u>\$ 200,739</u> | <u>\$ (68,357)</u> | <u>(5,534,308)</u> | <u>\$ (77,558)</u> | <u>\$ 54,824</u> |
| Net loss | — | — | (74,715) | — | — | (74,715) |
| Share-based compensation costs | — | 1,143 | — | — | — | 1,143 |
| Purchase of treasury shares | — | — | — | (443,552) | (3,461) | (3,461) |
| Proceeds from the exercise of stock options | 734,040 | 1,064 | — | — | — | 1,064 |
| Issuance of shares of restricted stock | 81,502 | — | — | — | — | — |
| Shares withheld for employee taxes | (39,384) | (239) | — | — | — | (239) |
| Excess tax deficiency from share based payments | — | (146) | — | — | — | (146) |
| Balance — December 25, 2016 | <u>21,069,454</u> | <u>\$ 202,561</u> | <u>\$ (143,072)</u> | <u>(5,977,860)</u> | <u>\$ (81,019)</u> | <u>\$ (21,530)</u> |

See notes to consolidated financial statements.

BRAVO BRIO RESTAURANT GROUP, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE FISCAL YEARS ENDED DECEMBER 25, 2016, DECEMBER 27, 2015 AND
DECEMBER 28, 2014
(Dollars in thousands)

| | Fiscal Year Ended | | |
|--|-------------------|-------------------|-------------------|
| | December 25, 2016 | December 27, 2015 | December 28, 2014 |
| Cash flow provided by operating activities: | | | |
| Net (loss) income | \$ (74,715) | \$ 4,580 | \$ 11,822 |
| Adjustments to reconcile net (loss) income to net cash provided by operating activities: | | | |
| Depreciation and amortization (excluding deferred lease incentives) | 22,419 | 22,520 | 20,607 |
| Loss on disposals of property and equipment | 1,090 | 844 | 658 |
| Write-off of unamortized loan origination fees | 89 | — | 377 |
| Impairment of assets | 15,409 | 10,201 | — |
| Amortization of deferred lease incentives | (7,844) | (7,994) | (8,446) |
| Stock compensation costs | 1,143 | 1,498 | 2,451 |
| Deferred income taxes | 58,543 | (3,723) | 1,675 |
| Changes in certain assets and liabilities: | | | |
| Accounts and tenant improvement receivables | (483) | (1,211) | 875 |
| Inventories | 49 | (31) | (191) |
| Prepaid expenses and other current assets | (695) | 320 | 3,255 |
| Trade and construction payables | 504 | 2,611 | 3,669 |
| Deferred lease incentives | 2,854 | 7,608 | 8,055 |
| Deferred gift card revenue | 3,890 | 1,945 | (93) |
| Other accrued liabilities | (1,664) | 2,761 | 2,151 |
| Other — net | (239) | 301 | 43 |
| Net cash provided by operating activities | <u>20,350</u> | <u>42,230</u> | <u>46,908</u> |
| Cash flow used in investing activities: | | | |
| Purchase of property and equipment | (15,512) | (24,605) | (29,914) |
| Net cash used in investing activities | <u>(15,512)</u> | <u>(24,605)</u> | <u>(29,914)</u> |
| Cash flow used in financing activities: | | | |
| Proceeds from long-term debt | 623,900 | 705,100 | 169,800 |
| Payments on long-term debt | (625,700) | (717,800) | (129,493) |
| Proceeds from the exercise of stock options | 1,064 | 73 | 109 |
| Excess tax benefit from share based payments | — | — | 16 |
| Shares withheld for employee taxes | (239) | (417) | (597) |
| Repurchase of treasury shares | (3,461) | (4,561) | (63,619) |
| Loan origination fees related to new credit facility | (405) | — | (423) |
| Net cash used in financing activities | <u>(4,841)</u> | <u>(17,605)</u> | <u>(24,207)</u> |
| Net increase/(decrease) in cash equivalents: | (3) | 20 | (7,213) |
| Cash and equivalents — beginning of year | 447 | 427 | 7,640 |
| Cash and equivalents — end of year | <u>\$ 444</u> | <u>\$ 447</u> | <u>\$ 427</u> |
| Supplemental disclosures of cash flow information: | | | |
| Interest paid | \$ 1,368 | \$ 1,308 | \$ 574 |
| Income taxes paid, net | \$ 548 | \$ 703 | \$ 1,351 |
| Property additions financed by trade and construction payables | \$ 617 | \$ 1,890 | \$ 1,456 |

See notes to consolidated financial statements.

BRAVO BRIO RESTAURANT GROUP, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Description of Business — As of December 25, 2016, Bravo Brio Restaurant Group, Inc. (the “Company”) operated 117 restaurants under the trade names “Bravo! Cucina Italiana®,” “Brio Tuscan Grille™,” and “Bon Vie®.” Of the 117 restaurants the Company operates, there are 51 Bravo! Cucina Italiana® restaurants, 65 Brio Tuscan Grille™ restaurants, and one Bon Vie® restaurant in operation in 33 states throughout the United States of America. The Company owns all of the restaurants it operates with the exception of one BRIO restaurant, which it operates under a management agreement and for which operation it receives a management fee. Additionally, one BRIO restaurant operates under a franchise agreement for which the Company receives a royalty fee.

Fiscal Year End — The Company utilizes a 52- or 53-week accounting period which ends on the last Sunday of the calendar year. The fiscal years ended December 25, 2016, December 27, 2015, and December 28, 2014 are 52 week years.

Accounting Estimates — The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. The Company bases its estimates on historical experience and on various assumptions that are believed to be reasonable under the circumstances at the time. Actual amounts may differ from those estimates.

Cash and Cash Equivalents — The Company considers all cash and short-term investments with original maturities of three months or less as cash equivalents. All cash is principally deposited in one bank.

Receivables — Receivables, which the Company classifies within current assets, consist primarily of amounts due from landlords for tenant incentives and credit card processors. Management believes outstanding amounts to be collectible.

Inventories — Inventories are valued at the lower of cost or market, using the first-in, first-out method and consist principally of food and beverage items.

Pre-opening Costs — Restaurant pre-opening costs consist primarily of wages and salaries, recruiting, meals, training, travel and lodging. Pre-opening costs include an accrual for straight-line rent recorded during the period between the date of possession and the restaurant opening date for the Company’s leased restaurant locations. The Company expenses all such costs as incurred. These costs will vary depending on the number of restaurants under development in a reporting period.

Property and Equipment — Property and equipment are recorded at cost, less accumulated depreciation. Equipment consists primarily of restaurant equipment, furniture, fixtures and small wares. Depreciation and amortization is calculated using the straight-line method over the shorter of the lease term, including option periods which are reasonably assured of renewal, or the estimated useful life of the asset. The Company incurred depreciation expense of \$22.3 million, \$22.4 million and \$20.3 million for the years ended December 25, 2016, December 27, 2015 and December 28, 2014, respectively. Depreciation and amortization periods are as follows:

| | |
|---------------------------------|----------------|
| Buildings | 30 to 40 years |
| Leasehold improvements | 10 to 20 years |
| Furniture and fixtures | 5 to 10 years |
| Computer software and equipment | 3 to 5 years |

Leases — The Company currently leases all but four of its owned restaurant locations. The Company evaluates each lease to determine its appropriate classification as an operating or capital lease for financial reporting purposes. All of the Company’s leases are classified as operating leases. The Company records the lease payments for its operating leases on a straight-line basis over the lease term, including option periods which in the judgment of management are reasonably assured of renewal. The lease term commences on the date that the lessee obtains control of the property, which is normally when the property is ready for tenant improvements. Contingent rent expense is recognized as incurred and is usually based on either a percentage of restaurant sales or a percentage of restaurant sales in excess of a defined amount. The Company’s lease costs will change based on the lease terms of its lease renewals as well as leases that the Company enters into with respect to its new restaurants.

Leasehold improvements financed by the landlord through tenant improvement allowances are capitalized as leasehold improvements with the tenant improvement allowances recorded as deferred lease incentives. Deferred lease incentives are amortized on a straight-line basis over the lease term, including option periods which in the judgment of management are reasonably assured of renewal (same lease term that is used for related leasehold improvements) and are recorded as a reduction of occupancy expense. As part of the initial lease terms, the Company negotiates with its landlords to secure these tenant improvement allowances.

Other Assets — Other assets include liquor licenses, trademarks, and loan costs and are stated at cost, less amortization. The Company's trademarks and alcoholic beverage licenses have indefinite lives and are not subject to amortization. The trademarks are used in the advertising and marketing of the restaurants and are widely recognized and accepted by consumers.

Impairment of Long-Lived Assets — The Company reviews long-lived assets, such as property and equipment and intangibles subject to amortization, for impairment when events or circumstances indicate the carrying value of the assets may not be recoverable. The Company regularly reviews any restaurants generating negative cash flow for the previous four quarters to determine if impairment testing is warranted. As part of the review, the Company also takes into account that its business is sensitive to seasonal fluctuations, such as the holiday season at the end of the fourth quarter, as it significantly impacts our short and long term projections for each location. Other factors considered that may impact expectations of future performance include changes in the economic environment, changes in the manner in which assets are used, unfavorable changes in legal factors or business climate, incurring excess costs in construction of the asset, and overall restaurant operating performance. Based on this analysis, the Company determines whether an indicator of impairment exists.

If an impairment indicator is identified, the Company prepares future undiscounted cash flow projections, which take into consideration qualitative factors and future operating plans. The Company forecasts future cash flows by considering recent restaurant level performance, restaurant level operating plans, sales trends, and cost trends for cost of sales, labor and operating expenses. The Company compares the undiscounted cash flow forecast to the assets carrying value at the restaurant. If the carrying amount of the assets are not recoverable, an impairment charge is recognized based upon the amount by which the assets carrying value exceeds fair value. Fair value is estimated using a discounted cash flow approach. The impairment assessment process requires a significant degree of management's judgment. At any given time, the Company may be monitoring a small number of locations, and future impairment charges could be required if individual restaurant performance does not improve.

As a result of the above mentioned review process, the Company recognized an impairment charge of \$15.4 million related to nine restaurants in fiscal 2016. The Company recognized an impairment charge of \$10.2 million related to six restaurants in fiscal 2015 and did not recognize an impairment charge in fiscal 2014. The Company's impairment charges have been incurred as a result of locations that have had lower than anticipated traffic near the restaurant and locations with lower than normal retail co-tenancy.

The Company's impairment assessment process requires the use of estimates and assumptions regarding future cash flows and operating outcomes, which are based upon a significant degree of management's judgment. The estimates used in the impairment analysis represent a Level 3 fair value measurement. The Company continues to assess the performance of restaurants and monitors the need for future impairment. Changes in the economic environment, real estate markets, capital spending, and overall operating performance could impact these estimates and result in future impairment charges. There can be no assurance that future impairment tests will not result in additional charges to earnings.

Estimated Fair Value of Financial Instruments — The carrying amounts of cash and cash equivalents, receivables, trade and construction payables, and accrued liabilities at December 25, 2016 and December 27, 2015, approximate their fair value due to the short-term maturities of these financial instruments. The carrying amount of long-term debt under the revolving credit facility approximates the fair values at December 25, 2016 and December 27, 2015 due to short term maturities of the underlying LIBOR agreements. This represents a Level 2 fair value measurement.

Revenue Recognition — Revenue from restaurant operations is recognized upon payment by the customer at the time of sale. Revenues are reflected net of sales tax and certain discounts and allowances.

The Company records a liability upon the sale of gift cards and recognizes revenue upon redemption by the customer. Revenue is recognized on unredeemed gift cards (breakage) based upon historical redemption patterns when the Company determines the likelihood of redemption of the gift card by the customer is remote and there is no legal obligation to remit the value of unredeemed gift cards to the relevant jurisdiction. Breakage is reported within revenues in the consolidated statements of operations. For the fiscal years ended 2016, 2015 and 2014, the Company recorded gift card breakage of an immaterial amount.

Certain of our promotional programs have included multiple element arrangements that incorporate both delivered and undelivered components. We allocate revenues using the relative selling price of each deliverable and recognize it upon delivery of each component.

Advertising — The Company expenses the cost of advertising (including production costs) the first time the advertising takes place. Advertising expense was \$9.1 million, \$4.6 million, and \$4.1 million for the fiscal years ended 2016, 2015 and 2014, respectively.

Self-Insurance Reserves — The Company maintains various insurance policies, including workers' compensation and general liability. As outlined in these policies, the Company is responsible for losses up to certain limits. The Company records a liability for the estimated exposure for aggregate losses. This liability is based on estimates of the ultimate costs to be incurred to settle known claims and claims not reported as of the balance sheet date. The estimated liability is not discounted and is based on a number of assumptions, including actuarial assumptions, historical trends and economic conditions. If actual claims trends, including the severity or frequency of claims, differ from the Company's estimates and historical trends, the Company's financial results could be impacted.

Income Taxes — Income tax provisions are comprised of federal and state taxes currently due, plus deferred taxes. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to temporary differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Recognition of deferred tax assets is limited to amounts considered by management to be more likely than not realized in future periods. Future taxable income, adjustments in temporary differences, available carry forward periods and changes in tax laws could affect these estimates.

The Company recognizes a tax position in the financial statements when it is more likely than not that the position will be sustained upon examination by tax authorities that have full knowledge of all relevant information.

Stock-Based Compensation — The Company maintains equity compensation incentive plans that provide for the grant of nonqualified stock options and restricted stock. Options were granted with exercise prices equal to the fair value of the Company's common shares at the date of grant. Fair value of the outstanding shares of restricted stock is based on the average of the high and low price of the Company's shares on the date immediately preceding the date of grant. The cost of employee service, net of the estimated forfeiture rate, is recognized as a compensation expense over the period that an employee provides service in exchange for the award, also known as the vesting period. The Company reviews the forfeiture rate as necessary to determine if a change in estimate is necessary. Currently, the Company grants shares of restricted stock to its employees and non-employee directors. The related compensation cost is being recorded over the four year vesting period of each restricted stock grant (See Note 10).

Segment Reporting — The Company operates upscale affordable Italian dining restaurants under two brands, exclusively in the United States, that have similar economic characteristics, nature of products and services, class of customer and distribution methods. The Company believes it meets the criteria for aggregating its operating segments into a single reportable segment.

Recently Issued Accounting Pronouncements — In March 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-09, *Compensation - Stock Compensation (Topic 718)*. This ASU is intended to simplify several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. This ASU is effective for annual reporting periods beginning on or after December 15, 2016, and interim periods within those annual periods. Earlier application is permitted for all entities as of the beginning of an interim or annual period. As of December 25, 2016, the Company has not adopted this ASU. The Company is currently evaluating the impact this ASU will have on its consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. This ASU requires organizations to recognize lease assets and lease liabilities on the balance sheet and also disclose key information about leasing arrangements. This ASU is effective for annual reporting periods beginning on or after December 15, 2018, and interim periods within those annual periods. Earlier application is permitted for all entities as of the beginning of an interim or annual period. As of December 25, 2016, the Company has not adopted this ASU. The Company is currently evaluating the impact this ASU will have on its consolidated financial statements. The Company expects that the adoption of this ASU will result in a material increase in the assets and liabilities on its consolidated balance sheets and will likely have an insignificant impact on its consolidated statements of operations.

In November 2015, the FASB issued ASU 2015-17, *Balance Sheet Classification of Deferred Taxes (Topic 740)*. This ASU requires all deferred tax assets and liabilities, and any related valuation allowance, to be classified as noncurrent on the balance sheet. This ASU simplifies the current standard, which requires entities to separately present deferred tax assets and liabilities as current and noncurrent in a classified balance sheet. This ASU is effective for annual reporting periods beginning on or after December 15, 2016, and interim periods within those annual periods. Earlier application is permitted for all entities and the Company elected to apply this ASU during the thirteen weeks ended March 27, 2016 on a retrospective basis. Accordingly, the Company classified all deferred income taxes as noncurrent as of December 25, 2016 and reclassified \$3.6 million of current deferred income taxes to noncurrent deferred income taxes as of December 27, 2015.

In July 2015, the FASB issued ASU 2015-11, *Inventory: Simplifying the Measurement of Inventory (Topic 330)*. This ASU provides guidance on the subsequent measurement of inventory, which changes the measurement from lower of cost or market to lower of cost and net realizable value. This update defines net realizable value as the estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation and is effective for annual and interim periods beginning after December 15, 2016. The adoption of this ASU is not expected to have a material impact on the Company's consolidated financial statements.

In April 2015, the FASB issued ASU 2015-03, *Interest-Imputation of Interest: Simplifying the Presentation of Debt Issuance Costs (Subtopic 835-30)*. This ASU requires an entity to present term debt issuance costs on the balance sheet as a direct deduction from the related term debt liability as opposed to an asset. Amortization of the costs will continue to be reported as interest expense. This ASU is effective for annual reporting periods (including interim reporting periods within those periods) beginning after December 15, 2015. The Company adopted this ASU during the thirteen weeks ended March 27, 2016. The adoption of this ASU did not have a material impact on its consolidated financial statements.

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*. This ASU provides a comprehensive new revenue recognition model that requires a company to recognize revenue to depict the transfer of goods or services to a customer at an amount that reflects the consideration it expects to receive in exchange for those goods or services. Additionally, this guidance expands related disclosure requirements. This ASU is effective for annual and interim reporting periods beginning after December 15, 2017. Early adoption is permitted only as of annual reporting periods beginning after December 15, 2016, including interim reporting periods within that reporting period. This ASU permits the use of either the retrospective or cumulative effect transition method. The Company is currently evaluating the impact this ASU will have on its consolidated financial statements as well as the expected adoption method.

2. NET (LOSS) INCOME PER SHARE

Basic earnings per common share (EPS) data is computed based on weighted average common shares outstanding during the period. Diluted EPS data is computed similarly, but includes the effect of the assumed exercise of dilutive stock options, if any, and vesting of restricted stock under the treasury stock method.

The computations of basic and diluted EPS for 2016, 2015 and 2014 are as follows:

(in thousands, except per share data)

| | Fiscal Years | | |
|--|--------------|----------|-----------|
| | 2016 | 2015 | 2014 |
| Net (loss) income attributed to common shareholders | \$ (74,715) | \$ 4,580 | \$ 11,822 |
| Weighted average common shares outstanding | 14,680 | 15,143 | 18,863 |
| Effect of dilutive securities: | | | |
| Stock options | — | 716 | 794 |
| Restricted stock | — | 6 | 44 |
| Weighted average common and potentially issuable common shares outstanding — diluted | 14,680 | 15,865 | 19,701 |
| Basic net (loss) income per common share | \$ (5.09) | \$ 0.30 | \$ 0.63 |
| Diluted net (loss) income per common share | \$ (5.09) | \$ 0.29 | \$ 0.60 |

Shares of common stock equivalents of 377,261 were excluded from the diluted calculation for the year ended December 25, 2016 due to a net loss during the period. For the year ended December 27, 2015, 125,000 shares of common

stock equivalents were excluded from the diluted calculation due to their anti-dilutive effect. All outstanding shares of common stock equivalents were included in the diluted calculation for the year ended December 28, 2014.

3. PROPERTY AND EQUIPMENT

The major classes of property and equipment at December 25, 2016 and December 27, 2015 are summarized as follows (in thousands):

| | 2016 | 2015 |
|--|-------------------|-------------------|
| Land and buildings | \$ 5,894 | \$ 7,637 |
| Leasehold improvements | 191,858 | 201,694 |
| Equipment and fixtures | 104,318 | 111,625 |
| Construction in progress | 1,480 | 6,391 |
| Deposits on equipment orders | — | 291 |
| Total | 303,550 | 327,638 |
| Less accumulated depreciation and amortization | (158,430) | (157,175) |
| Property and equipment, net | <u>\$ 145,120</u> | <u>\$ 170,463</u> |

4. OTHER ASSETS

The major classes of other assets at December 25, 2016 and December 27, 2015 are summarized as follows (in thousands):

| | 2016 | 2015 |
|-------------------------------|-----------------|-----------------|
| Loan origination fees | \$ 679 | \$ 423 |
| Liquor licenses | 3,261 | 3,301 |
| Trademarks | 478 | 478 |
| Deposits | 338 | 345 |
| Other assets — at cost | 4,756 | 4,547 |
| Less accumulated amortization | (397) | (376) |
| Other assets — net | <u>\$ 4,359</u> | <u>\$ 4,171</u> |

5. LONG-TERM DEBT

Long-term debt at December 25, 2016 and December 27, 2015 consisted of the following (in thousands):

| | 2016 | 2015 |
|---------------------------|------------------|------------------|
| Term loan | \$ 34,000 | \$ — |
| Revolving credit facility | 7,500 | 43,300 |
| Total | 41,500 | 43,300 |
| Less current maturities | 4,000 | — |
| Long-term debt | <u>\$ 37,500</u> | <u>\$ 43,300</u> |

On October 31, 2016, the Company entered into an amendment to the 2014 Credit Agreement (the "Amendment"). The Amendment redefines the Company's senior credit facilities and provides for (i) a \$35.0 million term loan facility, maturing in 2019, and (ii) a revolving credit facility under which the Company may borrow up to \$30.0 million (including a sublimit cap of up to \$10.0 million for letters of credit and up to \$10.0 million for swing-line loans), maturing in 2019.

Borrowings under the senior credit facilities bear interest at (i) the Base Rate (as such term is defined in the Amendment) plus the applicable margin of 1.50% to 2.00% or (ii) at a fixed rate for a period of one, two, three or six months equal to the London interbank offered rate, LIBOR, plus the applicable margin of 2.50% to 3.00%. In addition to making fixed quarterly

principal payments under the Company's senior credit facilities, the Company is required to pay an unused facility fee to the lenders equal to 0.30% to 0.50% per annum on the aggregate amount of the unused revolving credit facility, excluding swing-line loans, commencing on October 31, 2016, payable quarterly in arrears. Borrowings under the Company's senior credit facilities are collateralized by a first priority interest in substantially all tangible and intangible personal property of the Company and its subsidiaries. The weighted average interest rate on Company borrowings at December 25, 2016 was 2.81% as compared to 2.30% at December 27, 2015.

The 2014 Credit Agreement provides for bank guarantees under standby letter of credit arrangements in the normal course of business operations. The standby letters of credit are cancellable only at the option of the beneficiary who is authorized to draw drafts on the issuing bank up to the face amount of the standby letters of credit in accordance with its credit. As of December 25, 2016, the maximum exposure under these standby letters of credit was \$2.9 million.

Future maturities of debt as of December 25, 2016 were as follows (in thousands):

| | | |
|-------|----|---------------|
| 2017 | \$ | 4,000 |
| 2018 | | 4,000 |
| 2019 | | 33,500 |
| Total | \$ | <u>41,500</u> |

The Amendment also modifies the financial tests that the Company is required to meet by removing the maximum consolidated total leverage ratio, revising the minimum consolidated fixed charge coverage ratio, adding a maximum consolidated lease-adjusted leverage ratio and adding a minimum earnings before interest, taxes, depreciation and amortization as defined by the Amendment. In addition to these financial tests, the Amendment places limitations on new restaurant leases until the lease-adjusted leverage ratio meets certain thresholds.

6. ACCRUED EXPENSES

The major classes of accrued expenses at December 25, 2016 and December 27, 2015 are summarized as follows (in thousands):

| | 2016 | 2015 |
|---|------------------|------------------|
| Compensation and related benefits | \$ 9,255 | \$ 9,797 |
| Accrued self-insurance claims liability | 8,363 | 9,474 |
| Other taxes payable | 4,357 | 4,623 |
| Other accrued liabilities | 5,376 | 4,975 |
| Total accrued expenses | <u>\$ 27,351</u> | <u>\$ 28,869</u> |

7. OTHER LONG-TERM LIABILITIES

Other long-term liabilities at December 25, 2016 and December 27, 2015 consisted of the following (in thousands):

| | 2016 | 2015 |
|-----------------------------------|------------------|------------------|
| Deferred rent | \$ 20,667 | \$ 21,279 |
| Other long-term liabilities | 2,849 | 1,994 |
| Total other long-term liabilities | <u>\$ 23,516</u> | <u>\$ 23,273</u> |

8. LEASES

The Company leases certain land and buildings used in its restaurant operations under various long-term operating lease agreements. The initial lease terms range from 10 to 20 years and currently expire between 2017 and 2032. The leases include renewal options for 2 to 20 additional years. The majority of leases provide for base (fixed) rent, plus additional rent based on gross sales, as defined in each lease agreement, in excess of a stipulated amount, multiplied by a stated percentage. The Company is also generally obligated to pay certain real estate taxes, insurance, common area maintenance (CAM) charges, and various other expenses related to the properties.

At December 25, 2016, the future minimum rental commitments under noncancellable operating leases, including option periods which are reasonably assured of renewal, were as follows (in thousands):

| | | |
|--------------|-----------|----------------|
| 2017 | \$ | 29,696 |
| 2018 | | 29,513 |
| 2019 | | 28,686 |
| 2020 | | 28,095 |
| 2021 | | 26,564 |
| Thereafter | | 110,273 |
| Total | \$ | 252,827 |

The above future minimum rental amounts exclude renewal options, which are not reasonably assured of renewal and additional rent based on sales. The Company generally has escalating rents over the term of the leases and records rent expense on a straight-line basis for operating leases.

Rent expense, excluding real estate taxes, CAM charges, insurance and other expenses related to operating leases and partially offset by the amortization of deferred lease incentives, in 2016, 2015 and 2014, consisted of the following (in thousands):

| | 2016 | 2015 | 2014 |
|-----------------|------------------|------------------|------------------|
| Minimum rent | \$ 21,560 | \$ 20,144 | \$ 18,703 |
| Contingent rent | 345 | 597 | 625 |
| Total | \$ 21,905 | \$ 20,741 | \$ 19,328 |

9. SHAREHOLDERS' EQUITY

On November 12, 2014, the Company commenced a modified "Dutch auction" tender offer to repurchase its common shares for an aggregate purchase price of up to \$50.0 million. On December 10, 2014, the tender offer expired and on December 17, 2014, the Company repurchased 3.6 million shares for an aggregate purchase price of \$50.0 million. The Company incurred costs of \$0.6 million in connection with the tender offer, which were recorded to treasury shares.

On October 20, 2015 the Board of Directors approved the terms of a new share repurchase plan under which the Company was authorized to repurchase up to \$15.0 million of its common shares in both the open market or through privately negotiated transactions beginning October 20, 2015 and ending on December 25, 2016, subject to the Company's pre-existing blackout periods. Under this and all previous authorizations, the Company cumulatively repurchased 6.0 million shares at a total cost of \$81.0 million. During fiscal 2016, 2015, and 2014 the Company repurchased 0.4 million, 0.5 million, and 4.5 million of its common shares for \$3.5 million, \$4.6 million, and \$63.6 million, respectively. Repurchased common shares are recorded to treasury shares.

10. STOCK BASED COMPENSATION

The Company adopted the Bravo Development, Inc. Option Plan (the “2006 Plan”) in order to provide an incentive to employees selected by the Board of Directors for participation. On October 6, 2010, the Board of Directors approved and, on October 18, 2010, the shareholders approved the Bravo Brio Restaurant Group, Inc. Stock Incentive Plan (the “Stock Incentive Plan”). The Stock Incentive Plan became effective on October 26, 2010 upon the completion of the Company's initial public offering. In connection with the adoption of the Stock Incentive Plan, the Board of Directors terminated the 2006 Plan and no further awards will be granted under the 2006 Plan after such date. However, the termination of the 2006 Plan did not affect awards outstanding under the 2006 Plan at the time of its termination and the terms of the 2006 Plan continue to govern outstanding awards granted under the 2006 Plan.

2006 Plan

Stock option activity under the 2006 Plan for 2016, 2015 and 2014 consisted of the following:

| | 2016 | 2015 | 2014 |
|---------------------------------|-----------|----------|----------|
| Outstanding — beginning of year | 790,731 | 840,658 | 915,417 |
| Weighted-average exercise price | \$ 1.45 | \$ 1.45 | \$ 1.45 |
| Granted | — | — | — |
| Weighted-average exercise price | \$ — | \$ — | \$ — |
| Exercised | (734,040) | (49,927) | (74,759) |
| Weighted-average exercise price | \$ 1.45 | \$ 1.45 | \$ 1.45 |
| Forfeited | — | — | — |
| Weighted-average exercise price | \$ — | \$ — | \$ — |
| Outstanding — end of year | 56,691 | 790,731 | 840,658 |
| Weighted-average exercise price | \$ 1.45 | \$ 1.45 | \$ 1.45 |
| Exercisable — end of year | 56,691 | 790,731 | 840,658 |

The weighted-average remaining contractual term of options outstanding at December 25, 2016 was 1.3 years and all options were exercisable. Aggregate intrinsic value is calculated as the difference between the Company's closing price at the end of the fiscal year and the exercise price, multiplied by the number of in-the-money options and represents the pre-tax amount that would have been received by the option holders had they all exercised such options on the fiscal year end date. The aggregate intrinsic value for outstanding and exercisable options at December 25, 2016 was \$0.1 million. The Company's stock option award agreements allow employees to surrender to the Company common shares upon exercise in lieu of their payment of the exercise price and required personal employment-related taxes. Employees surrendered to the Company 16,592 and 1,090 common shares towards the exercise price and minimum statutory tax withholdings which the Company recorded as a reduction in common shares in an amount of approximately \$69.0 thousand and \$11.0 thousand for fiscal 2016 and 2015, respectively. There were no such common shares withheld for fiscal year 2014.

Stock Incentive Plan

Restricted stock activity under the Stock Incentive Plan for fiscal 2016, 2015 and 2014 consisted of the following:

| | 2016 | 2015 | 2014 |
|---------------------------------|----------|----------|-----------|
| Outstanding — beginning of year | 195,422 | 294,749 | 343,107 |
| Weighted-average grant price | \$ 15.41 | \$ 16.22 | \$ 16.94 |
| Granted | 248,500 | 34,500 | 136,000 |
| Weighted-average grant price | \$ 7.04 | \$ 13.32 | \$ 15.50 |
| Vested | (81,502) | (97,702) | (152,647) |
| Weighted-average grant price | \$ 16.38 | \$ 16.70 | \$ 17.11 |
| Forfeited | (41,850) | (36,125) | (31,711) |
| Weighted-average grant price | \$ 11.41 | \$ 16.22 | \$ 16.57 |
| Outstanding — end of year | 320,570 | 195,422 | 294,749 |
| Weighted-average grant price | \$ 9.20 | \$ 15.41 | \$ 16.22 |

Fair value of the outstanding shares of restricted stock is based on the average of the high and low price of the Company's common shares on the date immediately preceding the date of grant. In 2016, the Company recorded approximately \$1.1 million in stock compensation expense related to the shares of restricted stock. As of December 25, 2016, total unrecognized stock-based compensation expense related to non-vested shares of restricted stock was approximately \$1.9 million taking into account potential forfeitures, which is expected to be recognized over a weighted average period of approximately 2.7 years. These shares of restricted stock will vest, subject to certain exceptions, annually over a four-year period. The Company's restricted stock award agreements allow employees to surrender to the Company common shares upon vesting in lieu of their payment of the required personal employment-related taxes. Employees surrendered to the Company 22,792, 30,417 and 42,159 common shares towards the minimum statutory tax withholdings which the Company recorded as a reduction in common shares in an amount of approximately \$0.2 million, \$0.4 million and \$0.6 million, for fiscal 2016, 2015 and 2014, respectively.

11. EMPLOYEE BENEFIT PLAN

The Company sponsors a 401(k) defined contribution plan (the "401(k) Plan") covering all eligible full-time employees. The 401(k) Plan provides for employee salary deferral contributions as well as discretionary Company matching contributions. Discretionary Company contributions relating to the 401(k) Plan for the years ended 2016, 2015, and 2014, were \$259,000, \$308,000 and \$269,000, respectively.

12. INCOME TAXES

The provision for income taxes for 2016, 2015 and 2014 consisted of the following (in thousands):

| | 2016 | 2015 | 2014 |
|---|-----------|------------|----------|
| Current income tax expense: | | | |
| Federal | \$ (769) | \$ 503 | \$ 358 |
| State and local | 59 | 356 | 250 |
| Total current income tax expense | (710) | 859 | 608 |
| Deferred income tax (benefit) expense: | | | |
| Federal | 55,818 | (3,720) | 1,228 |
| State and local | 2,725 | (3) | 447 |
| Total deferred income tax (benefit) expense | 58,543 | (3,723) | 1,675 |
| Total income tax (benefit) expense | \$ 57,833 | \$ (2,864) | \$ 2,283 |

Deferred income taxes as of December 25, 2016 and December 27, 2015 consisted of the following (in thousands):

| | 2016 | 2015 |
|--------------------------------------|-------------|-----------|
| Deferred tax assets: | | |
| Goodwill for tax reporting purposes | \$ 14,825 | \$ 18,151 |
| Stock compensation | 619 | 4,253 |
| Self-insurance reserves | 3,091 | 3,547 |
| Depreciation and amortization | 28,244 | 19,040 |
| Business credit carryforwards | 34,192 | 27,116 |
| Other | 1,575 | 878 |
| Total gross deferred tax assets | 82,546 | 72,985 |
| Deferred tax liabilities: | | |
| Indefinite-lived intangible assets | (489) | — |
| Prepaid assets | (170) | (458) |
| Deferred rent | (17,694) | (14,473) |
| Total gross deferred tax liabilities | (18,353) | (14,931) |
| Valuation Allowance | \$ (64,682) | \$ — |
| Net deferred tax (liability) asset | \$ (489) | \$ 58,054 |

Goodwill for tax reporting purposes is amortized over 15 years. At December 25, 2016, the Company had business credit carryforwards mainly consisting of Federal Insurance Contributions Act (FICA) tip credit carryforwards of \$34.2 million, which will expire at various dates from 2030 through 2036.

Deferred tax assets are reduced by a valuation allowance if, based on the weight of the available evidence, it is more likely than not that some or all of the deferred tax assets will not be realized. Both positive and negative evidence are considered in forming management's judgment as to whether a valuation allowance is appropriate, and more weight is given to evidence that can be objectively verified. Due to the impairment charges recorded during 2016 and 2015, the Company is in a three-year cumulative loss position. According to ASC Topic No. 740, *Income Taxes*, cumulative losses in recent years represent significant negative evidence in considering whether deferred tax assets are realizable. Based on the required weight of that evidence under ASC 740, the Company has determined that a valuation allowance was needed for all of its net deferred income tax assets. As of December 25, 2016, the Company recorded a valuation allowance of \$64.7 million. As of December 27, 2015 and December 28, 2014, the Company did not carry a valuation allowance against net deferred tax assets. The tax benefits relating to any reversal of the valuation allowance on the net deferred tax assets will be recognized as a reduction of future income tax expense.

The effective income tax expense differs from the federal statutory tax expense for the years ended December 25, 2016, December 27, 2015 and December 28, 2014, as follows (in thousands):

| | 2016 | 2015 | 2014 |
|---|------------------|-------------------|-----------------|
| Provision at statutory rate | \$ (5,909) | \$ 601 | \$ 4,937 |
| FICA tip credit | (5,094) | (5,496) | (4,896) |
| State income taxes — net of federal benefit | (405) | 158 | 568 |
| Permanent items | 4,559 | 1,873 | 1,674 |
| Deferred tax asset valuation allowance | 64,682 | — | — |
| Total income tax (benefit) expense | <u>\$ 57,833</u> | <u>\$ (2,864)</u> | <u>\$ 2,283</u> |

The Company recognizes a position taken or expected to be taken on a tax return in the financial statements when it is more likely than not (i.e. a likelihood of more than 50%) that the position would be sustained upon examination by tax authorities. A recognized tax position is measured at the largest amount of benefit that is greater than 50% likely of being realized upon settlement. Changes in judgment that result in subsequent recognition, derecognition, or change in a measurement of a tax position taken in a prior annual period (including any related interest and penalties) is recognized as a discrete item in the interim period in which the change occurs. As of December 25, 2016 and December 27, 2015, the Company had no uncertain income tax positions.

The Company files income tax returns in the U.S. federal jurisdiction, and various state and local jurisdictions. The Company is currently open to audit, subject to the statute of limitations, by the Internal Revenue Service for the years ended December 30, 2012 through December 25, 2016. The Company is currently open to audit, subject to the statute of limitations, under certain states for the years ended December 30, 2012 through December 25, 2016. In 2012, the Company was audited by the Internal Revenue Service for the fiscal year ended December 26, 2010. On August 25, 2016, the Company executed an agreement to settle this audit with the Internal Revenue Service. This settlement did not have a material impact on the Company's financial statements.

It is the Company's policy to include any penalties and interest related to income taxes in its income tax provision; however, the Company currently has no penalties or interest related to income taxes.

13. COMMITMENTS AND CONTINGENCIES

The Company is subject to various claims, possible legal actions, and other matters arising out of the normal course of business. While it is not possible to predict the outcome of these issues, management is of the opinion that adequate provision for potential losses has been made in the accompanying consolidated financial statements.

On May 14, 2016, a former restaurant hourly employee filed a putative class and collective action lawsuit in the United States District Court Western District of Missouri, *Mamdooh Hussein v. Bravo Brio Restaurant Group, Inc.*, alleging that the Company required him and others to pool their tips with non-tip earning employees and failed to properly pay him the minimum wage and overtime compensation in violation of the Fair Labor Standards Act and Missouri state wage laws. The Plaintiffs are seeking unspecified amounts of penalties and other monetary payments. The Company intends to vigorously defend itself against this action. Based upon the current status of this matter, the Company has reserved \$0.5 million related to

the costs of litigating and potential settlement of this lawsuit.

14. SELECTED QUARTERLY FINANCIAL DATA (UNAUDITED)

The following tables set forth certain unaudited consolidated financial information for each of the four quarters in fiscal 2016 and fiscal 2015 (in thousands, except per share data):

| | Fiscal 2016 | | | | |
|---|---------------|----------------|---------------|----------------|------------|
| | First Quarter | Second Quarter | Third Quarter | Fourth Quarter | Total Year |
| Revenues | \$ 108,800 | \$ 105,213 | \$ 94,588 | \$ 101,653 | \$ 410,254 |
| Income (loss) from operations (1) | 3,192 | (305) | (4,686) | (13,380) | (15,179) |
| Net income (loss) (2) | 2,248 | (654) | (2,985) | (73,324) | (74,715) |
| Basic net income (loss) per share | \$ 0.15 | \$ (0.04) | \$ (0.20) | \$ (4.96) | \$ (5.09) |
| Diluted net income (loss) per share (3) | \$ 0.15 | \$ (0.04) | \$ (0.20) | \$ (4.96) | \$ (5.09) |
| Basic weighted average shares outstanding | 14,766 | 14,597 | 14,582 | 14,776 | 14,680 |
| Diluted weighted average shares outstanding (4) | 15,416 | 14,597 | 14,582 | 14,776 | 14,680 |

| | Fiscal 2015 | | | | |
|---|---------------|----------------|---------------|----------------|------------|
| | First Quarter | Second Quarter | Third Quarter | Fourth Quarter | Total Year |
| Revenues | \$ 108,169 | \$ 110,246 | \$ 98,294 | \$ 107,285 | \$ 423,994 |
| Income (loss) from operations (5) | 3,652 | 5,205 | 1,073 | (6,730) | 3,200 |
| Net (loss) income | 2,533 | 3,839 | 910 | (2,702) | 4,580 |
| Basic net income (loss) per share | \$ 0.17 | \$ 0.25 | \$ 0.06 | \$ (0.18) | \$ 0.30 |
| Diluted net income (loss) per share (3) | \$ 0.16 | \$ 0.24 | \$ 0.06 | \$ (0.18) | \$ 0.29 |
| Basic weighted average shares outstanding | 15,122 | 15,197 | 15,202 | 15,050 | 15,143 |
| Diluted weighted average shares outstanding (4) | 15,870 | 15,936 | 15,948 | 15,050 | 15,865 |

(1) Contains asset impairment charges that decreased income by \$15.4 million related to nine restaurants.

(2) Contains valuation allowance on net deferred tax assets of \$64.7 million in the fourth quarter of fiscal 2016.

(3) Sum of the quarterly amounts do not equal the total year amount due to rounding.

(4) In periods where the Company incurred a net loss, all stock options and unvested shares of restricted stock are considered anti-dilutive and not included in that quarter's diluted weighted average shares outstanding.

(5) Contains asset impairment charges that decreased income by \$10.2 million related to six restaurants.

Exhibit Index

Description

| | |
|--------|--|
| 3.1 | Second Amended and Restated Articles of Incorporation of Bravo Brio Restaurant Group, Inc. (incorporated by reference from Exhibit 3.1 to the Current Report on Form 8-K filed with the Securities and Exchange Commission on October 27, 2010). |
| 3.2 | Second Amended and Restated Regulations of Bravo Brio Restaurant Group, Inc. (incorporated by reference from Exhibit 3.2 to the Current Report on Form 8-K filed with the Securities and Exchange Commission on October 27, 2010). |
| 4.1 | Form of Common Stock Certificate (incorporated by reference from Exhibit 4.1 to Amendment No. 3 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on October 7, 2010). |
| 10.1+ | Employment Agreement, dated as of October 26, 2010, by and between Bravo Brio Restaurant Group, Inc. and James J. O'Connor (incorporated by reference from Exhibit 10.1 to the Current Report on Form 8-K filed with the Securities and Exchange Commission on October 27, 2010). |
| 10.2 | Exchange Agreement, dated as of October 18, 2010, by and among Bravo Brio Restaurant Group, Inc., Bravo Development Holdings LLC and all other shareholders of Bravo Brio Restaurant Group, Inc. listed on the signature pages thereto (incorporated by reference from Exhibit 10.16 to Amendment No. 5 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on October 19, 2010). |
| 10.3 | Plan of Reorganization, dated as of October 18, 2010, by and between Bravo Brio Restaurant Group, Inc. and Bravo Development Holdings LLC (incorporated by reference from Exhibit 10.17 to Amendment No. 3 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on October 7, 2010). |
| 10.4+ | Bravo Development, Inc. 2006 Stock Option Plan (incorporated by reference from Exhibit 10.11 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on July 2, 2010). |
| 10.5+ | Amendment No. 1 to the Bravo Development, Inc. 2006 Stock Option Plan (incorporated by reference from Exhibit 10.11 to Amendment No. 3 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on October 7, 2010). |
| 10.6+ | Form of Option Award Letter under the Bravo Development, Inc. 2006 Stock Option Plan (incorporated by reference from Exhibit 10.12 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on July 2, 2010). |
| 10.7+ | Bravo Brio Restaurant Group, Inc. Stock Incentive Plan (incorporated by reference from Exhibit 10.9 to the Company's 2010 Form 10K filed with the Securities and Exchange Commission on February 17, 2011). |
| 10.8+ | Form of Non-Qualified Option Award Letter under the Bravo Brio Restaurant Group, Inc. Stock Incentive Plan (incorporated by reference from Exhibit 10.14 to Amendment No. 4 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on October 8, 2010). |
| 10.9+ | Form of Restricted Stock Award Letter under the Bravo Brio Restaurant Group, Inc. Stock Incentive Plan (incorporated by reference from Exhibit 10.15 to Amendment No. 4 to the Registration Statement on Form S-1 (Registration No. 333-167951) filed with the Securities and Exchange Commission on October 8, 2010). |
| 10.10 | Bravo Brio Restaurant Group, Inc. Foodservice Distribution Agreement, dated as of February 25, 2014, by and between Bravo Brio Restaurant Group, Inc. and Distribution Market Advantage, Inc. (incorporated by reference from Exhibit 10.11 to the Company's 2013 Form 10K filed with the Securities and Exchange Commission on March 3, 2014). |
| 10.11 | Form of Indemnification Agreement for certain officers and directors (incorporated by reference from Exhibit 10.12 to the Company's 2012 Form 10K filed with the Securities and Exchange Commission on March 5, 2013). |
| 10.12+ | Employment Agreement, dated as of August 1, 2013, by and between Bravo Brio Restaurant Group, Inc. and Brian T. O'Malley (incorporated by reference from Exhibit 10.1 to the Current Report on Form 10-Q filed with the Securities and Exchange Commission on August 2, 2013). |
| 10.13 | Credit Agreement, dated as of November 5, 2014, by and among Bravo Brio Restaurant Group, Inc., as borrower, the domestic subsidiaries of the borrower, as guarantors, the lenders party thereto, Wells Fargo Bank, National Association, as administrative agent, Bank of America, N.A., as syndication agent, KeyBank National Association as documentation agent, and Wells Fargo Securities, LLC, Keybank Capital Markets, Inc. and Merrill Lynch, Pierce, Fenner & Smith, Inc., as co-lead arrangers and joint book managers (incorporated by reference from Exhibit 99.12(b) to the Company's Schedule TO filed with the Securities and Exchange Commission on November 12, 2014). |

Description

| | |
|-------|---|
| 10.14 | First amendment to the Credit Agreement, dated as of October 31, 2016, by and among Bravo Brio Restaurant Group, Inc., as borrower, the domestic subsidiaries of the borrower, as guarantors, the lenders party thereto, Wells Fargo Bank, National Association, as administrative agent, Bank of America, N.A., as syndication agent, KeyBank National Association as documentation agent, and Wells Fargo Securities, LLC, Keybank Capital Markets, Inc. and Merrill Lynch, Pierce, Fenner & Smith, Inc., as co-lead arrangers and joint book managers. (incorporated by reference from Exhibit 10.1 to the Current Report on Form 10-Q filed with the Securities and Exchange Commission on November 2, 2016). |
| 11 | Computation of Per Share Earnings (included in the Notes to Consolidated Financial Statements contained in this Annual Report). |
| 12.1 | Computation of Ratio of Earnings to Fixed Charges. |
| 21.1 | Subsidiaries of Bravo Brio Restaurant Group, Inc. |
| 23.1 | Consent of Deloitte & Touche LLP. |
| 24.1 | Powers of Attorney (included on the signature page). |
| 31.1 | Certifications of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2 | Certifications of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | Certifications of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |

+ Indicates management contract or compensatory plan or arrangement.

* Certain information in this exhibit has been omitted and filed separately with the SEC. Confidential treatment has been granted by the SEC with respect to the omitted portions.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 6, 2017

Bravo Brio Restaurant Group, Inc.

By: /s/ Brian T. O'Malley

Brian T. O'Malley
President, Chief Executive Officer and Director
(Principal Executive Officer)

POWER OF ATTORNEY

Know all persons by these presents, that each person whose signature appears below constitutes and appoints Brian T. O'Malley and James J. O'Connor, and each of them, as his true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, for him and in his name, place, and stead, in any and all capacities, to sign any and all amendments to this Report, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith, as fully to all intents and purposes as he might or could do in person, hereby ratifying and confirming that all said attorneys-in-fact and agents, or any of them or their substitute or substituted, may lawfully do or cause to be done by virtue thereof.

Pursuant to the requirement of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| | <u>Signature</u> | <u>Title</u> | <u>Date</u> |
|-----|---|---|---------------|
| By: | <u>/s/ Brian T. O'Malley</u> Brian T. O'Malley | President, Chief Executive Officer and Director (principal executive officer) | March 6, 2017 |
| By: | <u>/s/ James J. O'Connor</u> James J. O'Connor | Executive Vice President, Chief Financial Officer, Treasurer and Secretary (principal financial officer and principal accounting officer) | March 6, 2017 |
| By: | <u>/s/ Thomas J. Baldwin</u> Thomas J. Baldwin | Director | March 6, 2017 |
| By: | <u>/s/ Alton F. Doody III</u> Alton F. Doody III | Director | March 6, 2017 |
| By: | <u>/s/ James S. Gulmi</u> James S. Gulmi | Director | March 6, 2017 |
| By: | <u>/s/ David B. Pittaway</u> David B. Pittaway | Director | March 6, 2017 |
| By: | <u>/s/ Harold O. Rosser, II</u> Harold O. Rosser, II | Director | March 6, 2017 |
| By: | <u>/s/ Fortunato N. Valenti</u> Fortunato N. Valenti | Director | March 6, 2017 |

BRAVO BRIO RESTAURANT GROUP, INC.
EARNINGS TO FIXED CHARGES
(in thousands, except ratios)

| | December 25, 2016 | December 27, 2015 | Year-ended December 28, 2014 | December 29, 2013 | December 30, 2012 |
|---------------------------------------|----------------------|----------------------|------------------------------------|----------------------|----------------------|
| Computation of Earnings: | | | | | |
| Net income (loss) before income taxes | \$ (16,882) | \$ 1,716 | \$ 14,105 | \$ 7,275 | \$ 21,800 |
| Add | | | | | |
| Gross Interest Expense | 1,579 | 1,399 | 651 | 767 | 977 |
| Capitalized Interest | — | — | — | — | — |
| 40% of Minimum Rent | 8,624 | 8,058 | 7,481 | 7,572 | 6,981 |
| Earnings as Adjusted | <u>(6,679)</u> | <u>11,173</u> | <u>22,237</u> | <u>15,614</u> | <u>29,758</u> |
| Computation of Fixed Charges: | | | | | |
| Gross Interest Expense | 1,579 | 1,399 | 651 | 767 | 977 |
| 40% of Minimum Rent | 8,624 | 8,058 | 7,481 | 7,572 | 6,981 |
| Fixed Charges | <u>10,203</u> | <u>9,457</u> | <u>8,132</u> | <u>8,339</u> | <u>7,958</u> |
| Ratios of Earnings to Fixed Charges | <u>(0.65)</u> | <u>1.18</u> | <u>2.73</u> | <u>1.87</u> | <u>3.74</u> |

Subsidiaries of Bravo Brio Restaurant Group, Inc.

| Entity | Jurisdiction |
|--------------------------------------|--------------|
| Brio Tuscan Grille of Maryland, Inc. | MD |
| Cherry Hill Two, LLC | NJ |
| Bravo Development of Kansas, Inc. | KS |
| Brio Tuscan Grille of Baltimore, LLC | MD |
| Brio Tuscan Grille of Bethesda, LLC | MD |
| Brio Marlton, LLC | DE |
| Brio Tuscan Grille of Cherokee, LLC | DE |

CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We consent to the incorporation by reference in Registration Statement No. 333-170223 and No. 333-170224 on Form S-8 of our reports dated March 6, 2017, relating to the consolidated financial statements of Bravo Brio Restaurant Group, Inc. and subsidiaries, and the effectiveness of Bravo Brio Restaurant Group, Inc. and subsidiaries' internal control over financial reporting, appearing in this Annual Report on Form 10-K of Bravo Brio Restaurant Group, Inc. for the year ended December 25, 2016.

/s/ Deloitte & Touche LLP

Columbus, Ohio
March 6, 2017

**CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a)
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Brian T. O'Malley, certify that:

1. I have reviewed this annual report on Form 10-K of Bravo Brio Restaurant Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 6, 2017

/s/ Brian T. O'Malley

Brian T. O'Malley
President and Chief Executive Officer
(Principal Executive Officer)

**CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a)
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, James J. O'Connor, certify that:

1. I have reviewed this annual report on Form 10-K of Bravo Brio Restaurant Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 6, 2017

/s/ James J. O'Connor

James J. O'Connor
Executive Vice President, Chief Financial Officer, Treasurer and Secretary
(Principal Financial and Accounting Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO SECTION 906 OF
THE SARBANES-OXLEY ACT OF 2002**

In connection with the Annual Report on Form 10-K of Bravo Brio Restaurant Group, Inc. (the "Company") for the period ended December 25, 2016 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Brian T. O'Malley, President and Chief Executive Officer of the Company, and James J. O'Connor, Executive Vice President, Chief Financial Officer, Treasurer and Secretary of the Company, each certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 that to our knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates and for the periods expressed in the Report.

Dated: March 6, 2017

/s/ Brian T. O'Malley

Brian T. O'Malley
President and Chief Executive Officer
(Principal Executive Officer)

Dated: March 6, 2017

/s/ James J. O'Connor

James J. O'Connor
Executive Vice President, Chief Financial Officer, Treasurer and Secretary
(Principal Financial and Accounting Officer)

